



# 75 YEARS OF *help and hope*

## Fiscal Year 2019 **Annual Report**



CANCERcare<sup>®</sup>

75 Years of Help and Hope

NATIONAL | 275 SEVENTH AVENUE, NEW YORK, NY 10001  
WWW.CANCERCARE.ORG | 800-813-HOPE (4673) | E: INFO@CANCERCARE.ORG



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*Dear Friends,*

This year, CancerCare celebrated **75 years** of providing help and hope to anyone affected by cancer. We have helped millions of people affected by cancer and distributed over \$284 million in financial assistance since our founding in 1944. Despite the dynamic changes we have witnessed in medicine and the health care industry, CancerCare's growth and evolution have always been guided by the needs of patients, caregivers, loved ones and survivors. The significance of our services cannot be overstated, and the comprehensive network of support we offer is unparalleled in the oncology space.

Over the past year, we have been working tirelessly to commemorate this milestone in a way that reflects the magnitude of CancerCare's impact in our local community, throughout the tri-state area and across the nation. With assistance from Michael Parisi and Guidemark Health, we launched a new campaign, "If It Matters To You, It Matters To Us," to redefine the language and meaning of the support services that we provide.

In this Annual Report, we are proud to showcase the programs and services that we provided in Fiscal Year 2019, including our 11th Annual Healing Hearts Family Bereavement Camp, Sephora Brave Beauty classes and a Women's Cancer Meet and Greet.

On behalf of the entire CancerCare staff, the Board of Trustees and every client who has utilized our free services, I want to express my gratitude for your support and dedication to our mission. Thank you.

Sincerely,



Patricia J. Goldsmith  
Chief Executive Officer, CancerCare



Andrew C. Pizzo  
President, CancerCare Board of Trustees



Patricia J. Goldsmith  
Chief Executive Officer



Andrew C. Pizzo  
President, Board of Trustees

**CancerCare is the leading national organization dedicated to providing free, professional support services including counseling, support groups, educational workshops, publications and financial assistance to anyone affected by cancer. All CancerCare services are provided by master's-prepared oncology social workers and world-leading cancer experts.**



# 75 YEARS OF PROVIDING HELP AND HOPE

CancerCare was founded in 1944 with the mission of helping advanced cancer patients. The size and scope of CancerCare has grown tremendously since 1944, but it has never wavered from its mission of providing help and hope to people affected by cancer.

**If it matters to you, it matters to us.**



# 1944

**May 4, 1944**  
Papers of incorporation are signed for the National Foundation for the Care of Advanced Cancer Patients, later called CancerCare.

# 1953

**1953 - Providing Support: Social Service Division**

The Social Service Division is created to provide people with cancer and their families with counseling and guidance.



# 1958

**1958 - Honoring Eleanor Roosevelt**

Eleanor Roosevelt receives "The Greatest Volunteer in the World Award" at CancerCare's 6th Annual Luncheon.



**1964 - CancerCare Week is Proclaimed**

New York City Mayor Robert F. Wagner proclaims CancerCare Week during a ceremony at City Hall.



**1979 - Thrift Shop Opens**

The CancerCare Thrift Shop opens on 3rd Avenue in New York City.

1978

**1978 - First Regional Office Opens**

The first regional office of CancerCare opens on Long Island in Woodbury to serve residents of Nassau and Suffolk Counties.



1979

**1983 - First Human Services Award Dinner**

CancerCare honors Rawleigh Warner, CEO of Mobil, at its first Human Services Award Dinner. This event continues to this day, raising more than \$500,000 for the organization every year.



**1983 - New Jersey Regional Office Opens**

CancerCare's first regional office in New Jersey opens in Emerson.



1983

1983

**1990 - Educational Workshops**

CancerCare offers its first Telephone Education Workshop on the topic: "Doctor, Can We Talk?" Today, CancerCare conducts more than 70 Connect Education Workshops each year reaching more than 70,000 people with current, expert information on a variety of cancer-related topics.



1990

**1996 - Launch of CancerCare.org**

CancerCare launches its website, and begins offering online support groups.



1994

**1994 - Hopeline Brings National Status**

CancerCare becomes a national organization with the establishment of its toll-free counseling line which extended its counseling, support groups, educational workshops, resources and professional education to people throughout the country.



**1996 - A Helping Hand**

The first edition of "A Helping Hand: The Resource Guide for People With Cancer" is printed.



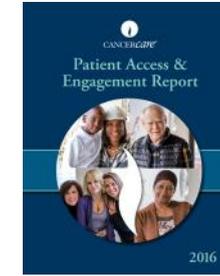
1996

**2005 - Help for People With Cancer Affected by Hurricanes Katrina and Rita**  
CancerCare is selected by the American Society of Clinical Oncology (ASCO) Foundation to distribute its funds for cancer patients in the Gulf Coast area affected by the devastating Hurricanes Katrina and Rita. CancerCare distributed more than \$500,000 directly to cancer patients within four months of receiving the grant.



