



CANCERcare®



## Fiscal Year 2017 Annual Report

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**Letter from the Chief Executive Officer and Board of Trustees President ..... 5**

**Our Mission ..... 7**

**How We Help ..... 9**

**CancerCare for Kids ..... 17**

**Advocacy and Public Policy ..... 23**

**CancerCare Social Workers Showcase Their Expertise ..... 27**

**Working Together to Spread Help & Hope ..... 33**

**Building Communities ..... 37**

**CancerCare’s Regional Offices and Fundraisers ..... 43**

**Thank You to Our Supporters ..... 48**

**CancerCare’s Board of Trustees ..... 54**

**Financial Summary ..... 56**



*Dear Friends,*

On behalf of the entire CancerCare staff and Board of Trustees, we thank you. Because of your support—whether you donated, volunteered, or told a friend in need about our services—CancerCare was able to help 195,000 people affected by cancer in the past year. Our professional oncology social workers provided emotional and practical support to 93,577 people through our Hopeline, individual counseling, support groups and community programs. We hosted 69 Connect Education Workshops drawing 76,914 participants. CancerCare welcomed 2.1 million visits to our website and distributed over 790,000 print and digital publications

CancerCare continues to address the financial needs of people with cancer. This past year, we provided \$26.4 million in financial assistance to 24,516 people to help with treatment-related costs such as transportation, home care, child care and co-payment assistance. Since 2001, our organization has provided more than \$205 million in financial and co-payment assistance to over 350,000 individuals in need.

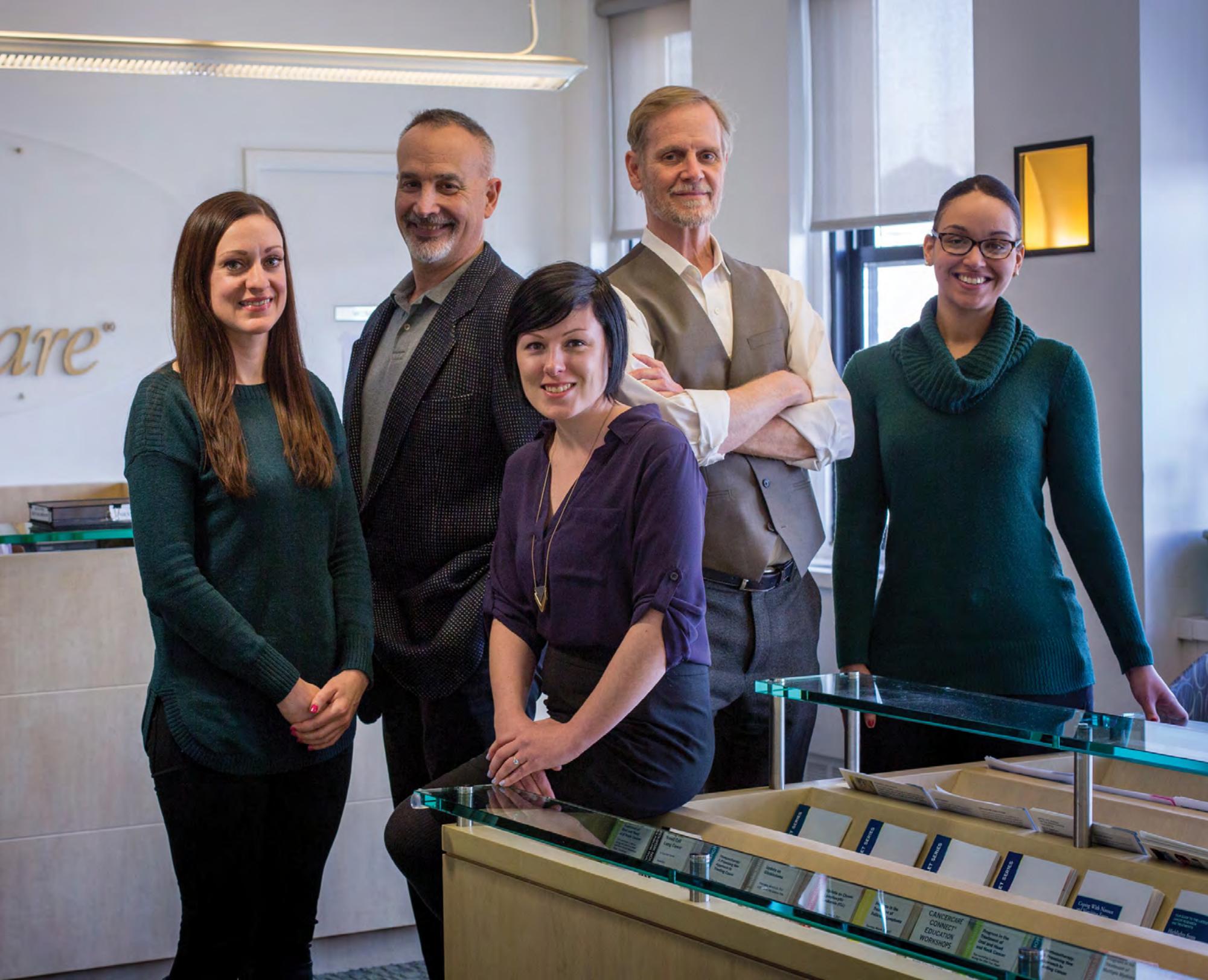
In this Annual Report, you will learn more about the programs and services we provided in Fiscal Year 2017. You will also read about the launch of our Online Helping Hand, a new searchable, online database that has helped CancerCare's website grow as a highly respected online cancer resource. Throughout this fiscal year, the Online Helping Hand helped 12,699 people affected by cancer through 20,000 searches. Additionally, you'll learn about new and continuing initiatives, including the LUNgevity Lung Cancer Helpline, Patient Values Initiative, and Healing Hearts Family Bereavement Camp.

*On behalf of the people we serve, thank you for your support and dedication to our mission.*

Patricia J. Goldsmith  
Chief Executive Officer, CancerCare

Michael Parisi  
President, CancerCare Board of Trustees

*CancerCare* is the leading national organization dedicated to providing free, professional support services including counseling, support groups, educational workshops, publications and financial assistance to anyone affected by cancer. All *CancerCare* services are provided by oncology social workers and world-leading cancer experts.



*“Since our founding in 1944, CancerCare has made it our mission to improve the lives of anyone affected by cancer. This promise has challenged us to continuously expand and evolve in order to meet the ever-changing needs of those we serve.*”

*Through our dynamic team of oncology social workers and free services, we’re reaching more people than ever before. No matter who you are, and how you’ve been affected by cancer, our team is ready to help. Simply by picking up the phone, logging onto your computer or stepping into one of our offices, we’re ensuring that help and hope is available for you.”*

*– Brian Tomlinson, MPA,  
Chief Program and Communications Officer, CancerCare*

*No one should have to cope with the effects of cancer alone.*

CancerCare's oncology social workers provide one-on-one counseling services in-person, over the phone and online—all completely free of charge. Not only do our social workers help their clients manage the emotions surrounding cancer, they also locate essential resources and help to navigate financial and practical challenges. Our social workers provided help and hope to **93,577 people** this year alone.

