



CANCERcare®

ANNUAL REPORT

Fiscal Year 2024





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Dear friends, supporters, clients and partners...

Reflecting on the 80 years of CancerCare, I am filled with gratitude and pride for all we have accomplished together. Since 1944, we have continued to advance our mission and expand our impact thanks to the incredible support of our community.

At CancerCare, we believe in the power of putting the “care” back into *cancer care*. Over the past year, we have reached new milestones, launched innovative programs and deepened our relationships with the communities we serve. I am incredibly proud of the resilience and adaptability our team has shown, as well as the commitment and generosity of our donors and partners.

As we look ahead, we know that there is much more work to be done. The challenges facing our community continue to evolve, and so must we. In the coming year, we are excited to build on our successes with new programs to ensure that people with cancer and their care teams have the resources they need. With your continued support, I am confident we can meet these challenges head-on and create lasting change.

I want to extend my heartfelt thanks to each and every one of you who has played a part in our journey this year. Whether through financial contributions or simply spreading the word about our work, you are an essential part of our mission and we could not do this without you.

I look forward to what we will accomplish together in the years ahead.

With gratitude,

Christine



CANCERcare®



Christine Verini
CEO, CancerCare

Individual Counseling / Helplines

CancerCare's oncology social workers offer one-on-one emotional and practical support in English and Spanish to people living with cancer, post-treatment survivors, caregivers and the bereaved.



CancerCare Hopeline 800-813-HOPE (4673)

Our toll-free Hopeline, run by our oncology social workers and resource navigators, provides support to anyone affected by cancer in the United States. This year, we answered **45,577 calls** through our Hopeline.



Triple Negative Breast Cancer Helpline 877-880-TNBC (8622)

In partnership with the Triple Negative Breast Cancer Foundation, this helpline provides free professional support to patients and caregivers coping with a TNBC diagnosis.



Bladder Cancer Helpline 833-ASK-4BCA or 833-275-4222

Our partnership with the Bladder Cancer Advocacy Network (BCAN) offers a dedicated helpline to support bladder cancer patients, their loved ones, caregivers and those who have lost a loved one to bladder cancer.

Lung Cancer Helpline 844-360-LUNG (5864)



Through a partnership with LUNGevity, our Lung Cancer Helpline provides free, personalized emotional, financial and practical support to patients and caregivers coping with a lung cancer diagnosis.

Debbie's Dream Stomach Cancer Helpline 877-646-5864



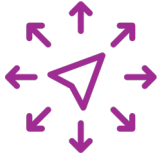
Through our partnership with Debbie's Dream Foundation: Curing Stomach Cancer, this helpline provides dedicated support to people affected by stomach cancer, including patients, their loved ones, caregivers and those who have lost a loved one to stomach cancer.



"I can't thank you enough. You have become very important to my support system. I am truly grateful."



"I reached out and thank goodness I was able to get a wonderful therapist who I met with on a monthly basis, going over support and coping skills within that therapy."



Resource Navigation

CancerCare provides free resource navigation in English and Spanish over the phone to anyone in the United States, including U.S. territories, affected by cancer. This year, our staff provided **1,063 resource navigation sessions** to people diagnosed with cancer, caregivers, post-treatment survivors and the bereaved.



Financial Assistance and Co-Payment Assistance

The financial challenges of a cancer diagnosis and treatment can be overwhelming. CancerCare's financial assistance program helps with cancer-related costs, such as transportation, child care and co-payments. This year, we provided **\$53.8 million** in financial and co-payment assistance to **4,944 people**.



Support Groups (Online/Live)

People affected by cancer find a safe space to connect with others who relate to their experiences in CancerCare's free support groups, offered over a secure message board platform moderated by an oncology social worker, virtually over a video platform and through in-person groups. This year, **we hosted 64 support groups** in English and Spanish for people living with cancer, post-treatment survivors, caregivers and the bereaved.

"I so appreciate your most wonderful, uplifting, professional and heartwarming assistance during my 'new normal' cancer journey. You have made it so manageable and I will so remember you as a reference, as you are hard to forget!"



"I truly appreciate all your help and wisdom. I appreciate your kindness and the good work you and your colleagues do."



"I want to say thank you and so much more. You and your organization and the people who work there have been so kind, caring and judgment-free about my situation. For that, I am so beyond grateful."



Educational Resources

CancerCare's **Connect® Education Workshops** offer a free and accessible way to learn about cancer-related issues from leaders in oncology. These one-hour workshops offer the latest information on topics relevant to the cancer community, such as treatment options, clinical trials and much more. We offered **63 workshops** this year, led by **133 experts** and supported by **69 partner organizations**, drawing **36,108 participants**.