**2008 - CancerCare Co-Payment Assistance Foundation Launches**  
Our Co-Payment Assistance Foundation is launched to help people with cancer with treatment costs.

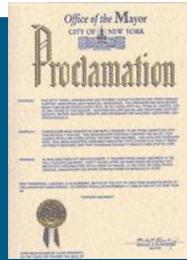
**2016 - CancerCare Patient Access and Engagement Report**  
Featuring the perspectives of more than 3,000 patients, this report illustrates the many physical, emotional, financial, practical and informational needs cancer patients experience during and after clinical treatment.



**2019 - CancerCare Celebrates 75 Years of Providing Help and Hope**  
CancerCare achieves an impressive milestone of providing free, professional support services for 75 years.



**2004**



**2004 - CancerCare Celebrates 60 Years of Helping People Affected by Cancer**  
CancerCare turns 60 and is again celebrated with a CancerCare Week proclamation by New York City Mayor Michael R. Bloomberg.



**2005**

**2008**

**2012**

**2012 - Social Worker of the Year Award**  
Director of Education and Training, Carolyn Messner, DSW, is named Oncology Social Worker of the Year by the Association of Oncology Social Work.



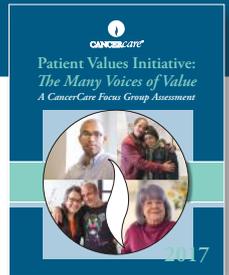
**2014**

**2014 - New Chief Executive Officer**  
Patricia J. Goldsmith joins CancerCare as Chief Executive Officer.

**2016**

**2017**

**2017 - Launch of Patient Values Initiative (PVI)**  
Multi-faceted project intends to reframe the national healthcare policy dialogue to include what's important to patients and their families and to incorporate patients' values and priorities into treatment decision-making models.



We are continually seeking new ways to expand our program offerings and better serve our clients. Our New Jersey office has moved to a new location in Paramus. The larger office will allow us ample space to grow both our regional staff as well as our community programming. Our Pet Assistance & Wellness (PAW) Program currently under development is a first-of-its-kind initiative dedicated to helping people affected by cancer care for and keep their pets at home during treatment. Finally, we are hard at work establishing our Disaster Preparedness and Response Program, which will not only provide much-needed resources and tools to people struggling with cancer in areas affected by natural disasters, but also serve as a model for other organizations seeking to provide assistance in such times. The future is bright, and with your support, we are excited to accomplish even more in our next 75 years.

## Individual Counseling

The standard of care for all cancer patients must involve each individual's emotional and practical needs. As the leading national organization dedicated to providing free psychosocial support services to anyone affected by cancer, including caregivers and those who are bereaved, CancerCare understands the complex issues surrounding a cancer diagnosis and treatment. Our social workers know that getting help to cope with these concerns can bring an enormous sense of relief and improve quality of life for all involved.



**800-813-HOPE (4673)**

### CancerCare Hopeline

**800-813-HOPE (4673)**

CancerCare helps people across the country deal with the emotional turmoil surrounding cancer. Through the National Hopeline, CancerCare's staff of professional, master's-prepared oncology social workers offer free emotional support and resources that are tailored to the client's specific needs. This year, our social workers **helped 65,548 individuals through the Hopeline.**



**844-360-LUNG (5864)**

### LUNGevity Lung Cancer Helpline

**844-360-LUNG (5864)**

CancerCare has partnered with the nonprofit organization LUNGevity to provide free, personalized support to patients and caregivers facing a lung cancer diagnosis through the Lung Cancer Helpline. Master's-prepared oncology social workers are available to help manage an array of emotional, financial and informational needs.



**877-880-TNBC (8622)**

### Triple Negative Breast Cancer Helpline

**877-880-TNBC (8622)**

In partnership with the Triple Negative Breast Cancer Foundation, our Triple Negative Breast Cancer Helpline offers free, professional support services to patients and families coping with a diagnosis of triple negative breast cancer.

## Support Groups

CancerCare support groups offer safe spaces for those affected by cancer to meet and interact with others who understand their experience. Led by master's-prepared oncology social workers, our specialized group environments allow attendees to offer and receive support in numerous ways. This year, we hosted **199 support groups** for cancer patients, caregivers, survivors and the bereaved.