**CancerCare Hopeline | 800-813-HOPE (4673)**

Help and hope are a phone call away. The CancerCare Hopeline is available to people living in the U.S. with cancer, caregivers or loved ones seeking counseling services. Our team has proudly answered **76,606 Hopeline calls**.

**LUNgevity Lung Cancer Helpline  
844-360-LUNG (5864)**

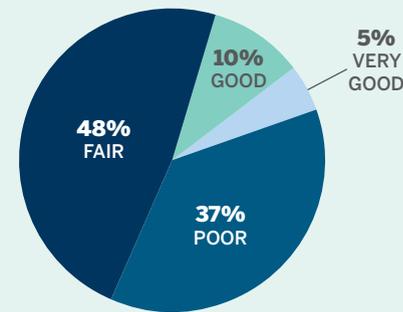
Launched by the nonprofit organization LUNgevity, the LUNgevity Lung Cancer Helpline is a free resource for people diagnosed with lung cancer, their families and caregivers. Callers are connected with CancerCare oncology social workers who can address their unique emotional, practical and informational needs.

**Triple Negative Breast Cancer Helpline  
877-880-TNBC (8622)**

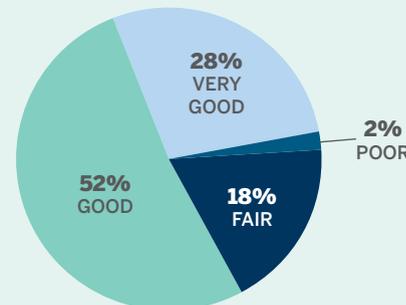
In partnership with the Triple Negative Breast Cancer Foundation, our Triple Negative Breast Cancer Helpline offers support to those who have been diagnosed with triple negative breast cancer.

Before contacting CancerCare, **15 percent of clients** reported their emotional health/well-being as good or very good. The number of clients that said their emotional health/well-being was good or very good **increased to 80 percent** as a result of counseling sessions with a CancerCare social worker.

**How would you have rated your emotional health/well-being before you contacted CancerCare?**



**How would you rate your current emotional health/well-being as a result of your counseling session with your CancerCare social worker?**

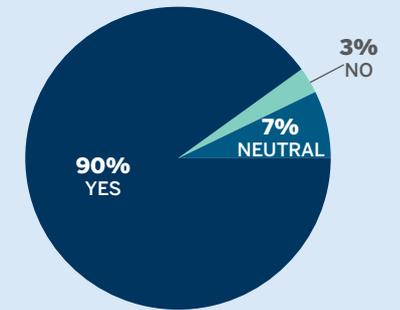


**90 percent of clients** surveyed said their CancerCare social worker met their needs.

*“I liked that my social worker was so easy to talk to, was non-judgmental, and gave me tasks to complete to help me get through some very tough and deep issues. I also appreciated being assisted over the phone due to living too far for in-person services.”*

– CancerCare Client

**Overall, do you feel the counseling services provided by the CancerCare social worker met your needs?**

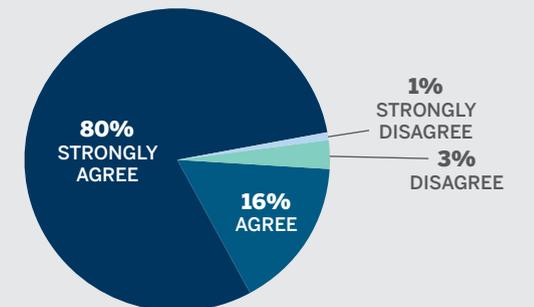


**96 percent of clients** said their CancerCare social worker was timely in providing the information and services they needed throughout their counseling session.

*“The sincere and caring counseling gave me the opportunity to see clearly and know that I was not alone.”*

– CancerCare Client

**My CancerCare social worker was timely in providing the information/services that I needed.**



**Our Impact: CancerCare's Support Groups**

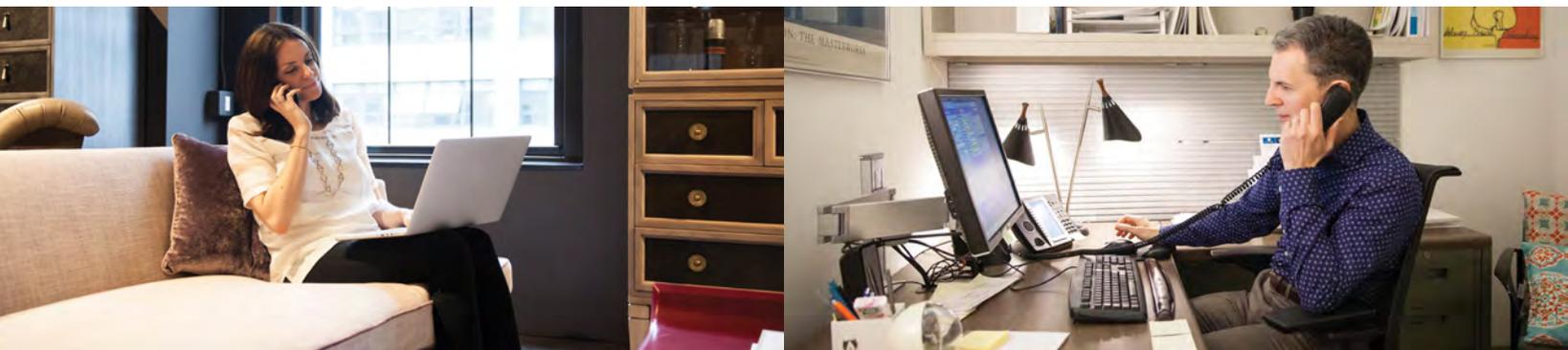
*“Over the twelve weeks, my support group became my life raft. Each week, we would share what was going on in our lives, and talk through our cancer related issues. This truly lovely group of people, hailing from all walks of life, a wide range of backgrounds and experiences, were all dealing with the same issues that accompany life during and after the Big C.”*

*– Luisa, actress, leukemia survivor*

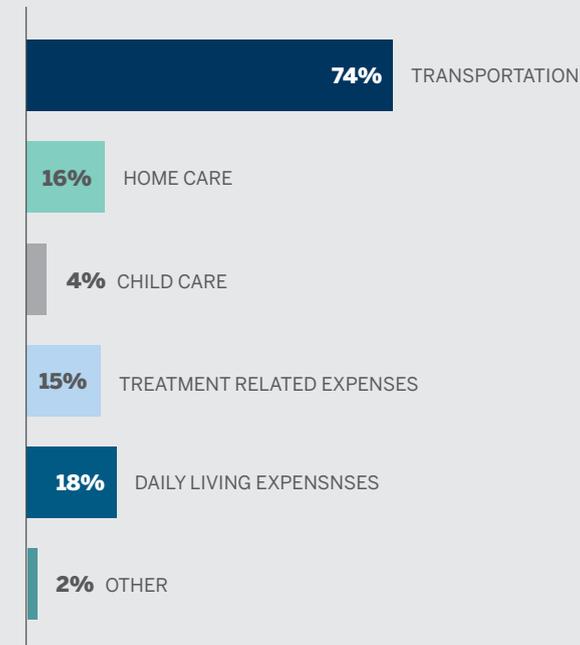
CancerCare support groups offer a safe space for people with cancer, loved ones and people who have lost a loved one to come together and connect with others who are facing similar challenges. Led by oncology social workers, our specialized group environments allow attendees to offer and receive support. This year, we have hosted **27 face-to-face support groups** for people with cancer, caregivers and the bereaved.

