

#### Over 75 Years of Help and Hope

## ANNUAL REPORT Fiscal Year 2022

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OVERVIEW HOW WE HELP OUR IMPACT ADVOCACY & PUBLIC POLICY

CANCERCARE SOCIAL WORKERS HELP & HOPE FUNDRAISERS & EVENTS

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## DEAR FRIENDS OF CANCERCARE,



Patricia J. Goldsmith Chief Executive Officer



Michael Parisi President, Board of Trustees

We are so grateful and excited to be a part of an organization that has such a profound impact on the lives of people affected by cancer across the country. We are also extremely thankful for each of you. The effects of your support, as donors, volunteers, friends and advocates, have allowed Cancer*Care* to serve millions of individuals over the last 78 years.

Despite the challenges we have all faced in the wake of a pandemic, we have continued to grow and evolve as an organization, adapting to our new "normal." Cancer*Care*'s passion for our clients is proven in the work our team members do every day, with our master's-prepared oncology social workers at the forefront.

In this annual report, we are proud to showcase the programs and services that we provided in fiscal year 2022, including our Pet Assistance and Wellness (PAW) Program, Cancer*Care* for Kids, Resource Navigation and our new Coping Circle Workshops.

On behalf of the entire CancerCare staff, the Board of Trustees and every client who has utilized our free services, thank you for your continued support and dedication to our mission.

Sincerely,

Patriciant. Saldsmith

Patricia J. Goldsmith Chief Executive Officer, Cancer*Care* 

Michael Parisi President, Cancer*Care* Board of Trustees

## OUR MISSION

Founded in 1944, Cancer*Car*e is the leading national organization providing free, professional support services and information to help people manage the emotional, practical and financial challenges of cancer. Our comprehensive services include resource navigation, counseling and support groups over the phone, online and in-person, educational workshops, publications and financial and co-payment assistance. All Cancer*Care* services are provided by master's-prepared oncology social workers and world-leading cancer experts.





# HOW WE HELP









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## **RESOURCE NAVIGATION**

Cancer*Care* offers free resource navigation by phone to people nationwide living with cancer, post-treatment survivors and caregivers affected by cancer. Our social workers and specialists assist clients with overcoming barriers to care, improving communication with their medical teams and finding resources in their community.

## SUPPORT GROUPS

Cancer*Care*'s support groups provide people affected by cancer with a safe space to connect to others who relate to their experiences. Guided by our master's-prepared oncology social workers, these groups allow participants to exchange support, get information and receive guidance while discussing the unique challenges of being impacted by cancer. Groups are hosted live via a secure updated video platform, telephone or online. This year, we hosted **24 support groups for people living with cancer, post-treatment survivors, caregivers and the bereaved**.

## LIVE (VIDEO)

Cancer*Care*'s live support groups offer the opportunity to connect with others who share similar concerns and experiences and are moderated by master's-prepared oncology social workers. Groups are available for residents of New York and New Jersey via video-conferencing or over the telephone.

## ONLINE

Led by professional, master's-prepared oncology social workers, our online support groups take place using a password-protected message board format. Groups are held for 15 weeks at a time, and members can participate by posting in the groups 24 hours a day, 7 days a week. These groups are open to anyone in the United States, Puerto Rico and other U.S. Territories.

## INDIVIDUAL COUNSELING

Each of our client's experiences with cancer is unique and so are their emotional and practical needs. With Cancer*Care*'s individual counseling, our oncology social workers offer one-on-one psychosocial support to people living with cancer, post-treatment survivors, caregivers and the bereaved in New York and New Jersey.



#### CANCER*CARE* HOPELINE 800-813-HOPE (4673)

Run by our staff of master's-prepared oncology social workers, our toll-free Hopeline gives support and resources to anyone affected by cancer nationwide. This year, our social workers answered **38,841 calls** through our Hopeline.

#### TRIPLE NEGATIVE BREAST CANCER HELPLINE 877-880-TNBC (8622)

In partnership with the Triple Negative Breast Cancer Foundation, our Triple Negative Breast Cancer Helpline offers free, professional support services to patients coping with a triple negative breast cancer diagnosis and their loved ones.