**58**

Face-to-Face Groups



**126**  
Online Groups



**15**

Telephone Groups

Our programs and services helped

**174,600**

people affected by cancer in every state

## Financial Assistance and Co-Payment Assistance

CancerCare provides financial assistance to help with cancer-related expenses and co-payments. Our professional oncology social workers dedicate themselves to helping find additional resources to ease the financial burdens of those we serve. This year, CancerCare provided **\$39.7 million in financial assistance to 24,767 people.**



**24,676 People**

Received Financial Assistance



**\$39.7 Million**

in Financial Assistance

## Educational Resources

### Connect Education Workshops

CancerCare's one-hour educational workshops connect attendees directly with leading oncology experts. These free workshops provide up-to-date information on the latest in treatment options, coping techniques and more. Registrants can listen over the phone or participate online via webcast. Leading experts led **71 workshops** this year, featuring **218 presentations from 123 faculty members and 97 partner organizations**. They hosted **70,067 participants living in 46 different countries**.

### Publications

CancerCare's library consists of more than **300 easy-to-read educational titles** that provide expert insights on cancer-related topics. Publications can be read online, downloaded as PDFs or mailed to your home. This year, we distributed **1,225,895 print and digital publications** to health care professionals, patients and caregivers across the country.

### CancerCare's Websites

CancerCare's websites have grown to become a highly respected online cancer resource and welcomed over **2.4 million visits this year**.

### Online Helping Hand

CancerCare's Online Helping Hand is a comprehensive database of financial and practical assistance for those impacted by a cancer diagnosis. It features up-to-date descriptions and contact information for hundreds of national and regional organizations covering a wealth of cancer-related issues. This year, users completed **59,581 searches through Online Helping Hand**.

## CancerCare Meditation App

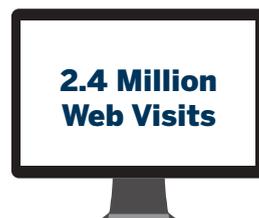
CancerCare has partnered with BodyMind Sessions to bring you the CancerCare Meditation app to complement our psychosocial services. This tool aims to help those impacted by cancer manage the symptoms of their treatment, reduce their anxiety and achieve restful sleep with the goal of staying emotionally balanced throughout their experience.



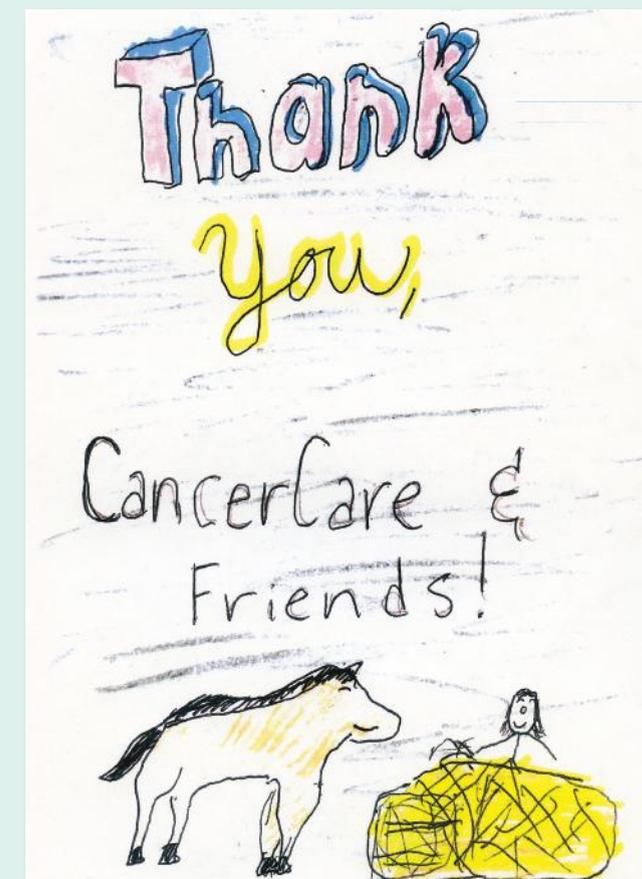
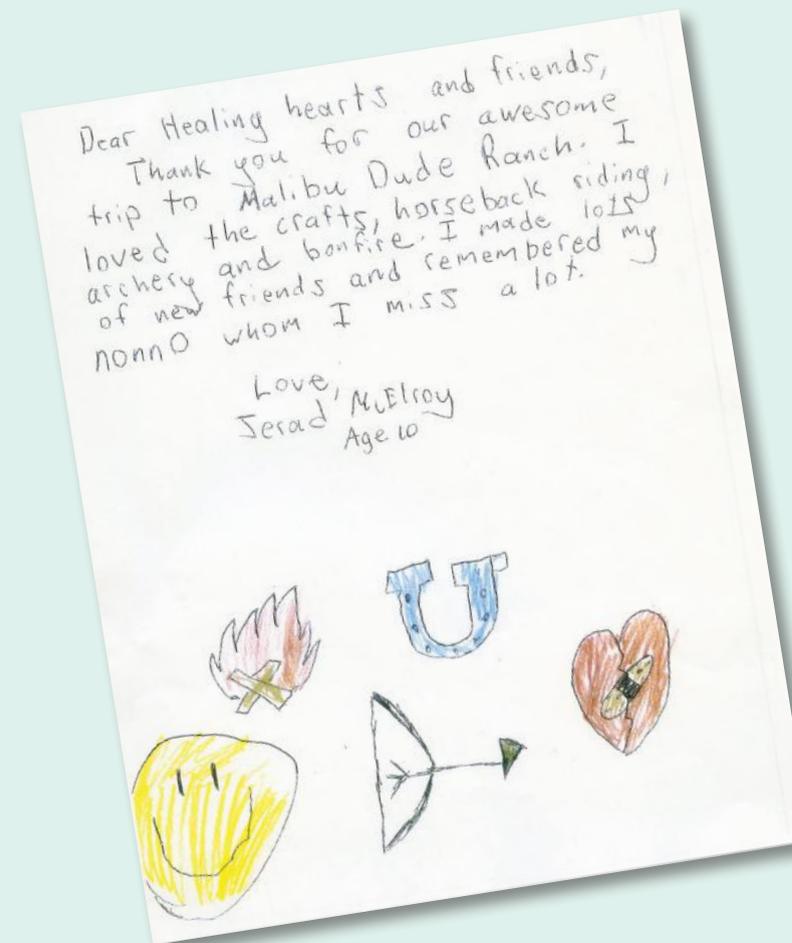
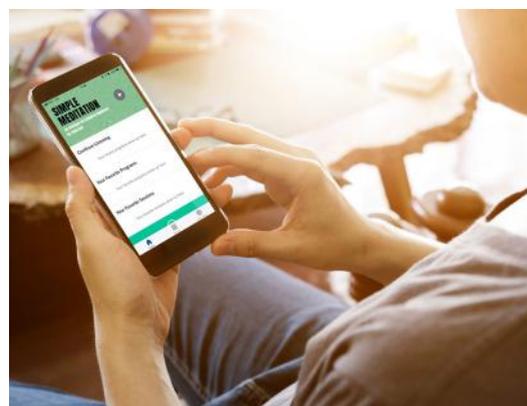
**71** CancerCare **Connect® Education Workshops** featuring **123** faculty members