Publications

CancerCare's library of fact sheets and booklets provide expert insight into a wide variety of cancer-related topics. Publications can be read online, with select titles available free in print. This year, we distributed **676,302 print and digital publications** to people affected by cancer and to health care professionals.



Website

CancerCare's free resources and programs are easily accessible through our website (www.cancercare.org).



Online Helping Hand

Our Online Helping Hand provides an extensive, up-to-date database of resources and services for people affected by cancer. Users can find hundreds of national and regional organizations, searchable by zip code and types of assistance needed. This year, users completed **87,146 searches** through our digital resource database.



"These other organizations have to take lessons from you. You're the only one who is consistent and sends me so much information. I learn so much from you. I feel very comfortable with you."



"Losing hair is one thing, but it's so nice when you have an option to be able to put on a wig if or when you desire to do so. That makes a difference because my head hair was my crowning glory."



Back-to-School Program

Getting new school supplies can be especially challenging for families coping with a cancer diagnosis. CancerCare's **Back-to-School Program** addresses this challenge by providing new backpacks full of age-appropriate school supplies for students affected by cancer in pre-K through 12th grade throughout the tri-state area. This year, free packages were sent to **223 students** from **98 families**.

Winter Programs (Winter Warmth, Holiday Gift Cards)

For children and teens affected by cancer, the **Winter Warmth Program** provides warm winter accessories, while the **Holiday Gift Card Program** provides gift cards. These programs bring comfort and relief while easing the financial strain experienced by families affected by cancer. This year, **137 children and teens** received winter accessories and **149 children and teens** received gift cards.

Healing Hearts

Last June, CancerCare hosted its **15th Annual Healing Hearts Family Bereavement Camp**, a free retreat for families and children coping with the loss of a loved one to cancer, at Memorytown USA in Mount Pocono, Pennsylvania.



"I wish you could have seen my kids' faces when they opened the boxes! They were all so excited with everything."



"Thank you for all the kind support and helping create such a magical weekend for those who truly cherish it! It's truly been the best we've had in two years."



Cancer Screening

TIME TO SCREEN

Detecting Cancer Early
May Save Your Life

The **Time to Screen** campaign, created by CancerCare in partnership with Community Oncology Alliance, encourages adults to take charge of their health by getting recommended cancer screenings. Time to Screen features educational resources on its website (www.timetoscreen.org) and a toll-free hotline at **1-855-53-SCREEN (1-855-537-2733)**, which helps find local screening options.

Community Programs



MY CANCER CIRCLE

My Cancer Circle allows people living with cancer and their caregivers to manage day-to-day care and stay in touch with loved ones. Users can form a private online community with family, friends and neighbors to share updates, send reminders and organize specific tasks. This year, **42,440 users** participated in **1,976 active caregiver communities**.



LEGAL CLINIC

CancerCare has partnered with LegalHealth, a division of the New York Legal Assistance Group (NYLAG), to provide **free legal clinics**, funded in part by AbbVie Pharmaceuticals, for individuals in New York City living with cancer, caregivers and the bereaved who are facing cancer-related legal concerns.



YPC SCHOLARSHIPS

For the fifth award cycle, CancerCare's Young Professionals Committee (YPC) Scholarship Program provided one-time \$2,500 scholarships to young adult students enrolled or are seeking to enroll in four- or six-year accredited undergraduate colleges in the U.S. who have lost a parent or guardian to cancer. Since its start, this program has awarded **\$10,000 in scholarships**, making a positive difference for these young adults.



"There are not too many silver linings to a cancer diagnosis but organizations such as yours make this journey a bit more manageable – not to mention making us feel a little less alone."



"CancerCare is a unique organization. It has helped me through some very difficult situations and I will be forever grateful."





Coping Circle Workshops

CancerCare offers free virtual **Coping Circle Workshops** for anyone affected by cancer. Facilitated by oncology social workers, these workshops offer practical guidance and emotional support to better cope with a cancer diagnosis. **Workshops in fiscal year 2024 included:**

Empowered Choices: Engaging Patients and Caregivers in Shared Decision-Making

AYA Cancer Chronicles

Breast Cancer: What You Need to Know

Coping With Cancer During the Holidays

Coping With Financial Toxicity

Ways to Wellness

Coping With Colorectal Cancer

Clinical Trials

Gynecologic Cancers: Tips on How to Cope During Diagnosis and Treatment

Commonly Asked Questions Series: Lung Cancer

"I was not a very social person at the beginning of this journey, but socializing and making my pain seen by other people helped me a lot."