Not everyone has access to or is physically able to attend an in-person support group. Thanks to CancerCare's online support groups, members can participate from the comfort of their own homes. To ensure the utmost level of privacy, our groups are password protected and are moderated by oncology social workers. Members can participate by posting in the groups 24 hours a day, 7 days a week. This year, we have hosted **117 online support groups** for people with cancer, caregivers and the bereaved.

Telephone support groups are also available for those interested in connecting with others from across the country who experiencing similar life challenges in weekly, regularly scheduled, one-hour sessions. This year, we have hosted **15 telephone support groups** for people with cancer, caregivers and the bereaved.



When asked what areas CancerCare's **financial assistance was used for**, clients reported the following:



**Our Impact: CancerCare's Financial & Co-Payment Assistance**

*Most people are unprepared for the oftentimes overwhelming financial costs associated with cancer treatment.*

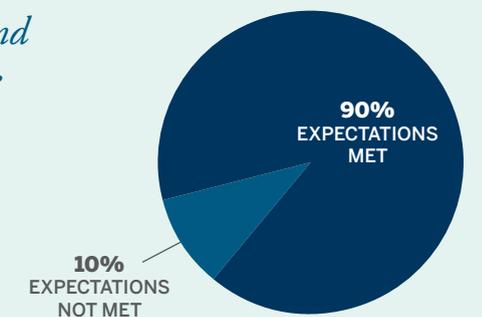
That is why CancerCare doesn't stop at providing emotional support. Our organization is also here to provide financial assistance for cancer-related costs, such as transportation, home care and child care, and our team of oncology social workers are dedicated to helping those we serve find additional resources to ease their financial burdens.

Even with insurance, the out-of-pocket expenses for medical care can be staggering. The CancerCare Co-Payment Assistance Foundation helps to cover the cost of chemotherapy and targeted treatments.

During fiscal year 2017, CancerCare disbursed over **\$26.4 million in financial assistance** to more than **24,516 people**.

**90 percent of patient expectations** were met by the CancerCare Co-Payment Assistance Foundation.

*“CancerCare is one of the first organizations I would recommend to anyone going through an illness like cancer. Great supportive resources, both financially and emotionally.”*  
*– CancerCare Client*



## Connect Education Workshops

CancerCare's one-hour educational cancer workshops directly connect attendees with leading oncology experts. These free workshops provide up-to-date information on the latest treatment options, coping techniques and more. Registrants can listen in live, over the phone or online as a webcast. This year, leading experts in oncology led **69 CancerCare Connect® Education Workshops**, featuring **127 faculty members** and **95 partner organizations**, drawing **76,914 participants** living in 39 different countries.

## CancerCare's Websites

CancerCare's websites are valuable resources for anyone affected by cancer. This year, our websites **welcomed more than two million visitors**.

## Publications

CancerCare's extensive library of easy-to-read booklets and fact sheets provides reliable information on cancer-related topics. Written by experts, we currently feature more than **275 educational titles**. All of these publications can be read instantly online, downloaded as PDFs or mailed to your home. This year, **792,953 publications** were viewed online and distributed.

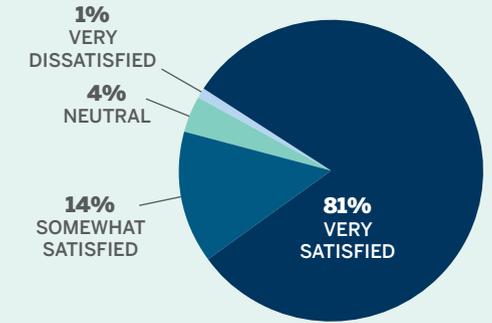
## Online Helping Hand

While cancer is an expensive and difficult illness, there are many organizations that can provide assistance. However, it can often be hard to know where to start looking.

In order to make these resources more easily accessible to patients, CancerCare created the Online Helping Hand—a comprehensive online tool featuring the most up-to-date contact information and descriptions for hundreds of national and regional organizations offering financial help to people with cancer. This year, **20,000 searches** were conducted through CancerCare's Online Helping Hand.

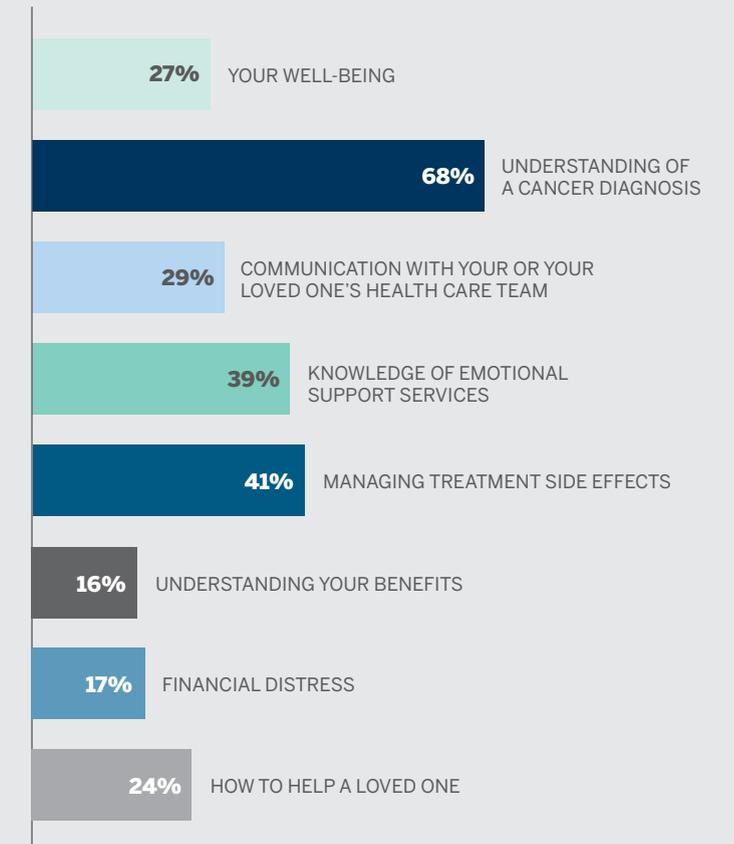
**95 percent of clients** were satisfied with CancerCare's Connect® Education Workshops and publications.