**1.2 Million** Publications Distributed Nationwide



**2.4 Million** Web Visits



Dear CancerCare,

For all you do...  
THANK YOU.

Thank you so much for your financial support to help me with expenses with my cancer treatment. It helped a lot with the stress of a very stressful situation.

Karen

CANCERCARE,

...with big thanks from me!

WORDS ALONE CANNOT EXPRESS MY GRATITUDE, THANK YOU FOR YOUR HELP DURING THIS TRYING TIME.

TENA

### Client Spotlight: Kay's Story



After being diagnosed with stage IV metastatic breast cancer, Kay took her coworker's advice and reached out to CancerCare right away. Despite having resources at her disposal, she had trouble finding the emotional support and guidance she needed during her cancer experience. She started individual counseling and, with the help of her social worker, she navigated the psychological challenges of a cancer diagnosis.

For Kay's 40th birthday, she decided to give back to CancerCare. She set up a Facebook fundraiser with a goal of \$2,000 and asked friends and family to donate to the organization instead of giving gifts. After only a few weeks, Kay raised over \$22,500, showing how a single person's impact on CancerCare can be tremendous. **To donate to CancerCare like Kay, visit [www.cancer.org/donate-now](http://www.cancer.org/donate-now).**

### CancerCare for Kids



#### Back-to-School Program

Now in its fourth year, CancerCare's Back-to-School Program provides school supply packages to children and teens in the New York tri-state area who have been affected by cancer. Each of this year's 200 free packages included a backpack, notebooks, folders, a pencil case, markers, crayons, colored pencils and additional supplies.



#### Winter Wonderland

For the third year, CancerCare, in partnership with Flatiron Health, hosted a fun-filled Winter Wonderland Holiday Party. The party was attended by over 120 of CancerCare's clients, including families, adults and caregivers affected by cancer. This program is made possible in part by donations from Love Your Melon.



#### Winter Warmth Program

The CancerCare Winter Warmth Program provides children and teens who have been affected by cancer in New York City, Long Island, New Jersey and Connecticut with winter supplies. This year, 155 children received a blanket, hat, scarf, gloves, first aid kit and other personal care items, all of which were provided to families free of charge.



#### Holiday Gift Programs

Each year, Phi Beta Kappa hosts a toy-drive to benefit CancerCare clients and families. With the help of the Diana Napoli Fund, CancerCare for Kids was able to provide 120 children with a \$25 gift card and 45 children with brand new toys.

CancerCare for Kids continues to partner with the non-profit Light One Little Candle to provide children and families with brand new books. This year, 75 children received a brand-new book as a part of the program.