"CancerCare has helped me build my foundation from start to finish, to show me who I can be before and after cancer. They gave me an outlet of encouragement."



"You have to speak to people who have gone through this because no one else understands what you go through. You have to find people like that. When you go to a bereavement group, you're able to open up completely."



Cancer Out Loud

This award-winning CancerCare podcast features conversations with people diagnosed with cancer, caregivers, post-treatment survivors and bereaved individuals. Each episode sheds light on the importance of a support network, coping techniques, self-advocacy, navigating grief and more. This year, **ten full-length episodes** were released.



"I really do feel that they're there for you. I was devastated when my husband passed away and it took me an awfully long time to find my footing. I would not have found it without CancerCare, that's for sure."



"CancerCare was there when I needed them. I learned to take life one day at a time, do the best I can and take care of myself. When I am having a difficult moment or day, I can hear my facilitator's compassionate comments in a caring voice and feel undergirded."



Pet Assistance & Wellness (PAW) Program

CancerCare's PAW Program offers educational resources for dog and cat owners in active treatment and financial assistance to offset the cost of pet food, veterinary bills, pet caregiving services and more. In 2024, we released Helping Paws, a searchable online database of free or low-cost pet care services. This year, **we helped 991 people** with cancer keep their pets at home.

Specialized Programs

Young Adult Programs

CancerCare addresses the unique challenges that young adults aged 18-40 affected by cancer face through **virtual and in-person programs**. These include live and online support groups, workshops on a variety of topics and community programs where participants can connect with others navigating similar experiences.

Older Adult Program

CancerCare helps build connections and reduces isolation for older adults affected by cancer. Our programs include a live virtual support group in NY and NJ, virtual book and movie clubs and an in-person paint & sip class. This year, we also **provided new coats to 75 individuals** aged 50+ in active treatment through our Share the Warmth Program.

Wig/Prosthesis Clinics

CancerCare's in-person and virtual Wig Clinics offer opportunities for women with treatment-related hair loss to receive free wigs in various colors, lengths, styles and textures alongside a professional wig fitter. Our Breast Prosthesis Clinics help women who have had a breast cancer-related mastectomy try on mastectomy bras and breast prostheses with help from a trained fitter while providing free mastectomy supplies. This year, we distributed **841 total wigs and prostheses**.

Caregiver Program

People caring for a loved one with cancer receive specific services and resources as well as space to process their emotions while connecting with others in similar situations. Our programs for caregivers this year included **live and online support groups, virtual workshops and in-person events**.

LGBTQ+ Program

For LGBTQ+ individuals affected by cancer, CancerCare provides **emotional and practical support**, including safe and affirming online support groups for patients and caregivers, virtual educational workshops and easy-to-read publications.

Breast & Gynecological Cancers Program

CancerCare offers specialized services and resources for people diagnosed with breast and gynecologic cancers and their loved ones, including live and online support groups, virtual workshops and events.



"Thank you so much for sending me a wig. It is beautiful. I am sure I will look beautiful in it."



"I want you to know how truly grateful I am to have had your help in finding a beautiful wig during this time. The wig looks like it was made for me and the color is so gorgeous."



Education, Awareness & Advocacy on the Dangers of Alternative Funding Programs

CancerCare continues to address the barriers to care caused by Alternative Funding Programs (AFPs), which are ways for employers to control access to specialty medicines for their employees. Under CancerCare's leadership, the AFP Task Force includes twenty-seven like-minded organizations who join monthly calls to educate, coordinate outreach opportunities, identify and collect patient stories and strategize next steps to protect patients from the harms caused by AFPs.

Elevating Patients' Needs, Priorities & Perspectives Through Policy

CancerCare plays an integral role in ensuring that federal and state health policy discussions and proposed solutions prioritize patients' access to timely, affordable and equitable care and treatments. The many issues we address include ensuring patients with rare cancers continue to benefit from innovative treatments, the six protected classes of drugs within Medicare Part D remain strong, patients have timely access to comprehensive biomarker testing, elevating awareness of financial toxicity and the importance of patient assistance programs and that all cancer patients receive the most appropriate and innovative care and treatment, including meaningful access to clinical trials.

CARE Survey to Explore Impact of Health Insurance Practices on Patients

In continued efforts to support access and affordability of cancer care, CancerCare announced the **CARE Study** (Commercial Insurance and Pharmacy Benefit Manager Impact on Access and Quality of Life: A Research Evaluation Among People with Cancer). This multi-sponsor national survey seeks to better understand how utilization management (UM) strategies affect patients' real-world experiences and impact their care access, finances and well-being. UM strategies are used by insurance plans and pharmacy benefit managers to reduce costs and improve outcomes, but for patients, these tactics can lead to reduced or delayed access to essential care, increased patient costs and reduced quality of life. Insights from CARE will guide patient-focused advocacy and education and shape future health care policy.