*"The educational materials were informative, supportive, gave me hope and a better understanding of what I was going through."*  
— CancerCare Client



Clients said that the following **aspects in their life improved** as a result of CancerCare's educational materials:

*"I love and thank CancerCare for being here for me and others. I don't think I will ever forget what you have done for me."*  
— CancerCare Client



*Providing support, resources, and a sense of community for children and teens affected by cancer.*

*“Navigating the world as a child or a teenager is challenging enough, but adding cancer into the mix can quickly make life feel overwhelming and uncertain.*

*Through CancerCare for Kids, we have made it a priority to create safe spaces and services tailored to children who have been diagnosed with cancer, have a loved one with cancer or have experienced the loss of a loved one to cancer.*

*This year, I’m proud to say that we’ve continued to expand and enhance our services, created incredible memories, built lasting relationships, and had a ton of fun in the process! We’re honored to share a few of the highlights with you.”*

*– Sarah Paul, MSW, LCSW,  
Child and AYA Program Coordinator, CancerCare*



### *Encouraging Summer Wellness*

CancerCare hosted a Summer Wellness event designed to help children and parents learn ways to manage stress through yoga and other relaxation techniques.

Families had the chance to bond and unwind during a free yoga class from Esther Yang, Executive Director of Simple Healthy Living and Super Happy Healthy Kids.

### *Helping Families Head Back-to-School*

An exciting highlight for CancerCare for Kids this year was the launch of a back-to-school pilot program. New backpacks filled with school supplies were given to 70 children and teens affected by cancer.

### *A Yoga Class Fit for Superheroes*

The day after Halloween, CancerCare invited families to come in costume for a fun and spooky yoga class, followed by an arts and crafts session. Children had a blast stretching and creating in capes, masks and wings!

*“Thank you for providing my two sons with school supplies. All these supplies add up and take time to gather. Next week I will go for my monthly treatment as well as my yearly scans. Just when I feel like I’m pulling it all together, I have days emotionally, physically or spiritually that just hold me back... then I muster myself together and find the strength to be grateful and start anew. Thank you for programs like this!”*

*– Back-To-School Pilot Program Recipient*



## *CancerCare Transforms into a Winter Wonderland*

As the temperatures dropped, CancerCare became a true Winter Wonderland to get families into the holiday spirit. In partnership with Flatiron Health, children and parents enjoyed spending time with one another over treats and winter-themed activities.

## *Sharing Warmth this Winter*

Families coping with cancer face numerous financial and emotional challenges. In an effort to ease this stress, CancerCare for Kids spread love and joy by launching a winter warmth pilot program across New York City, Long Island, New Jersey and Connecticut.

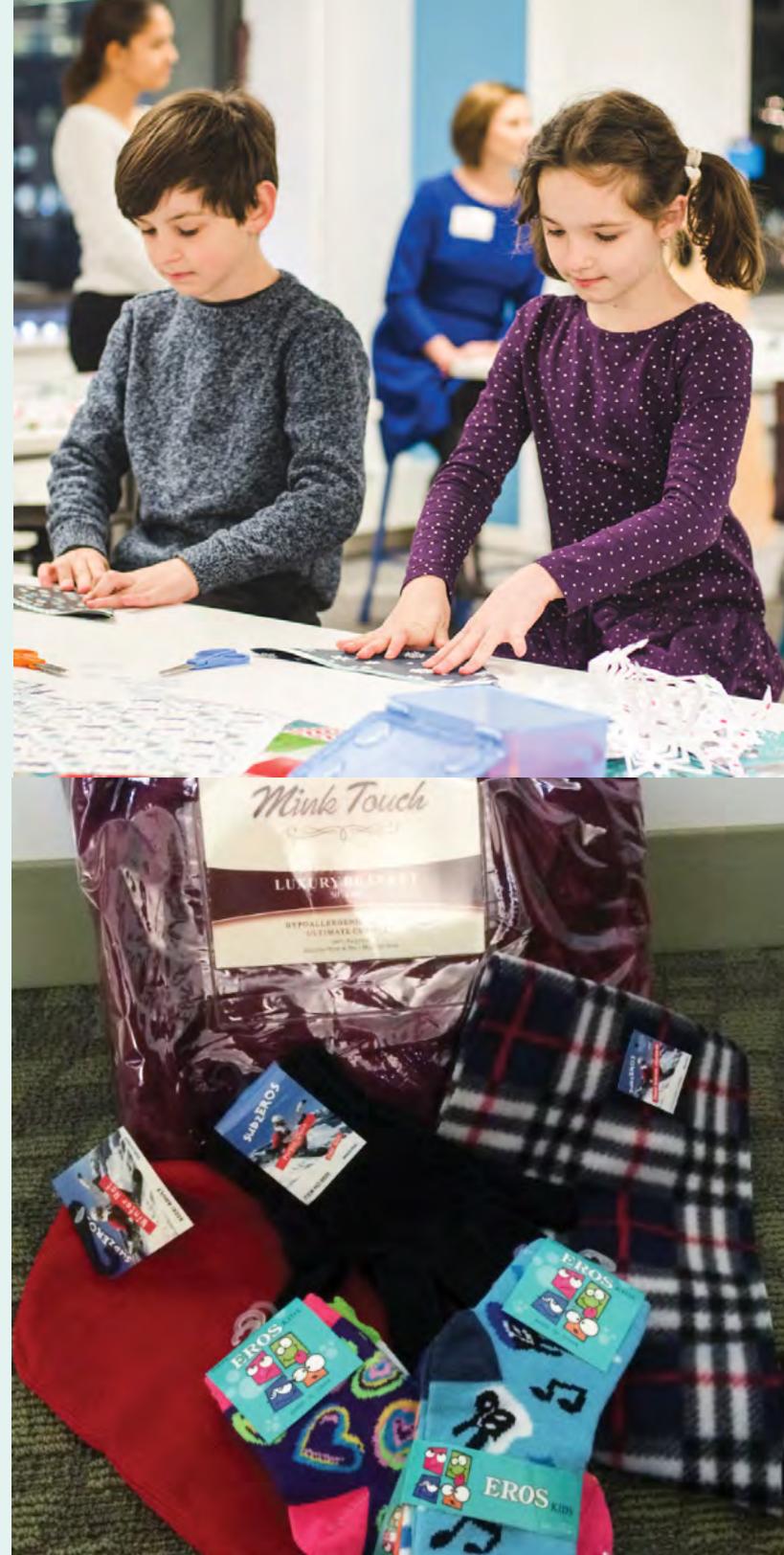
In partnership with the Diana Napoli Fund, children and teens received free, cozy winter warmth packages including a blanket, hat, scarf, gloves and socks.

## *Kicking Off Spring*

CancerCare for Kids had the pleasure of partnering with Esther Yang, second degree black belt in seido karate, to offer a free martial arts class for families affected by cancer. The empowering event was full of laughter, smiles and loud "KIAI's!"

Children and parents created a "Coat of Arms" shield representing attributes like strength, hope, loyalty, victory and ambition. In one parent's words, "I am a warrior!"