#### LUNGEVITY LUNG CANCER HELPLINE 844-360-lung (5864)

Cancer*Care* and LUNGevity continue to partner to deliver free, personalized support to caregivers and patients facing a lung cancer diagnosis through the Lung Cancer Helpline, which supports a range of emotional, financial and informational needs.

#### DEBBIE'S DREAM STOMACH CANCER HELPLINE 1-877-646-5864

Cancer*Care*'s continued partnership with Debbie's Dream Foundation: Curing Stomach Cancer provides dedicated emotional support to stomach cancer patients, their families, caregivers and those who've lost loved ones to the disease through Debbie's Dream Stomach Cancer Helpline. The helpline is run by a team of master's-prepared oncology social workers with specific expertise in the issues facing stomach cancer patients and their families.









HOW WE HELP | FINANCIAL ASSISTANCE

## FINANCIAL ASSISTANCE AND CO-PAYMENT ASSISTANCE

The financial burdens of a cancer diagnosis can be overwhelming. Cancer*Care* offers financial assistance to help with cancer-related costs such as transportation, child care, co-payments and more. This year, Cancer*Care* provided **\$81 million in financial assistance to 28,664 individuals**.

## COVID-19 FUND

Cancer*Care* launched a fund for those undergoing cancer treatment who were affected by COVID-19. The grant helped with the cost of food, medications, general household living expenses, transportation and childcare.





## COA/CANCER*CARE* PATIENT TRANSPORTATION PROGRAM

Cancer*Care* and the Community Oncology Alliance (COA) continued to provide assistance for cancer patients who struggled with finding transportation to their oncologist appointments at the height of the COVID-19 pandemic. While it was active, the COA/Cancer*Care* partnership provided almost **14,000 round-trip** rides for those in active cancer treatment.

## COA/CANCER*CARE* PATIENT FINANCIAL ASSISTANCE PROGRAM

Cancer*Care* and Community Oncology Alliance (COA) continued their partnership to provide financial assistance to qualified cancer patients impacted by COVID-19 to pay their rent, mortgage and utilities, or purchase food and general household supplies. HOW WE HELP | PET ASSISTANCE & WELLNESS (PAW) PROGRAM

## PET ASSISTANCE & WELLNESS (PAW) PROGRAM

At Cancer*Care*, we know that a beloved pet can be a significant source of support for a person diagnosed with cancer. However, caring for a cat or dog can become increasingly challenging for those in active cancer treatment. Cancer*Care*'s PAW Program provides educational resources for cat and dog owners as well as financial assistance that helps them with the cost of pet food, veterinary bills, dog walking and more. **In 2022, we helped 463 people with cancer keep their pets at home**.

## AMIE'S PLACE

With the help of a one-year grant from Amie's Place Foundation, Cancer*Care*'s PAW Program offers a diverse array of educational resources that deliver critical information to those managing a cancer diagnosis while caring for their pets.

## O'CALLAGHAN FOUNDATION

Thanks to a \$1 million grant from the Patricia A. O'Callaghan Animal Care Foundation, Cancer*Care*'s PAW Program provides financial assistance for people with cancer to assist with expenses associated with their pets. The donation also helped to establish Cancer*Care*'s first endowment fund, ensuring the sustainability of the PAW Program for years to come.







CancerCare and Amie's Place Foundation Announce Educational Resources to Help Cancer Patients and Their Pets Stay Together



HOW WE HELP | EDUCATIONAL RESOURCES

## CONNECT EDUCATION WORKSHOPS

Cancer*Care* Connect<sup>®</sup> Education Workshops are a free and accessible way to learn from leaders in oncology about cancer-related issues. These one-hour workshops offer the latest information on topics relevant to the cancer community, like updates on treatment options, clinical trials and so much more. Attendees may listen by phone or online, with podcasts available after each workshop. **Experts led 80 workshops this year, our highest number yet, featuring 270 presentations from 144 experts and 97 partner organizations, drawing 44,043 participants.** 

## PUBLICATIONS

Cancer*Care* maintains a library of comprehensive and accessible fact sheets and booklets giving expert insight into a variety of cancer-related topics. These can be read online and select titles are available in print. **This year we distributed 957,511 print and digital publications to people affected by cancer and health care professionals.** 

## CANCERCARE'S WEBSITE

Cancer*Care*'s website makes our free resources and programs easily accessible. **This year**, **we welcomed 1.8 million visits**.