## Communities

### 11th Annual Healing Hearts Camp

This summer, CancerCare hosted its 11th Annual Healing Hearts Family Bereavement Camp, a free retreat for families and children coping with the loss of a loved one to cancer. For this year's butterfly-themed camp, 27 families spent the weekend at Memorytown USA in Mount Pocono, Pennsylvania. Families came to the camp from the tri-state area, as well as Pennsylvania, Texas and Virginia.



### A Resource for Caregivers: My Cancer Circle

My Cancer Circle™ is a simple, customizable online tool that helps organize a community of people who want to lend a hand to caregivers and their loved ones. The tool has helped thousands of users since 2013, with 36,557 active users participating in 1,715 active caregiver communities this year alone.

### Women's Meet & Greet

To recognize National Women's Health Week (May 12–18), CancerCare's Women's Cancers Program hosted a Women's Meet & Greet on Wednesday, May 15, at our national office in New York City. This event provided an opportunity for women with cancer at any stage to connect, learn and support other women who have also been diagnosed with cancer. Twelve women shared their challenges and traded insights, and it was a truly powerful and moving evening for all.



### Wig Clinic and Breast Prostheses Clinic

CancerCare's Wig Clinic and Breast Prostheses Clinic aim to empower women diagnosed with cancer to look and feel their best during treatment and beyond, helping them cope with their diagnosis with dignity and confidence.

CancerCare's Wig Clinic is an opportunity for women who are receiving chemotherapy to receive a free wig with assistance from a professional wig fitter.

CancerCare's Breast Prosthesis Clinic gives women who have had a mastectomy due to breast cancer treatment the opportunity to receive free mastectomy supplies and try on mastectomy bras and breast prostheses with assistance from a trained fitter.

### CancerCare LegalHealth Clinic

CancerCare and the LegalHealth division of the New York Legal Assistance Group (NYLAG) have joined in a collaboration to establish free on-site legal clinics for New York City CancerCare clients. This initiative, funded in part by AbbVie Pharmaceuticals, provides assistance for those with a cancer diagnosis, caregivers and the bereaved who have a range of health care-related legal needs.

### Brave Beauty Classes

CancerCare and Sephora have partnered to host Brave Beauty in the Face of Cancer classes for CancerCare clients. These free classes, which are usually offered in Sephora stores, give individuals impacted by cancer the opportunity to receive tailored skin care and makeup tips from Sephora's specially-trained makeup artists.



## Advocacy and Public Policy



As part of CancerCare’s Patient Values Initiative (PVI), we published the CancerCare Patient Values Manifesto in May 2019. Developed by a working group of diverse stakeholders, the manifesto joins the real-world experiences of patients, caregivers, clinicians and advocates with survey findings from physicians, nurses, social workers and patients.

In the words of Ellen Miller-Sonet, CancerCare’s Chief Strategy and Policy Officer, “The oncology community is learning that integrating patient priorities into treatment decision-making is a fundamental part of delivering the right care at the right time to each individual patient.”

The Patient Values Manifesto reflects these changing attitudes. The central premise of the manifesto is that people with cancer and their clinical care teams have a fundamental right to relationships rooted in mutual respect, where communication is open and culturally competent, plain language information is exchanged, goals are shared and patients’ priorities are acknowledged throughout the continuum of care.

CancerCare’s Patient Values Manifesto builds on a body of research led by the PVI and its Advisory Board of experts from across the oncology community. The manifesto is its third publication, following two white papers that reported on findings from focus groups with oncology social workers and patients and in-depth interviews with oncology providers. These insights and more will continue to guide CancerCare’s programming strategies and policy efforts as we strive to improve the lives of people affected by cancer.

As we pursue this goal, we know that systemic change often begins on Capitol Hill. To reflect our commitment to influencing public policy, CancerCare now has a DC-based policy fellow who advocates for those impacted by cancer at a steady stream of conferences and forums. We endorse and actively promote state and federal policies that align with our values regarding access to care, fair insurance policy design, shared decision-making, survivorship care plans and the development of treatment and support therapies.

Our recent policy activities include comments on discriminatory value assessment, step therapy, surprise medical bills, next generation sequencing (NGS) coverage, cancer drug parity, pricing and pricing transparency.



## CancerCare Social Workers Showcase Their Expertise



### CancerCare Social Worker Recognized for Social Work Values and Ethics

Our Senior Director of Patient Assistance Programs, Vilmarie Rodriguez, MSW, LCSW, received the Emerald Leader Award of the New York City Chapter of the National Association of Social Workers (NASW-NYC). The NASW National Awards recognize leaders in the social work profession who embody highly ethical, visionary and pioneering ideals in their work and in the health care community.



