



CANCER*care*<sup>®</sup>

# Our Impact

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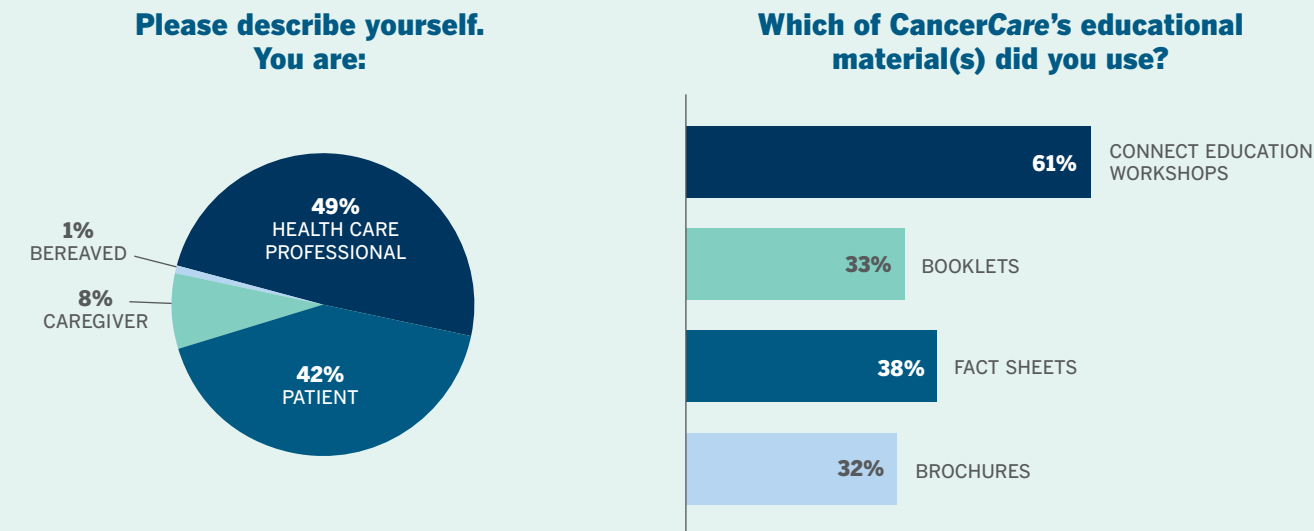
CANCERCARE'S  
EDUCATIONAL RESOURCES

## OUR IMPACT—CANCERCARE'S EDUCATIONAL RESOURCES

Knowledge is a powerful tool to help people cope with cancer. After a cancer diagnosis, many people enter a world that can feel unfamiliar with medical jargon. It's important to obtain information about a diagnosis and treatment from reliable sources. CancerCare's websites have grown to become a highly respected online cancer resource and welcomed **2.1 million visits** this year. CancerCare's extensive library of Connect Education Workshops offers the latest information from leading oncology experts over the phone and online. Written by experts, CancerCare's easy-to-read publications can be read instantly online or downloaded as a PDF. Like all of CancerCare's services, these are available completely free of charge.

### CancerCare's Educational Resources

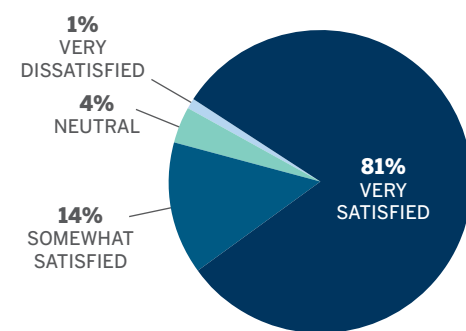
CancerCare Connect® Education Workshops and publications provide information and support to anyone affected by cancer. A recent survey of **360+ CancerCare clients** found the following:



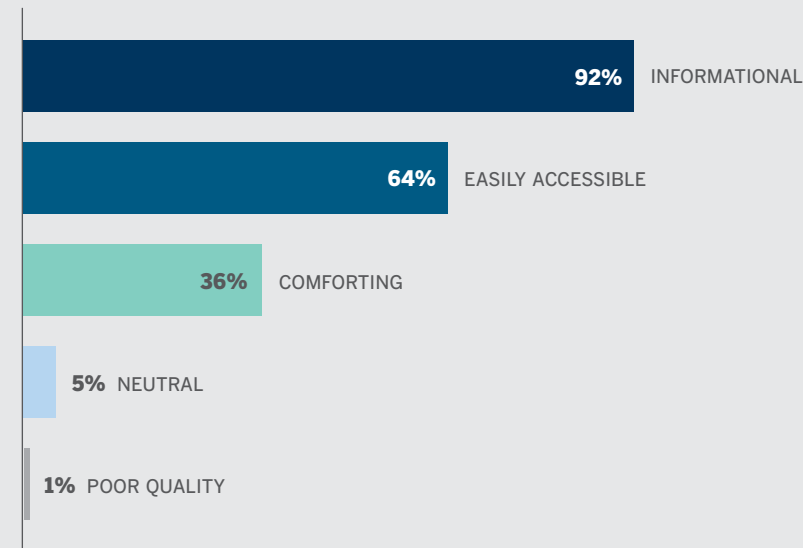
**95 percent of clients** were satisfied with CancerCare's Connect Education Workshops and publications.

*"The educational materials were informative, supportive, gave me hope and a better understanding of what I was going through."*

– CancerCare Client



When asked to **describe CancerCare's Connect Education Workshops and publications**, clients reported the following:



*"It is rewarding to be a part of such a unique organization that strives to meet the needs of an underserved population. In my work with children, teens and young adults, I am amazed by their strength even in the most challenging times. It is a privilege to be a part of the cancer experience; it lends meaning to my role as an oncology social worker."*

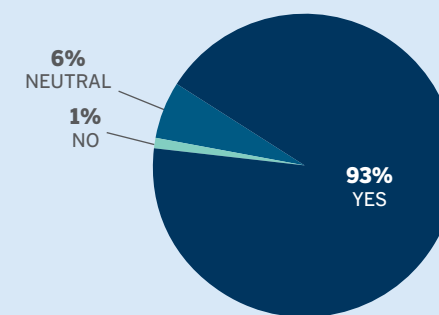
– Sarah Paul, MSW, LCSW

**93 percent of clients** said accessing CancerCare's educational materials was easy and effective.

*"The publications and workshops broke down different terms and content that I had difficulty understanding."*

– CancerCare Client

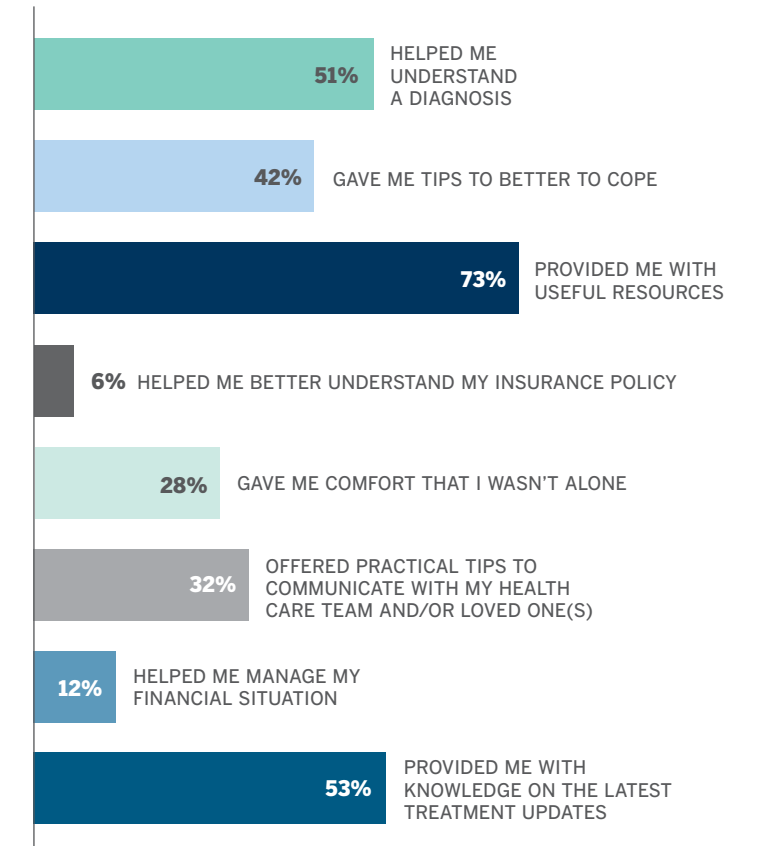
**Did you find accessing CancerCare's publications and/or educational workshops easy and effective?**