## HELPING HAND

Cancer*Care*'s Online Helping Hand is an extensive database of resources and services for people affected by cancer. It highlights up-to-date descriptions and contact information for hundreds of national and regional organizations covering an abundance of cancer-related issues. **Users completed 60,596 searches through our Online Helping Hand in 2022.** 









# **OUR IMPACT:** WHO WE HELP

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#### CLIENT/DONOR SPOTLIGHT BIANCA'S STORY



Bianca's mind went to a dark place when she was first diagnosed with stage I breast cancer. She immediately began treatment and tried to find others who were in the same situation. "The hardest part throughout this journey has been finding people that understand exactly what I'm going through," said Bianca. "That's where Cancer*Care* came in and changed everything for me."

Bianca began to feel more positive after receiving free individual

counseling and attending support groups at Cancer*Care*'s national office. "Thanks to my social worker at Cancer*Care*, I believe that cancer will just be another chapter in my life, not the end of my story. My diagnosis was a wake-up call for me to focus on doing what I love with my life and surround myself with positivity."

As an actress and director from Bulgaria, Bianca wanted to use her creativity to help others. She says this chapter in her life inspired her to create a documentary about people living with cancer, who she refers to as "Superheroes," and their inspirational stories of survival. Bianca says that focusing on her art has saved her life by pushing her mentally and physically to continue fighting. "The idea behind the movie came to me after I really needed motivation," says Bianca. "I wanted to think of a way to help others like Cancer*Care* was helping me."



"Thanks to my social worker at Cancer*Care*, I believe that cancer will just be another chapter in my life, not the end of my story. "



#### **OUR IMPACT |** CANCERCARE FOR KIDS

## BACK-TO-SCHOOL PROGRAM

Since 2016, the Cancer*Care* for Kids' Back-to-School Program has provided new backpacks full of school supplies to children and teens in the tri-state area. Families impacted by cancer already face many financial and emotional challenges, especially as many children were transitioning back to in-person learning. By providing free back-to-school supplies, this program helps to alleviate some of the stress in preparing for the academic year. This year, **140 free back-to-school packages were sent out to 65 families**, which included backpacks with notebooks, folders, pencil cases, markers, crayons and/or colored pencils and additional age-appropriate supplies.

## WINTER PROGRAMS

The Cancer*Care* Winter Warmth Program provides children and teens who have been affected by cancer in the tri-state area with important winter supplies. This year, **the program sent out nearly 200 packages to children and teens affected by cancer who live in the tri-state area**, containing gloves, a fleece blanket, scarves, hats and a donation of socks by BOMBAS. In addition, we were able to resume our Cancer*Care* for Kids Holiday Gift Card Program. **More than 100 kids and teenagers received gift cards for the holidays!** 

We would like to extend thanks to Phi Beta Kappa New York Association (PBKNY), the Diana Napoli Fund and Cancer*Care*'s Senior Director of Education and Training, Carolyn Messner, for making this program possible, as well as our social workers for getting families involved.

### **CANCER SCREENING** TIME TO SCREEN

Cancer*Care* and Community Oncology Alliance partnered with two-time Grammy award winner and "Godmother of Soul" Patti LaBelle to encourage adults not to delay potentially lifesaving cancer screenings. After millions of people delayed care due to the COVID-19 pandemic, LaBelle and the two non-profit organizations launched the Time to Screen campaign to provide assistance and educational resources to consumers, **including a toll-free hotline at 1-855-53-SCREEN (1-855-537-2733) and website (www.TimeToScreen.org)** featuring information on the importance of screening and support for finding local screening options.







#### **OUR IMPACT |** COMMUNITIES

## HEALING HEARTS

Cancer*Care*'s Healing Hearts Family Bereavement Camp is an annual highlight for clients, their families and staff. This summer, Cancer*Care* hosted its 13th Annual Healing Hearts Family Bereavement Camp, a free retreat for families and children coping with the loss of a loved one to cancer. For this year's camp, which was heart-themed, families spent the weekend at Memorytown USA in Mount Pocono, Pennsylvania, participating in activities, including creating heart collages and remembrance mandalas to share memories of their loved ones, song writing, dance and fishing.