*"I haven't seen my children this excited in a long while. They were so happy to receive these packages!"*  
— Winter Warmth Package Recipient





*An Advocate for Everyone Affected by Cancer*

*“CancerCare is leading the way in supporting and improving the lives of people affected by cancer, through treatment and beyond. From the White House to our clients’ inboxes, we are continually taking steps to better understand patient needs and ensure equal access to high-quality, affordable and comprehensive cancer treatment for everyone.”*

*– Ellen Miller Sonet, MBA, JD,  
Chief Strategy and Alliance Officer, CancerCare*

## Understanding Patient Values

In order to effectively improve the lives of people with cancer, it is essential that we first listen, learn about and better appreciate what our clients experience along the continuum of their care. For that reason, we recently established the CancerCare Patient Values Initiative, an effort to reframe the national health care policy dialogue to include what is important to patients and their families.

Oncology social workers and people with cancer were interviewed to shed light on how patients participate in deciding on a cancer treatment plan and how they view their roles and relationships with their care providers. Our initial findings reveal that many patients do not feel that they are active participants in developing their treatment plans.

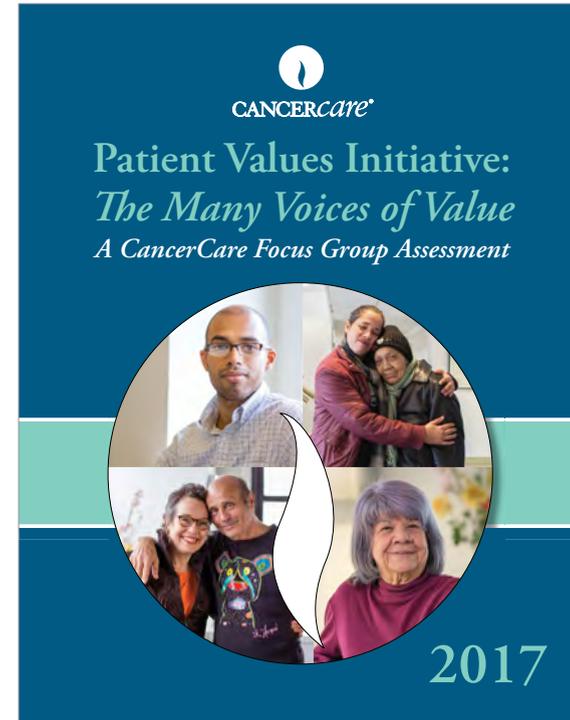
With guidance from our Patient Values Initiative Advisory Board of experts from across the oncology community, CancerCare will continue to build upon these initial findings to develop and model new resources to better meet patient needs.

## Navigating Financial Hardships

The financial burden associated with a cancer diagnosis is oftentimes unexpected and can take a serious toll on a patient and their family's quality of life.

We recently conducted an extensive survey to better understand the financial challenges experienced by people with cancer. **We found that 70 percent of patients have experienced financial hardship from cancer-related expenses.** These difficulties can be attributed to both medical expenses, such as diagnostic tests and scans, and non-medical expenses, like gasoline and food.

CancerCare believes that understanding patients' medical and non-medical costs is the first step toward identifying solutions that can help them address these life-altering challenges.



*“With 91 percent of Americans now being insured, cancer screening rates have significantly improved and cancer is being diagnosed earlier than ever. It’s critical this progress not be dismantled by ill-conceived new policies that deny affordable coverage to those who most need the protection of accessible health care.”*

*– Ellen Miller Sonet,  
Chief Strategy and  
Alliance Officer*

## CancerCare Attends White House Roundtable

CancerCare representatives championed for their clients as they participated in a roundtable discussion at the White House. The meeting was part of the “Making Health Care Better” series, in collaboration with the Cancer Moonshot initiative, focusing on addressing the challenges in community oncology.

It was an honor to have a seat at such a significant table and CancerCare will continue to advocate on behalf of those we serve and champion policies that improve access to and quality of care for all.

## Turning the Tide Against Cancer 2017 National Conference

CancerCare was a co-convenor of this conference in June, 2017, in Washington, D.C. Leaders from across the oncology community gathered to explore the role of the patient across the continuum of cancer research and care, and delineate strategies for policymakers to consider that support meaningful patient engagement and deliver value to patients.





*CancerCare Social Workers Showcase Their Expertise*

*“Our social work team covered a lot of ground this year, impacting countless lives and advocating for the highest possible level of care for people affected by cancer.*

*From receiving prestigious awards to leading professional summits, take a look at what our superstar social work team has been up to.”*

*– Angelique Caba, MSW, LCSW-R,  
Director of Social Work Administration, CancerCare*



## Association of Oncology Social Work (AOSW) Webinars Featuring CancerCare Social Workers

Members of the CancerCare social work team were honored to present on webinars hosted by the Association of Oncology Social Work (AOSW) for social workers, patient navigators, administrators, human service professionals and students.

Maria Chi, LCSW, Glenn Meuche, LCSW-R, and Maryrose Mongelli, LMSW, presented on palliative care and barriers to adequate cancer treatment for cancer patients with concurrent mental health disorders.

CancerCare is proud to partner with AOSW to share best practices in oncology social work and raise awareness of the importance of psychosocial support as a part of cancer care.

## Showcasing Expertise at the Social Work Hospice and Palliative Care Network Meeting

A team of CancerCare social workers set off to Scottsdale, Arizona, to present at the Social Work Hospice and Palliative Care Network (SWHPN) Meeting. Topics included honoring loss as a community and therapeutic interventions to support families with young children after loss.

## CancerCare's Roundtable on Chemotherapy Induced Nausea and Vomiting (CINV)

In New York City on April 4-5, 2017, CancerCare hosted a Roundtable on Chemotherapy Induced Nausea and Vomiting (CINV) conference which brought together thought leaders from key lung cancer, breast cancer, head and neck cancer and pan-tumor advocacy organizations. These leaders exchanged ideas and resources on how the cancer health care community can effectively communicate on CINV and other quality-of-life treatment issues with patient's caregivers and health care providers.

*“Every day that I speak with men and women who are facing life’s most difficult challenges, I am impressed by their hopes for the future, their care for their children, and their ability to retain their humanity and dignity. When I want to find inspiration, I talk to a person with cancer, and see a hero.”*

– Andrew Chesler, MSW, LCSW





## *Working Together to Improve the Lives of People with Cancer*

*“CancerCare has been able to make an extraordinary impact over the last 73 years thanks to the support of our generous partners who share our same vision of providing help and hope. Thanks to these ongoing collaborations, we are better able to meet the unique needs of each person affected by cancer.*”

*I invite you to take a moment to get to know our dedicated allies, who are bringing life-changing funding, creativity, inspiration and even laughter to those we serve.”*

*– Christine Verini, RPh,  
Chief Business Development Officer, CancerCare*

### *Avon Breast Cancer Crusade*

With the shared goal of improving the lives of women with breast cancer, the Avon Breast Cancer Crusade and CancerCare formed the AvonCares program. AvonCares provides direct financial assistance to low-income breast cancer patients in all 50 states. This year, the Avon Breast Cancer Crusade awarded CancerCare a \$600,000 grant to assist breast cancer patients with home care, child care and transportation costs.