### Social Worker Selected for 2019 AOSW Fellows Cohort

Every year, the Association of Oncology Social Work (AOSW) designates a new cohort of Fellows to honor those who have made outstanding contributions to the science and practice of psychosocial oncology. This year, CancerCare’s Director of Client Advocacy, Richard Dickens, LCSW-R, was selected to join the 2019 Fellows Cohort with the designation FAOSW. Membership in the Fellowship carries an expectation of continuing high-level contribution and leadership within the field.



### Director of Education Honored by the American Cancer Society and the Association of Oncology Social Work (AOSW)

Dr. Carolyn Messner, DSW, OSW-C, BCD, LCSW-R, FAPOS, FAOSW, received the 2019 Association of Oncology Social Work’s Quality-of-Life in Cancer Care Award, sponsored by the American Cancer Society. Dr. Messner maintains an exemplary record of publication, presentation and social service provision that reflects a commitment to quality of life for all cancer survivors and has a demonstrated record of innovation/collaboration in enhancing quality of life for cancer patients and their families. AOSW selected Dr. Messner, former AOSW President and co-editor of the

Handbook of Oncology Social Work: Psychosocial Care for People with Cancer, as the 2019 AOSW Quality of Life in Cancer Care Award recipient.

*We are proud to collaborate with a variety of partners whose values align with our mission to support anyone affected by cancer.*

#### Cancer.com

With a wealth of oncology resources, Cancer.com is an up-to-date online collaboration that helps users stay motivated with information that applies to their individual challenges and serves as a platform to find local resources and connections that can provide further support.

#### eSalon

The only provider of individually blended salon hair color for use at home, eSalon donated a portion of their October proceeds to commemorate Breast Cancer Awareness Month, marking the fifth year in a row that their support will benefit those affected by breast cancer and their loved ones.

#### French Presse

French Presse, a high-end bedding and lifestyle retail store, is a supporter of CancerCare and its mission to help people manage the many challenges of a cancer diagnosis. In honor of French Presse's founder Sarah DeHavenon-Fowler, who passed away in 2018 after a valiant battle with glioblastoma, a portion of the proceeds from sales of the French Presse bedding and lifestyle collection will be donated to CancerCare.

#### Komen Treatment Assistance Fund

Founded in partnership with Susan G. Komen®, the Komen Treatment Assistance Fund provides financial assistance to low-income, underinsured, uninsured and medically underserved breast cancer patients. Through a significant total grant of \$1,975,000, thousands affected by breast cancer will be able to afford select therapies and medications, child care, transportation and more.



#### Magnolia Meals at Home

Magnolia Meals at Home delivers cost-free, nutritious meals to patients who are living with cancer in order to free up valuable time and energy for recipients to focus on treatment and other concerns. Magnolia Meals at Home is sponsored by Eisai; service is available in select communities in Connecticut, Massachusetts, New Jersey, New York and North Carolina.



#### Mary Kay Foundation Touching Hearts Program

The Mary Kay Foundation has supported CancerCare's Touching Hearts Program for nearly 20 years. The program helps women manage the financial issues related to cancer treatment that can include transportation, homecare and child care expenses. The Foundation's \$200,000 contribution has had an impact on a significant number of lives.



#### New York Community Trust

The New York Community Trust, one of the largest community foundations in the country, has donated nearly \$12 million to support CancerCare's mission since 2000. Their generous \$700,000 grant last year enabled CancerCare to assist low-income New York City residents and families affected by the financial burdens of a cancer diagnosis.



#### The Tutu Project

After creating The Tutu Project in 2003, photographer Bob Carey returned to the concept when his wife, Linda, was diagnosed with brain cancer. Bob has taken self-portraits with his tutu in places ranging from the far-flung, such as Colombia and Greece, to the unexpected, such as malls, airports and farms, seeking to inspire laughter and hope in the face of the unknown. A generous grant from the Carey Foundation allows CancerCare to directly support those affected by a breast cancer diagnosis.



## CancerCare's Regional Offices and Fundraisers

### Classic Golf Tournament

CancerCare's Classic Golf Tournament, held at the Westchester Country Club in Rye, New York, raised critical funds to support free programs and services for those affected by cancer. For the second straight year, CDI LLC participated as the leading ACE sponsor for the outing. CancerCare National Trustees Christine Converse Hogan and John Evans co-chaired the event.

### Young Professionals Committee Fundraiser

CancerCare's Young Professionals Committee, composed of leaders under the age of 40 in the tri-state area, provides new voices of support for CancerCare's core mission while offering an innovative approach and a fresh perspective toward our shared future. The committee held a successful second annual fundraising event at the Michael Kors Building in Soho, where they hosted over 100 industry leaders from the greater New York City area. The event helped raise funds for a new CancerCare scholarship program to benefit young adults attending college who recently lost a parent to cancer.