"What you do is critical because it brings the human care and component back into cancer treatment and survivorship. They also make you feel less alone and they're able to reach out a hand to really help you feel seen and give you the option of resources to move forward in that really scary journey."



CancerCare Showcases Their Expertise



**Cancer
Health**

cancer
today

**Oncology
NURSING NEWS**



EVERYDAY
HEALTH

POPSUGAR.

OncologyNurseAdvisor

Cancer.Net
ASCO | KNOWLEDGE CONQUERS CANCER

The New York Times

CancerCare CEO Christine Verini Named to Cancer Health 25: People Who Power Clinical Trials

CancerCare CEO **Christine Verini** was named to Cancer Health's list of 27 people championing clinical trials and working to improve the lives of people with cancer.

"CancerCare Day" & NYC Mayoral Proclamation

In honor of the organization's 80th anniversary, CancerCare received an official New York City mayoral proclamation and May 4, 2024 was declared "**CancerCare Day**."

"When my daughter died in 1986, I went to a CancerCare support group. It was only for people who had lost a child to cancer, which I think was good for all of us, because it's different for different losses.

When my husband was diagnosed with stage four cancer three years ago, I found it helpful. I'm still friendly with the people from 1986 and now I have three good friends from this support group."



"My counselor from CancerCare helped me to hear my voice. The time we spent allowed me to hear my voice, to express what I truly felt in my heart that I couldn't express to my family because they weren't able to receive certain things at certain points. That gave me the strength and the desire to be here today."

Working Together to Spread Help & Hope

**Alive We're Empowered (AWE)**

Founded by three-time cancer survivor Jill Johnson, fine jewelry brand Alive We're Empowered donates 20% of gifts purchased on AWEinspired.com toward cancer causes.

**Magnolia Meals at Home**

Those living with cancer get nutritious meals free of charge through Magnolia Meals at Home, sponsored by Eisai, in areas of Massachusetts, New Hampshire, New Jersey, New York and North Carolina.

**Magnolia Purpose in Planning**

In partnership with Eisai, CancerCare and Triage Cancer connect people affected by cancer to practical financial and legal resources, including estate planning, through Magnolia Purpose in Planning's website: www.magnoliapurposeinplanning.com.

**Hines**

A proud sponsor of CancerCare, Hines holds a Cupcakes for a Cause fundraiser to support programs and services for people affected by cancer.

Working Together to Spread Help & Hope



New York Community Trust

By way of the **New York Community Trust's \$745,000 grant**, CancerCare helps low-income residents and families in New York City. The majority of this grant is made possible by the Orland S. and Frances S. Green Fund.



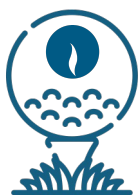
Mary Kay Ash Foundation Touching Hearts Program

The Mary Kay Ash Foundation supports **The Touching Hearts Program**, a vital resource for women living with cancer in the United States since 2000, providing resources, emotional support and financial assistance.



Do Something for CancerCare

From exercise routines to musical performances and limited only by their imagination, supporters raised funds for our important services through the **"Do Something for CancerCare"** campaign.



Spring Gala

Festival of Hope Gala

Walk for Hope

Last fall, over 200 people walked at the Town of Oyster Bay Golf Course in Woodbury, NY, for CancerCare's 20th annual 5K in support of people affected by cancer. The event raised **over \$90,000**.

CancerCare's Annual Golf Classic

CancerCare sponsored the annual **Golf Classic** at GlenArbor Golf Club in Bedford Hills, NY, golfing for a cause.

New York Gala

CancerCare's New York Gala was a special one this year, celebrating our **80th anniversary** while also paying tribute to the often unsung heroes of cancer care—the organization's oncology social workers—and **raising more than \$1.1 million** to fund their efforts.

New Jersey Gala

The 36th Annual **Festival of Hope Gala**, held at the Park Savoy in Florham Park, NJ, was a huge success, honoring Sanofi with the 2024 Corporate Achievement Award.



Thank You to Our Supporters



The **CancerCare Corporate Circle of Hope (COH)** is a group aimed at facilitating ongoing communication, dialogue, as well as the meaningful exchange of ideas, perspectives, resources and insights between key CancerCare stakeholders and representatives of biotechnology, device and pharmaceutical companies—with the shared goal of improving the lives of cancer patients and their loved ones.