When asked how CancerCare's Connect Education Workshops and publications **helped improve their quality of life**, clients reported the following:

*"Coping with cancer is an isolating experience for so many, and this is particularly true for those living in remote areas of the country with limited access to local services. In my work at CancerCare, I draw a lot of personal meaning from the fact that we are able to reach those people."*

– Caroline Edlund, MSW, LCSW-R

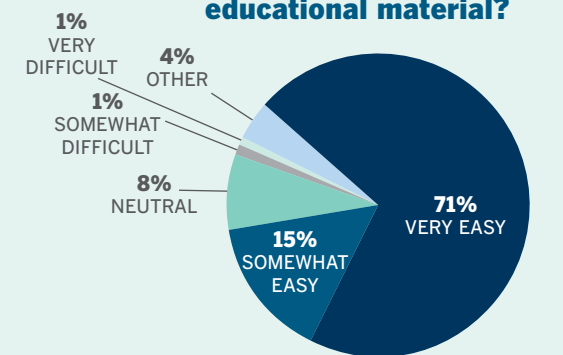


**86 percent of clients** said that CancerCare's Connect Education Workshops and publications were easy to understand.

*"I recommend CancerCare as the top resource website for anyone dealing with a cancer diagnosis"*

– CancerCare Client

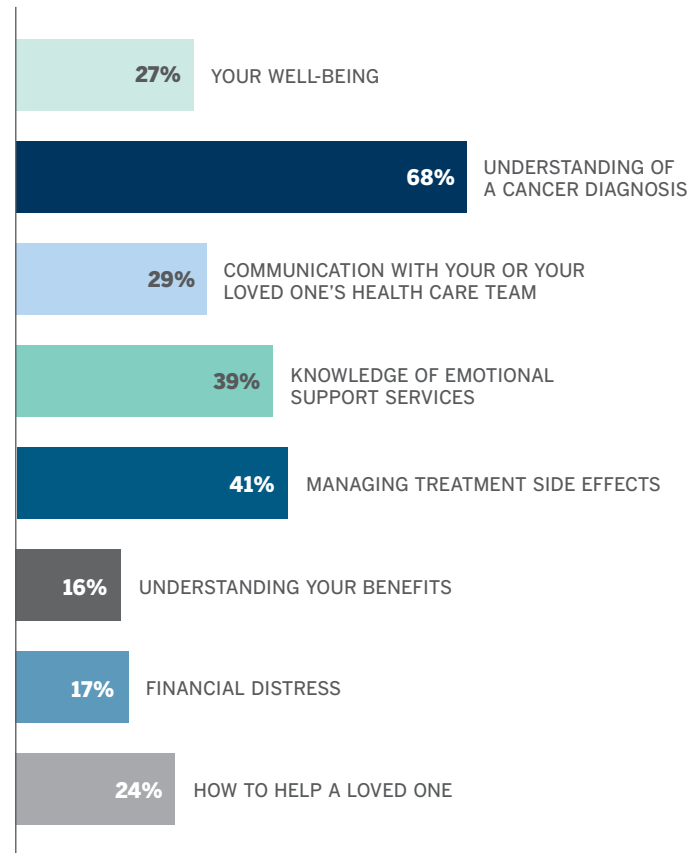
**How difficult or easy was it to understand CancerCare's educational material?**



Clients said that the following **aspects in their life improved** as a result of CancerCare's educational materials.