### New York Gala

The 2019 CancerCare Gala took place on Wednesday, April 17, at New York City's Ziegfeld Ballroom, celebrating CancerCare's 75th Anniversary. The annual event brought together philanthropists, health care industry leaders, patient advocates and other supporters to raise \$920,000 for the organization's free counseling, education and financial assistance programs. CancerCare is grateful to the 2019 Co-Chairs, Marsha Palanci and Andrew C. Pizzo, as well as to the 2019 Gala Committee Members, for helping to organize such a meaningful event in CancerCare's rich history.

### TD Five Boro Bike Tour

Every year, the TD Five Boro Bike Tour gives cyclists the chance to bike through New York City streets without a car in sight. The dedicated team of CancerCare cyclists conquered the 40-mile ride in support of our mission to provide help and hope to anyone affected by cancer.



### New Jersey Festival of Hope Gala

In May, health care industry leaders, philanthropists and friends of CancerCare raised more than \$190,000 at the Annual Festival of Hope Gala at the Park Savoy in Florham Park, New Jersey. This year, CancerCare was delighted to honor Bayer with the Corporate Achievement Award, accepted by Svetlana Kobina, MD, PhD, Vice President, Head of Medical Affairs, Oncology. CancerCare also awarded the 2019 Help & Hope Volunteer Award to Michael R. Morrone, Director of Corporate Tax, Horizon Blue Cross Blue Shield of New Jersey.

### New Jersey Walk/Run for Hope

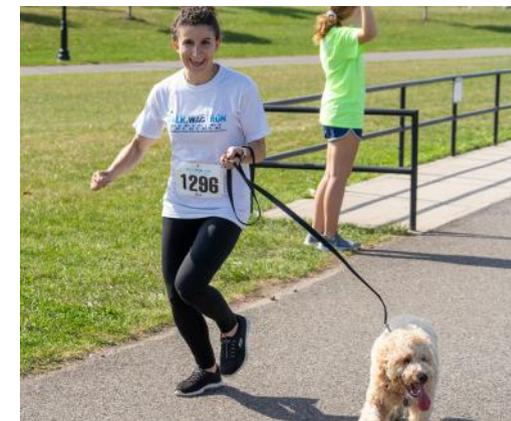
Held in September at Overpeck County Park in Leonia, New Jersey, the Annual New Jersey Walk/Run for Hope brought together members of the local community for a family-friendly 5K event. Supporters enjoyed children's activities, a team sign contest, a client speaker and more.

### Longest Day of Golf

A marathon like no other, the Longest Day of Golf is an unforgettable opportunity for CancerCare's biggest golf enthusiasts to showcase their talents and golf all day in support of our free services.

### Lung Cancer Walk for Hope

More than 400 walkers and volunteers participated in CancerCare's Annual Lung Cancer Walk for Hope in Woodbury, New York, to support those affected by lung cancer and to celebrate survivors and remember loved ones.



*Thanks to our generous donors, CancerCare raised \$63.1 million to support our programs and services. We would like to especially acknowledge the donors who contributed \$500 or more this year.*