## MY CANCER CIRCLE

My Cancer Circle is a simple, customizable online tool that helps organize a community of people who want to lend a hand to a person living with cancer or their caregivers. Users can invite friends and neighbors to a private community, request help with specific tasks, send reminders and share important updates. This platform offers an easy way for caregivers and people living with cancer to manage their day-to-day care and stay in touch with their loved ones. **My Cancer Circle has helped thousands of users since 2013, with 25,430 users participating in 2,042 active caregiver communities** this year alone.

## WIG/PROSTHESIS CLINIC

Cancer*Care*'s Wig Clinic and Breast prosthesis Clinic aim to empower womenidentifying individuals diagnosed with cancer to look and feel their best during treatment and beyond. Cancer*Care*'s Wig Clinic is an opportunity for women who are receiving chemotherapy to receive a free wig with assistance from a professional wig fitter. Cancer*Care*'s Breast Prosthesis Clinic gives women who have had a mastectomy due to breast cancer treatment the opportunity to receive free mastectomy supplies and try on mastectomy bras and breast prostheses with assistance from a trained fitter. Through our virtual appointments, **we distributed 428 wigs and prostheses to clients affected by cancer**.







## OUR IMPACT | COMMUNITY PROGRAMS

CancerCare continues to support our community with a blend of educational and social workshops. Educational topics include fertility preservation, dating and relationships, post-treatment survivorship, nutrition, exercise and workplace-related issues. Oncology social workers also hosted virtual events to help clients connect with other young adults affected by cancer through yoga, Pilates, trivia and more.

## REIKI

This March marked Cancer*Care*'s 20-year Reiki milestone. **Since 2002, Reiki Master Linda Gnat-Mullin has offered free monthly Reiki workshops to the CancerCare community.** Meeting one Wednesday a month, from 12:30 – 2 p.m., Cancer*Care*'s Reiki workshops are open to everyone. Reiki is a gentle energy treatment that balances the body and leaves many participants feeling more connected. Each workshop (conducted over Zoom) offers Reiki, features a wellness topic and allows for attendees to meet and connect with each other.

## LEGAL CLINIC

Cancer*Care* and LegalHealth, a division of the New York Legal Assistance Group (NYLAG), continue to provide free legal clinics for New York City clients. This initiative, funded in part by AbbVie Pharmaceuticals, provides assistance for those living with cancer, caregivers and the bereaved who are facing cancer-related legal concerns.

## YPC SCHOLARSHIPS

For the third award cycle, Cancer*Care*'s Young Professionals Committee (YPC) Scholarship Program awarded one-time \$2,500 scholarships to young adult students enrolled in a 4- or 6-year undergraduate accredited college in the U.S. or to high school seniors applying to college who have lost a parent or guardian to cancer. **Since its inception, the committee has awarded a total of \$23,000 in scholarships.** Congratulations to the recipients! Cancer*Care* is excited to continue to grow the scholarship program and continue to make a positive difference for young adults impacted by cancer.











## COPING CIRCLE WORKSHOPS

This year, CancerCare began hosting Coping Circle workshops, national virtual workshops for those affected by cancer. Facilitated by master's-prepared oncology social workers, these programs educate people living with cancer and their caregivers and offer guidance for ways to better cope with a cancer diagnosis. Workshops included:

#### **Purpose in Planning**



CancerCare partnered with Triage Cancer and Eisai Inc. to develop Magnolia Purpose in Planning, a legal and financial initiative designed to provide the cancer community with a

library of helpful information to get organized, plan ahead, and complete needed estate planning and medical decision-making documents.



**Fostering Resiliency** 

Available in English and Spanish for patients and caregivers, covered topics such as cancer resources and tools, communicating with your

medical team and ways to foster positive emotions during a cancer diagnosis.



**Mindful Moments** Monthly program for caregivers which focused on their own self-

care practices, including journaling, guided imagery, progressive muscle relaxation and meditation

#### Ways to Wellness

**Covered a range of topics including** low impact fitness, nutrition and art therapy.

#### **Biomarkers 101**



Provided a comprehensive, easy-toaccess educational discussion that people with cancer and their loved ones can turn to for information on the role of biomarkers in the diagnosis and treatment of cancer.