*"I love and thank CancerCare for being here for me and others. I don't think I will ever forget what you have done for me."*

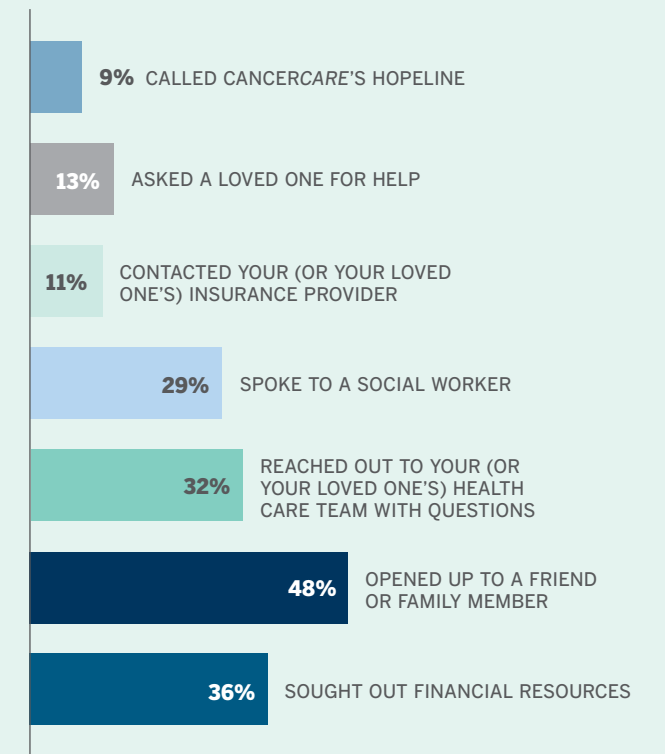
– CancerCare Client



Clients said that they took the following **actions after accessing** CancerCare's Connect Education Workshops and/or publications:

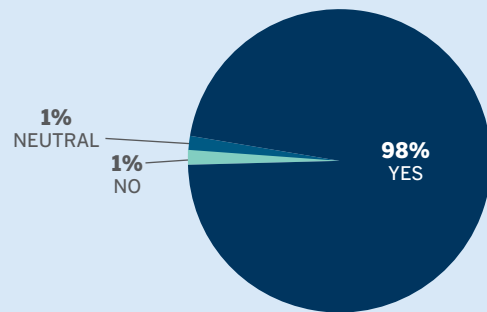
*"Time and time again I am inspired by the resiliency of the human spirit as witnessed through our clients. That I can be part of that process is a privilege. That CancerCare provides these services free of charge to anyone is an honor, especially in this time when access to health care (mental and physical) is so often a privilege to only some."*

– Richard Dickens, MS, LCSW-R



**98 percent of clients** reported that they would recommend CancerCare's Connect Education Workshops and publications to another person.

**Would you recommend CancerCare's publications and/or educational workshops to others?**



*"I see CancerCare as a unique resource for people to turn to when they need support, acceptance and understanding during a difficult time in their lives."*

– Victoria Puzo, MSW, LCSW

**Our Impact—CancerCare's Educational Resources**

In the fiscal year 2017, leading experts in oncology led **69 CancerCare Connect® Education Workshops**, featuring 127 faculty members and 95 partner organizations, drawing **76,914 participants**. CancerCare's publications featured more than **275 educational titles** and distributed **792,953 print and digital publications** to health care professionals, patients and caregivers.

New this year, CancerCare created A Helping Hand ([www.cancercare.org/helpinghand](http://www.cancercare.org/helpinghand))—a searchable, online database of financial and practical assistance available for people with cancer. This comprehensive online tool features the most up-to-date contact information and descriptions for hundreds of national and regional organizations offering financial help to people with cancer. In the fiscal year 2017, CancerCare's A Helping Hand helped **12,699 people** affected by cancer through **20,000 searches**.

**CancerCare's oncology social workers can also help you find reliable information and practical assistance. To learn more about all of CancerCare's free support services, call 800-813-HOPE (4673) and speak with a CancerCare social worker.**