### *Magnolia Meals at Home*

Our partners at Magnolia Meals at Home know that people coping with cancer may not have the resources, time or energy required to provide a nutritious meal for themselves and their families. That's why they formed a no-cost meal delivery program that provides nourishment and eases daily stress for patients living with breast cancer, thyroid cancer, kidney cancer or soft tissue sarcoma.

Sponsored by Eisai, the program is currently available in and around Woodcliff Lake, NJ, Andover, MA, Raleigh-Durham, NC and New Haven, CT (as well as areas in New York, New Hampshire and Boston, MA).

### *Caribou Coffee*

Each October, Caribou Coffee pays tribute to their original Roastmaster, Amy Erickson, through their "Amy's Blend" coffee and merchandise. Amy passed away from breast cancer in 1995, and in her memory, Caribou donates a portion of sales to cancer causes. For the sixth consecutive year, Caribou has chosen to donate to CancerCare and awarded more than \$235,000 to directly help people diagnosed with breast cancer.

### *Mary Kay Foundation Touching Hearts Program*

Since 2000, the Touching Hearts Program, generously supported by The Mary Kay Foundation, has made it possible for CancerCare to provide direct financial assistance to women diagnosed with all types of cancers. Thanks to this program, we've been able to help women cover indirect cancer costs such as transportation, home care and child care. This year's \$400,000 contribution from The Mary Kay Foundation will continue to greatly lighten the financial burden of women living with cancer.

### *eSalon*

Our partners at eSalon.com, the only provider of individually blended salon hair color for home use, donated \$15,000 of its October proceeds to CancerCare in honor of Breast Cancer Awareness Month. For three years, eSalon.com's support has helped women and their loved ones who are affected by cancer.

### *New York Community Trust*

The New York Community Trust, one of the country's largest community foundations, awarded CancerCare with a \$700,000 grant this year to provide financial assistance to New York residents and their families who are facing cancer.

### *Komen Treatment Assistance Fund*

Susan G. Komen® partnered with CancerCare to form the Komen Treatment Assistance Fund, providing financial assistance for breast cancer patients. This year's substantial grant of \$1,950,000 helped patients with costs such as transportation to and from treatment, medical supplies and child care. Thanks to Susan G. Komen, receiving proper treatment was less of an obstacle for thousands of people living with breast cancer.

### *The Tutu Project*

The Tutu Project was created by photographer Bob Carey, who took a self-portrait wearing a pink tutu after he and his wife Linda moved to New York. After Linda was diagnosed with breast cancer the tutu returned, and Bob photographed himself wearing it in unlikely places—subway stations, amusement parks, beaches—lifting the spirits of Linda and her fellow patients. Thanks to a generous contribution from the Carey Foundation, CancerCare can help women across the country access financial assistance as they cope with the challenges of a breast cancer diagnosis.



### *CancerCare Focuses on Building Communities*

*“No one should face cancer alone. That is why we’ve made it a priority at CancerCare to foster healing networks of strength and hope. We continually witness the positive impact of clients connecting with others who understand the unique challenges that cancer brings. This past year has been full of new connections and lasting relationships, taking our already extensive CancerCare family to the next level.”*

*– Elizabeth Ezra, MSW, OSW-C, LCSW,  
Pancreatic Cancer Program Coordinator, CancerCare*

## *A Time to Remember and Renew*

More than 35 people coping with the loss of a loved one to cancer came together to honor and remember their loved ones at CancerCare's 2nd Annual "Remember and Renew" event in New York City.

The restorative evening allowed guests to connect, share stories and provide words of encouragement. The most powerful moments of the evening came when guests were invited to say a few words about their loved one, each placing a single rose into a vase upon conclusion of their remarks. By the close of the evening, the empty vase had been transformed into a beautiful bouquet of roses symbolizing how our guests came together to form a community of hope and healing.

## *Introducing the LegalHealth Clinic*

In collaboration with the New York Legal Assistance Group (NYLAG), CancerCare provided free, weekly onsite legal clinics for people affected by cancer. This year, the LegalHealth attorneys helped 104 individuals on 185 legal matters. These attorneys addressed legal concerns regarding government benefits, advance planning, insurance concerns, employment, housing and debt issues.

"I wanted guidance through the complex Medicare enrollment process," explains Alan, a CancerCare LegalHealth Clinic client. "There's a lot of information, and it's a big decision. The attorney helped me find the right plan that covered my medications and care needs. She really guided me through the decision."

*"I realized that I am not suffering alone."  
— A CancerCare client who attended the 2nd Annual Remember and Renew event*



*"There's a lot of information, and it's a big decision. The attorney helped me find the right plan that covered my medications and care needs. She really guided me through the decision."  
— Alan, a CancerCare LegalHealth Clinic client*

## *Healing Hearts Family Bereavement Camp*

This summer, families gathered at the Malibu Dude Ranch in Milford, PA, for the 9th Annual Healing Hearts Family Bereavement Camp. The free retreat is offered as a healing experience for families with children coping with the loss of a loved one.

Twenty-four families spent the weekend swimming, riding horses and processing their healing journey.



*"The highlight of my year is my involvement with the Healing Hearts Family Bereavement Camp. It is heart-warming to see the faces of the children bonding and making friends with other young children who truly understand what each is going through. The camp helps to reinforce my love of working with our families to provide help and hope, and energizes me to continue my work throughout the year."  
— Kathy Nugent, LCSW,  
Director of  
Regional Programs*

## *Honoring the Courage of Survivors*

For the third year, CancerCare brought together clients, caregivers and loved ones to recognize and celebrate their collective resilience at the Survivorship Celebration event.

## *Focusing on the Needs of Caregivers*

A cancer diagnosis can prove especially overwhelming for the person who becomes the primary caregiver. They often find themselves juggling multiple tasks, in addition to managing family, work and other priorities in their own lives.

As a solution, CancerCare offers MyCancerCircle™, a private support community for caregivers of people facing cancer. Our clients have found that this simple online tool helps to organize the community of people who are asking, “What can I do to help?” and more efficiently coordinates their efforts. This year, MyCancerCircle served 40,089 active users in 3,019 active caregiving communities.



*“Anyone who has been diagnosed with cancer can tell you that the not knowing is the worst part. During that time of uncertainty, I decided I needed to form my own community. I learned it’s okay for me to let the fear in sometimes but I should never stop living exuberantly because of it.”*

*– Alexis,  
Hodgkin Lymphoma Survivor,  
CancerCare Survivorship  
Celebration Honoree*

## *Yoga and Meditation Workshops*

Yoga and meditation can provide an outlet to calm and rejuvenate the mind and body for those living with cancer. CancerCare’s ongoing yoga and meditation workshops allow our clients to come together in a quiet space, relax and connect between doctor’s appointments and treatment.