#### **AYA Cancer Chronicles**

In partnership with Stupid Cancer, CancerCare offered an Adolescent & Young Adult (AYA) Cancer Chronicles workshop series for AYA patients

and loved ones coping with cancer, including topics such as coping with cancer, the caregiver experience, dating and disclosure, survivorship and living with metastatic disease.



## YOUNG ADULT PROGRAM

The Young Adult Program provides direct services to young adults affected by cancer, between the ages of 18-40. Through a supportive environment, this program strives to identify the stressors affecting this population and delivers supportive services in order to empower each individual in their experience through education, advocacy and psychosocial support services.

## CAREGIVER PROGRAM

Cancer*Care* provides free, professional support services for caregivers and loved ones, as well as caregiving information and additional resources, including support groups, Connect Education Workshops, podcasts and publications for individuals caring for loved ones impacted by cancer. The Caregiver Program provides space and fosters a community for caregivers to process their many feelings and thoughts while connecting with others in similar situations.

## PEN PAL PROGRAM

Cancer*Care*, in partnership with Caring About Seniors, continues its Pen Pal Program connecting older adults with volunteer letter-writers. This program reduces feelings of isolation by building connections across distance and across generations.

## CANCER OUT LOUD: THE CANCERCARE PODCAST

Cancer Out Loud: The Cancer*Care* Podcast features conversations with people living with cancer, caregivers, posttreatment survivors, loved ones and the bereaved. The podcast was developed by social workers and is produced and hosted by social work staff, running two seasons each year in the spring and fall. Each episode sheds light on what it's really like to be part of a support group, maintain a career during treatment, cope with grief and much more. **In fiscal year 2022, we released 15 full-length episodes**, covering a wide range of topics, from the importance of cancer screenings, to advocating for oneself and others in the face of health care disparities, to taking care of your mental health while being affected by cancer.

Cancer Care Inc., I received the check for \$\$ 100. Thank you so very much. I'm Very appreciative for any help 2 receive. Thankful to stad for every day I have. may god bliss you all. Sincerely, alice 115 45 4 Thank you so much for the incredible opportunity to partipate in the Health's Heart's camp. Mollyt I were blown away by the Caring + supportive environment and truly enjoyed being able to cleate bonds with people in similar circumstances. The facilities were wonderful, the gativities were thoughtful on d' well-planned, but none of this could have been accomplished without a dedicated staff. Thank you from the bottom of out healts! Love, Mike + Melly

I just wanted To send a quick note To express my heartfelt gratitude and say thank you for your support and assistance. It was greatly oppreciated. Sincerely, word H Dear Cancer Cone Team Thank you so much for your very generous gift, This has been one of the most challenging times in my life & four support has rescended Some of the Stresses. It is nice to know that these are people not there who care. God bless fr.

# ADVOCACY & PUBLIC POLICY

OVERVIEW HOW WE HELP OUR IMPACT ADVOCACY & PUBLIC POLICY

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## THE EMPLOYERS' PRESCRIPTION FOR EMPLOYEE PROTECTION TOOLKIT: BEST PRACTICES FOR PRESCRIPTION DRUG BENEFIT DESIGN

In March 2022, Cancer*Care* released "The Employers' Prescription for Employee Protection Toolkit: Best Practices for Prescription Drug Benefit Design," to help benefits managers, human resources professionals and executives better understand and navigate the unintended consequences of utilization management (UM).

UM, which helps health insurance providers contain costs, weed out unproven treatments and evaluate physicians' treatment recommendations, can negatively impact patient outcomes, especially for those with serious or chronic illnesses. Administrative snarls, delays, stress and costly out-of-pocket expenses for people diagnosed with life-threatening conditions are among the frequent challenges presented by UM.

Cancer*Care*'s new educational resource explores the burdens and obstacles of common UM practices and offers recommendations to help employers and benefits managers create a strong, patient-focused prescription coverage plan that can reduce long-term costs and contribute to higher employee productivity and satisfaction. The toolkit includes a comprehensive explanation of how UM can impact access to pharmacy benefits and includes illustrated fact sheets about common UM practices and their potential impacts. It also includes a video series featuring real patients describing the day-to-day consequences of their insurance plan's UM policies.