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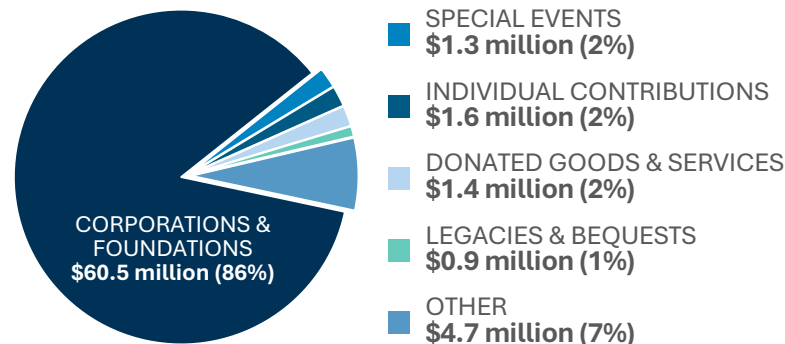
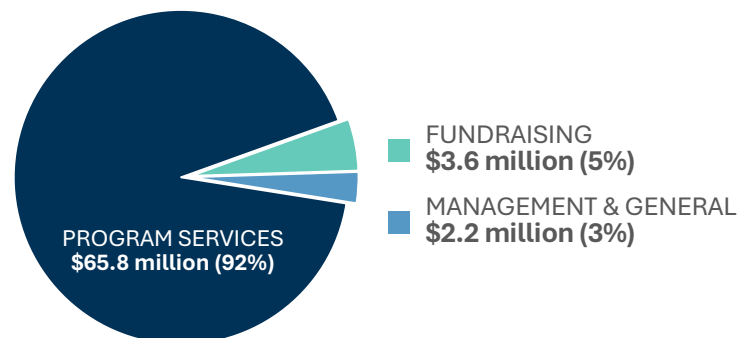
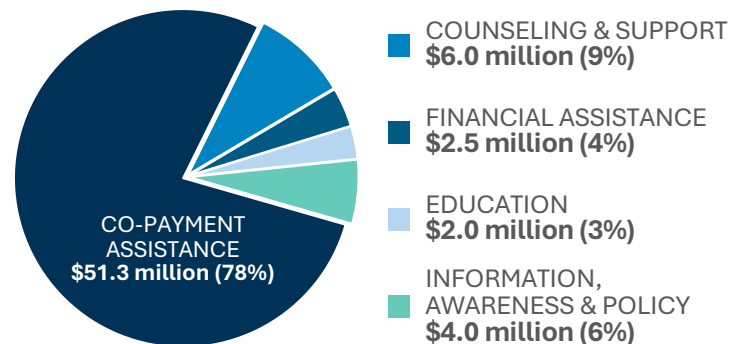
Craig Vosburg

Chief Product Officer, Mastercard

Financial Summary

In our fiscal year ending June 30, 2024:

- CancerCare provided **163,917 services** to people affected by cancer, serving clients with **100 different types** of cancer in **all 50 states and 2 U.S. territories**.
- Our oncology social workers answered **45,577 calls** to our helplines.
- Our staff provided **90,818 hours of emotional and practical support** through our Hopeline, individual counseling, support groups, community programs, resource navigation and more.
- CancerCare provided financial and co-payment assistance to **25,246 people** for costs including transportation, practical needs and to pay for cancer medications.
- CancerCare welcomed **2.5 million visits** to our websites, and users completed **87,146 searches** in our Online Helping Hand to find practical and financial assistance.
- We distributed **676,302 print and digital publications** to people living with cancer, caregivers, loved ones and health care professionals with over 300 titles in our library.
- Leading experts in oncology led **63 CancerCare Connect® Education Workshops**, from **133 faculty members** and **69 partner organizations**, drawing **36,108 participants**.
- The Pet Assistance & Wellness (PAW) Program helped **991 clients** keep their pet in the home.
- My Cancer Circle™ served **42,440 active users** in **1,976 active caregiver communities**.

REVENUE
\$70.4 millionEXPENSES
\$71.6 millionPROGRAM
SERVICE EXPENSE
DISTRIBUTION
\$65.8 million

Donor List

Thanks to our generous donors, CancerCare distributed \$65.8 million to those affected by a cancer diagnosis. We would like to especially acknowledge the donors who contributed \$500 or more this year.

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 Ms. Joan R. Brower
 Ms. Launie Brown
 Ms. Katherine Bubnich
 Ms. Kathryn Buckland
 Mr. Andrew Burnette
 Mr. Allen M. Burns
 Butner Family Foundation
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 Ms. Stela Campion
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 Mr. Anthony Denogean

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 Ms. Sirinee Dewar
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