## *Breast Prosthesis and Wig Clinic*

Appearance-related effects of cancer treatment can be difficult for many women. CancerCare’s ongoing Breast Prosthesis and Wig Clinic empowers women diagnosed with cancer to look and feel their best during treatment and beyond; to cope with dignity and confidence.

CancerCare’s Breast Prosthesis Clinic gives women with breast cancer who have had a mastectomy the opportunity to receive free mastectomy supplies and try on mastectomy bras and breast prostheses with assistance from a trained fitter. Women diagnosed with any type of cancer who are receiving chemotherapy receive a free wig from CancerCare’s Wig Clinic. These individual 30-minute fittings give women the opportunity to try on different wigs with assistance from a wig fitter.



*“The CancerCare office is a very peaceful place. You walk in and there is something healing in the space. Everyone feels very connected.”*

*– Nancy, CancerCare client*



### *CancerCare's Regional Offices and Fundraisers*

*“We know that cancer can affect anyone, anywhere. That’s why CancerCare has made it our mission to bring free, personalized support services to communities that need it the most. Our regional social work staff continues to provide help and hope.*”

*We are extremely grateful for our many wonderful advocates who enable us to make a difference in the lives of people coping with cancer. Whether they are biking or running for the cause, our supporters haven’t slowed down in ensuring that we can continue to provide these vital services. Please join me in celebrating our collective accomplishments.”*

*– Erica Lebensberg,  
Director of Special Events, CancerCare*

## 2017 CancerCare Gala Honors Health Care Luminaries

Philanthropists, health care industry leaders, patient advocates, and supporters of CancerCare attended the 2017 Gala on April 26, raising more than half a million dollars to support free services. CancerCare Board of Trustees President and Ogilvy CommonHealth Managing Partner Michael Parisi presented the Help & Hope Award to Carolyn Messner, DSW, OSW-C, FAPOS, LCSW-R. CancerCare Chief Executive Officer Patricia J. Goldsmith bestowed the Partnership Award to CancerCare supporter WPP Health & Wellness.

During her remarks to the audience, Patricia J. Goldsmith announced a generous \$150,000 gift made by Dorothy Schachne, CancerCare Board of Trustees member, in memory of her husband, David.

## TD Five Boro Bike Tour

Each year, the TD Five Boro Bike Tour gives cyclists the chance to bike through the city streets with no cars in sight. CancerCare's dedicated team of 23 cyclists not only conquered the 40-mile ride, they helped raise more than \$40,000 for anyone affected by cancer.



## 29th Annual Festival of Hope Gala

The 29th Annual Festival of Hope Gala, held in May 2017 at the Park Savoy in Florham Park, New Jersey, raised nearly \$150,000 to support local families in coping with cancer-related financial and social issues. A portion of the donations will directly support the Healing Hearts Bereavement Camp. This year, CancerCare was privileged to honor Celldex with the 2017 Corporate Achievement Award and Nancy Laracy with the 2017 Help and Hope Volunteer Award.

## Paramus Walk/Run for Hope

The Paramus Walk/Run for Hope, held in September 2016 at Bergen Community College, brought together local community members for a series of family-friendly 5K events.



## Champion Spotlight

Beth joined a CancerCare support group after losing her husband to cancer in 2015, allowing her to meet others in her community who were coping with the loss of a loved one to cancer. "It gave me a forum to speak with other people and know that I wasn't going through this alone."

To show her gratitude, Beth and her support group formed a team and raised funds for others affected by cancer at the Paramus Walk/Run for Hope. "We are so grateful to have found each other. The whole package together has helped us immeasurably. You can't put a dollar figure on that. I know for me personally, if I'm able to help pay that forward, then I'm certainly willing to do that. It can be a very cold, lonely feeling when you're out there by yourself. By the grace of God, CancerCare took us in and found a place for everyone."



## Greenwich Walk/Run for Hope

More than 350 friends and supporters of CancerCare turned out for the 5th Annual Greenwich Walk/Run for Hope, raising more than \$35,000.

## Fairfield Walk/Run for Hope

An enthusiastic 300 walkers, runners and volunteers joined the Fairfield Walk/Run for Hope at Jennings Beach in September 2016 to celebrate survivors, remember loved ones and support people affected by cancer. Our supporters collectively raised more than \$60,000 to benefit CancerCare.

## Longest Day of Golf

The Longest Day of Golf, a golf marathon like no other, brought together our most dedicated lovers of the sport to test their limits. This year's event raised over \$150,000 for CancerCare.



## Champion Spotlight

Stephanie first learned about CancerCare when her best friend, Roxy, was diagnosed with breast cancer. At the time, she very much wanted to support her friend, but was nervous about saying the wrong thing. "I felt a sense of being lost, like there was nothing I could do. I felt helpless. I felt like I wasn't educated to say the right thing. I didn't want to hurt her or make things worse." CancerCare gave her a wealth of information. A social worker walked Stephanie through what her friend would be going through, what to expect and how to help her. "It made it possible for me to communicate with Roxy about her situation."

Stephanie wanted to give to others what CancerCare offered her during a difficult time and decided to join the Fairfield Walk/Run for Hope. "It's a fun, family event. My goal is to get as many people to join and learn about these services as possible. CancerCare just feels like a big, loving family. Everyone's there to help and support."



## Classic Golf Tournament

The CancerCare Classic Golf Tournament at the Creek Club in Locust Valley, New York, raised nearly \$115,000 in support of free programs and services for anyone affected by cancer.

## Lung Cancer Walk for Hope

More than 800 walkers, runners and volunteers joined CancerCare's 14th Annual Lung Cancer Walk for Hope in Woodbury, New York, to celebrate survivors, remember loved ones and support people affected by lung cancer. This year's event raised over \$165,000 for CancerCare.



## Champion Spotlight

Kimberly began searching for ways to give back after her mother and grandfather were diagnosed with lung cancer just days apart from each other. She and her family came across CancerCare's Annual Lung Cancer Walk for Hope and decided to join. After their first walk, they were hooked. "Since we started walking in 2007, we've only missed one year," Kimberly says, "and that was because after Hurricane Sandy, it was rescheduled for the same weekend as my wedding!"

For Kimberly, the spirit of the event extends beyond the end of the walk. She and her family dedicate the entire day to her grandfather Frank's memory, telling stories about him and doing things he loved.

"Our team is called 'Red's Team,' which was the nickname everyone knew him by. So we wear red, we go to Applebee's and get his favorite drink, watch football and laugh a lot. It's a time to come together."