The toolkit is available free for employers and the public and can be found at www.betterrxbenefits.org.



#### **ADVOCACY & PUBLIC POLICY |** CANCER*CARE* SHOWCASES THEIR EXPERTISE

## LONG ISLAND OFFICE

In May 2022, Cancer*Care* opened its newest office, located in Deer Park, Long Island. This location allows for more direct services to Long Islanders through in-person counseling and other community programs. With support from generous partners, including United Way of Long Island, Cancer*Care* continues to foster its local support and partnerships on Long Island.





## PATRICIA GOLDSMITH NAMED TO FORBES 50 OVER 50 VISION LIST

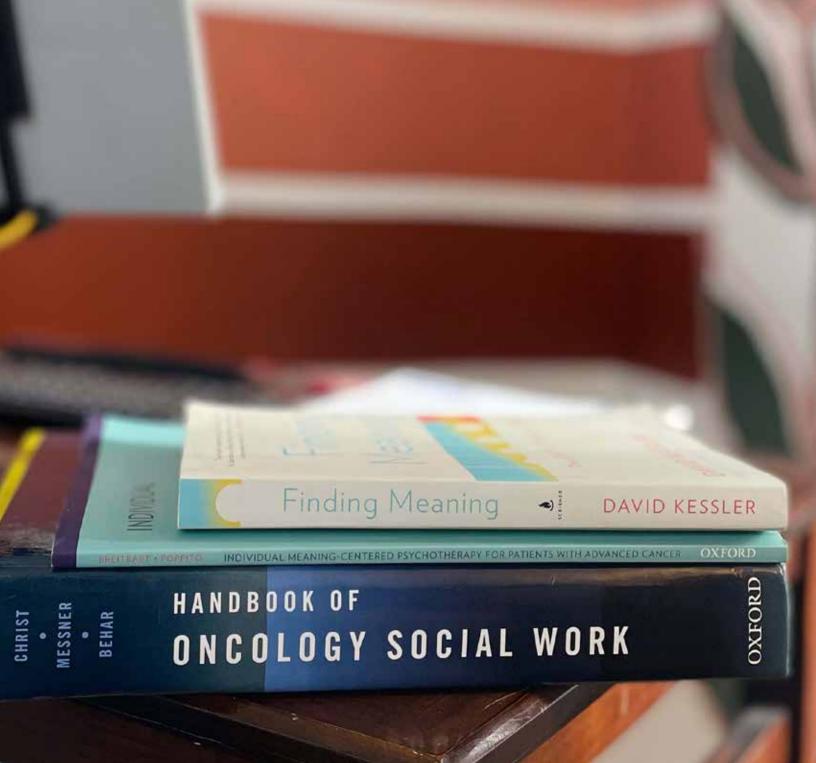
Cancer*Care* CEO Patricia J. Goldsmith was recognized as part of the Forbes 50 Over 50 Vision List. Established in partnership with Mika Brzezinski's "Know Your Value," the Forbes "50 Over 50" platform highlights women over the age of 50 who have achieved significant success. Goldsmith was nominated based on her contributions to the health care field as CEO of Cancer*Care* and her long history of cancer advocacy, having previously held executive roles at the National Comprehensive Cancer Network and the H. Lee Moffitt Cancer Center & Research Institute.

## Forbes

## CHRISTINE VERINI RECOGNIZED BY CANCER HEALTH MAGAZINE

Christine Verini was named by Cancer Health Magazine as being one of their top 25 remarkable individuals who are helping to improve the lives of those touched by cancer. The Cancer Health 25 is an annual list that honors individuals who have made a difference in the lives of people with cancer, with this year's theme being Quality of Life.





# WORKING TOGETHER TO SPREAD HELP & HOPE

We are proud to collaborate with various partners whose values align with our mission to support anyone affected by cancer. OVERVIEW HOW WE HELP OUR IMPACT ADVOCACY & PUBLIC POLICY

CANCERCARE SOCIAL WORKERS

**HELP & HOPE** 

FUNDRAISERS & EVENTS





#### FRENCH PRESSE







## ALIVE WE'RE EMPOWERED (AWE)

Alive We're Empowered (AWE) is a brand of fine jewelry founded by a three-time cancer survivor and her son. Each piece is crafted to empower its wearer and become a source of everyday inspiration. A portion of proceeds from all orders goes to their charity partners, including Cancer*Care*.