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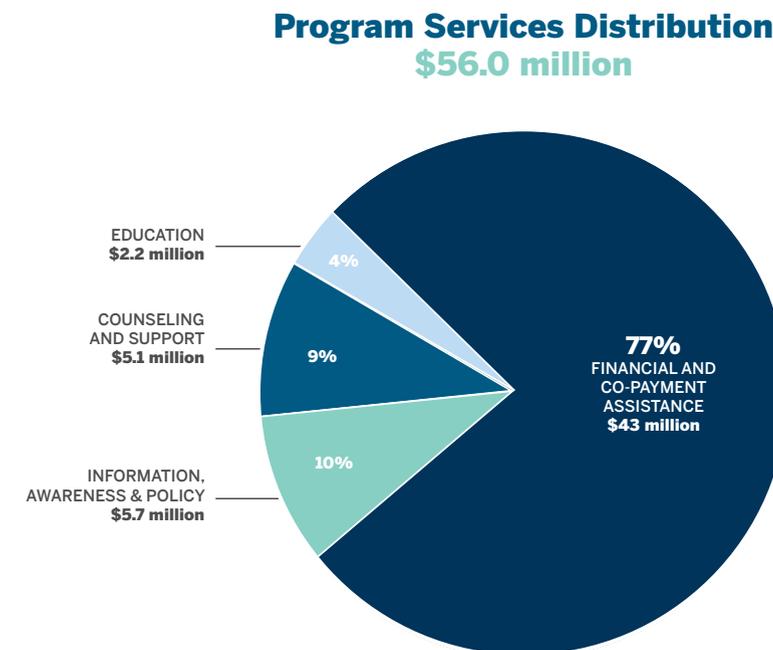
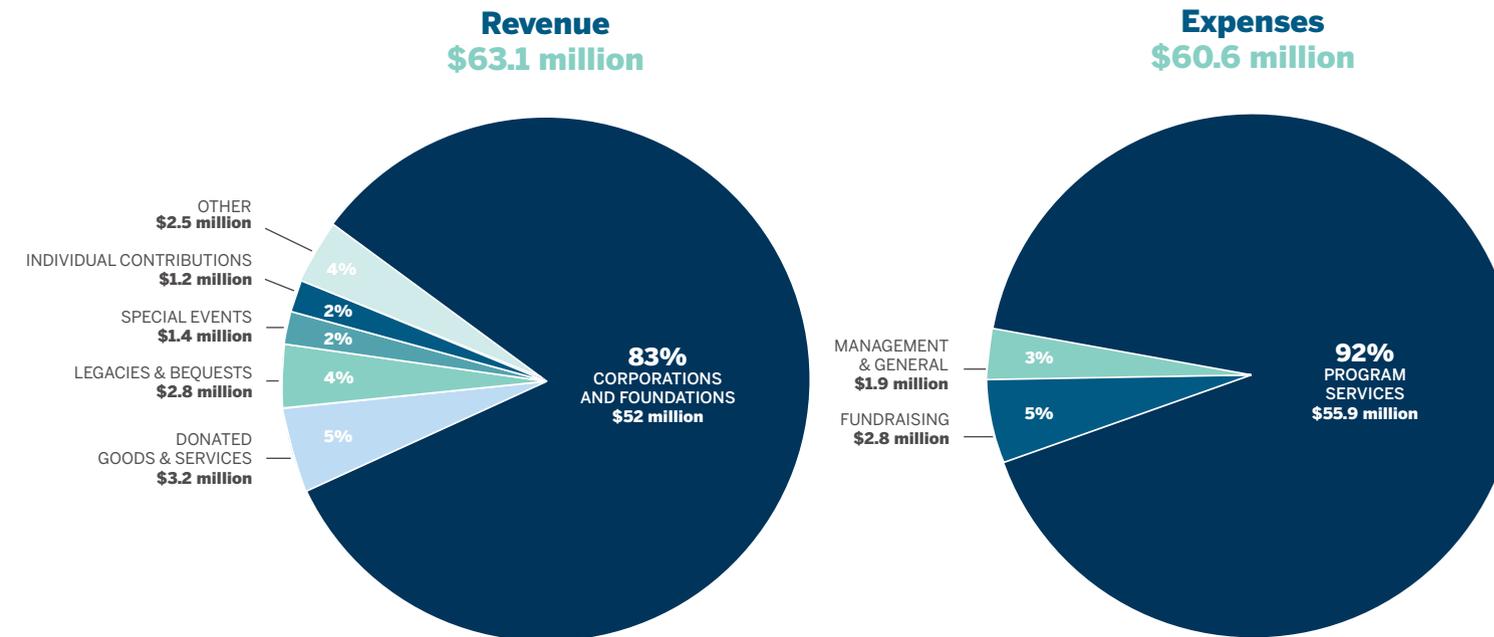


Founded in 1944, CancerCare is the leading national organization providing free, professional support services and information to help people manage the emotional, practical and financial challenges of cancer. Our comprehensive services include counseling and support groups over the phone, online and in-person, educational workshops, publications and financial and co-payment assistance. All CancerCare services are provided by master's-prepared oncology social workers and world-leading cancer experts.

To learn more, visit [www.cancer.org](http://www.cancer.org) or call **800-813-HOPE (4673)**.

- Our programs and services helped **174,600 people** affected by cancer, and we welcomed **2.4 million visits** to our websites.
- Our professional oncology social workers provided emotional and practical support to **79,842 people** through our Hopeline, individual counseling, support groups and community programs.
- CancerCare provided **\$39.7 million** in financial assistance to **24,767 people** to help with treatment-related costs such as transportation, home care, child care and co-payment assistance.
- Leading experts in oncology led **71 Connect Education Workshops**, featuring **218 presentations from 123 faculty members** and **97 partner organizations**, drawing **70,067 participants**.
- CancerCare distributed **1,225,895 print and digital publications** to health care professionals, patients and caregivers.
- My Cancer Circle™ served **36,557 active users** in **1,715 active caregiver communities**.
- Users completed **59,581 searches** in our Online Helping Hand to find practical and financial assistance locally and nationwide.

The information presented herein reflects the consolidated financial statements for CancerCare, as of and for the year ended June 30, 2019. A copy of CancerCare's latest financial report may be obtained online at: [www.cancer.org/about/financials](http://www.cancer.org/about/financials), or by writing to: New York State Department of Law, Charities Bureau, 120 Broadway, New York, NY 10006.



As one of the most efficient nonprofit organizations, 92 cents of every dollar we raise goes directly to programs helping people with cancer. Donate today at [www.cancer.org/donate](http://www.cancer.org/donate).



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