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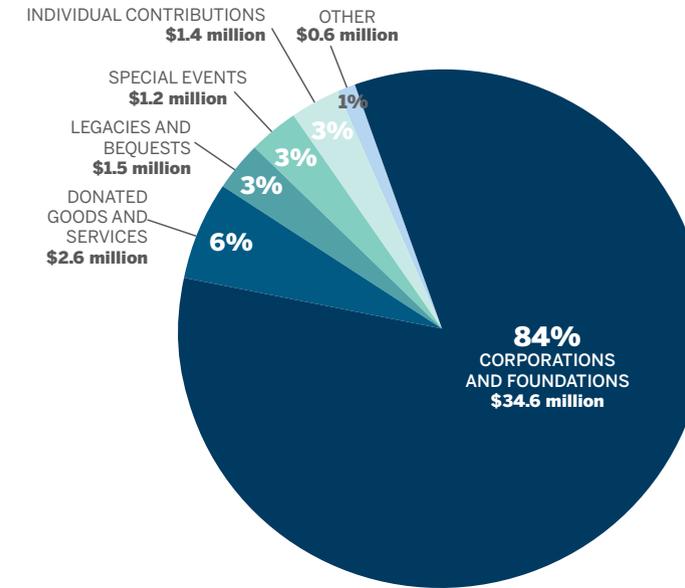
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To learn more, visit [www.cancer.org](http://www.cancer.org) or call **800-813-HOPE (4673)**.

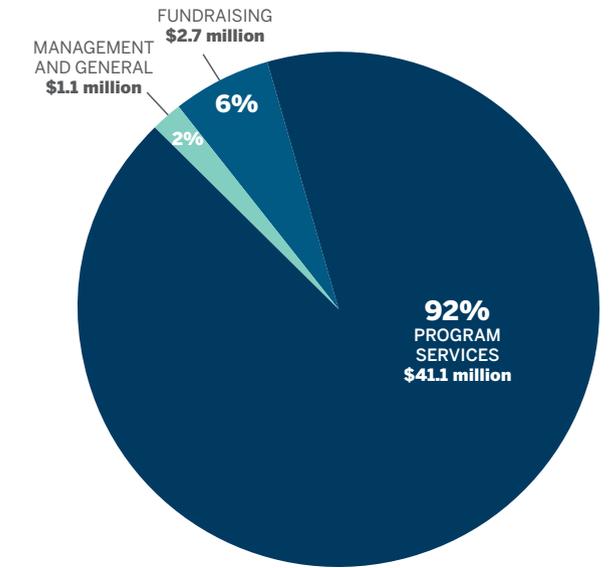
- Our programs and services helped **195,000 people** affected by cancer, and we welcomed **2.1 million visits** to our websites.
- Our professional oncology social workers provided emotional and practical support to **93,577 people** through our Hopeline, individual counseling, support groups and community programs.
- CancerCare provided **\$26.4 million** in financial assistance to **24,516 people** to help with treatment-related costs such as transportation, home care, child care and co-payment assistance.
- Leading experts in oncology led **69 Connect Education Workshops**, featuring **127 faculty members** and **95 partner organizations**, drawing **76,914 participants**.
- CancerCare distributed **792,953 print and digital publications** to health care professionals, patients and caregivers.
- MyCancerCircle™ served **40,089 active users** in **3,019 active caregiver communities**.
- Online Helping Hand helped **12,699 people affected by cancer** through **20,000 searches**.

The information presented herein reflects the consolidated financial statements for CancerCare, as of and for the year ended June 30, 2017. A copy of CancerCare's latest financial report may be obtained online at: [www.cancer.org/about/financials](http://www.cancer.org/about/financials), or by writing to: New York State Department of Law, Charities Bureau, 120 Broadway, New York, NY 10006.

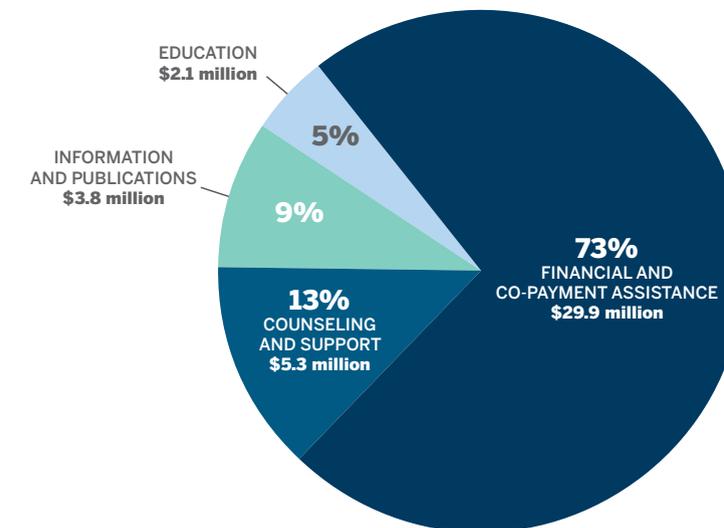
**Revenue**  
**\$41.9 million**



**Expenses**  
**\$44.9 million**

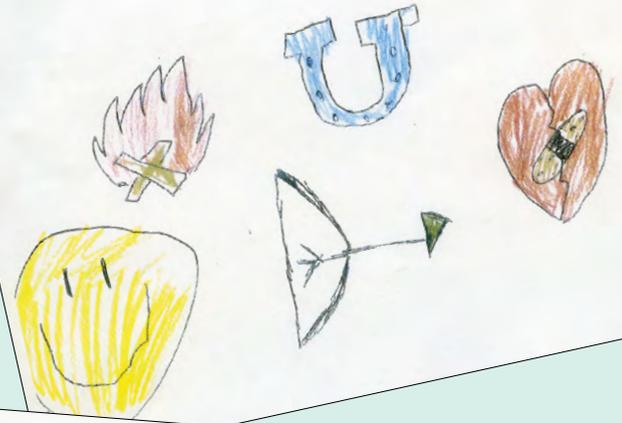


**Program Services Distribution**  
**\$41.1 million**



Dear Healing hearts and friends,  
 Thank you for our awesome trip to Malibu Dude Ranch. I loved the crafts, horseback riding, archery and bonfire. I made lots of new friends and remembered my nonno whom I miss a lot.

Love,  
 Jerad McElroy  
 Age 10



CANCERCARE,

...with big thanks from me!

WORDS ALONE CANNOT EXPRESS MY GRATITUDE, THANK YOU FOR YOUR HELP DURING THIS TRYING TIME.  
 TENA

Thank You,

CancerCare & Friends!



Dear Cancercare,  
 Thank you so much for the \$200 sent me. I had to have an MRI and the money covered 1/2 my copay (which was due that day) and gas. Without you I wouldn't have been able to get this necessary test done. The resulting news isn't great but at least it's treatable. I am

Dear Healing Hearts and Friends

Thank you so much for letting my mom and I come back this year. We had a great time and the ceremony was so calming and it really made me feel safe around everyone that is like

ME!

From,  
 Olivia and  
 Judy

Dear Healing Hearts and friends,  
 Thank you for a great weekend at the Ranch remembering my Nonno!

Lae, Lily  
 Age 9



"2017"

Just wanted to thank you for the check I received it helped me a lot. ... and best wishes for the new year.

Thank you again  
 Carolee

Dear CancerCare,

For all you do...  
 THANK YOU.

Thank you so much for your financial support to help me with expenses with my cancer treatment. It helped a lot with the stress of a very stressful situation.

Karon



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