## FRENCH PRESSE

A high-end bedding and lifestyle retail store, French Presse proudly supports Cancer*Care* in its mission to help people manage the impacts of cancer. A portion of sales of the French Presse bedding collection are donated to Cancer*Care* in honor of its founder, Sarah DeHavenon, who passed away in October 2018 after a diagnosis of glioblastoma.

## MAGNOLIA MEALS AT HOME

Magnolia Meals at Home makes nutritious meals free for those living with cancer, helping them focus their energy on treatment and related concerns. **This year, CancerCare provided delicious meals to 329 individual clients.** Sponsored by Eisai, the program is available in areas of Massachusetts, New Hampshire, New Jersey, New York and North Carolina.

## MARY KAY ASH FOUNDATION

The Mary Kay Ash Foundation has supported the Touching Hearts Program for more than 20 years, which helps women cover costs related to cancer treatment, including transportation, home care and child care expenses.

## NEW YORK COMMUNITY TRUST

The New York Community Trust's generous \$745,000 grant enables CancerCare to assist low-income residents and families in New York City who are affected by the financial burdens of cancer. The majority of this grant is made possible by the Orland S. and Frances S. Greene Fund, created specifically to help cancer patients in financial need.

# CANCERCARE FUNDRAISERS AND EVENTS







OVERVIEW HOW WE HELP OUR IMPACT ADVOCACY & PUBLIC POLICY

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## THE LONGEST DAY OF GOLF

The Longest Day of Golf brings golf enthusiasts together to show off their talents to support Cancer*Care*. This annual golf marathon involves completing as many holes as possible in one full day—with many participants playing 100 holes or more.

## DO SOMETHING FOR CANCERCARE

First held in fall 2020, our Do Something for Cancer*Care* campaign enables supporters to raise vital funds safely and with the freedom to choose their own activity. From virtual performances to raising money per laundry item done, our supporters demonstrated great creativity during the pandemic. The event continued last year, demonstrating that every act of generosity has an impact on our clients and their loved ones.

## CANCERCARE NATIONAL GALA

In April 2022, Cancer*Care* hosted its national gala for the first time in person since the beginning of the pandemic. Held at the Ziegfeld Ballroom in New York City, attendees were entertained by Tony and Grammy Award nominee Jeremy Jordan and the percussion group Industrial Rhythm. Three Cancer*Care* Board of Trustees were honored with the 2022 Help & Hope Award: Christine Converse Hogan, CIO Advisor, Zoom Video Communications Inc.; Marsha Palanci, Founder, Cornerstone Communications; and Susan Smirnoff, past President of the Board and healthcare communications and public relations consultant. **This year's gala raised over \$1,000,000 to help fund CancerCare's free support services.** 









## FESTIVAL OF HOPE NEW JERSEY GALA

Held in person at the Park Savoy in Florham Park, **the 34th Festival of Hope Gala raised over \$160,000 to support individuals affected by cancer.** A portion of the funds raised at the event directly support the Healing Hearts Bereavement Camp, a free weekend retreat for families grieving the loss of a loved one. UroGen, a biotech dedicated to developing solutions to treat urothelial and specialty cancers, was honored with the 2022 Corporate Achievement Award, with Liz Barrett, their President and Chief Executive Officer, accepting the award.

# YOUNG PROFESSIONALS COMMITTEE'S COCKTAILS FOR A CAUSE

Cancer*Care*'s Young Professionals Committee (YPC) hosted its 5th annual fundraising event, "Cocktails for a Cause," at the Michael Kors Building's Rooftop Garden in New York. Attendees were able to reconnect after the pandemic, enjoy refreshments and bid on raffle prizes, including tickets to the Tonight Show, concerts, Pilates classes and more. Thanks to the attendees and supporters, the YPC exceeded its fundraising goal of raising enough funds for three scholarships.













## THANK YOU TO OUR SUPPORTERS

Thanks to our generous donors, CancerCare raised \$103.1 million to support our programs and services. We would like to especially acknowledge the donors who contributed \$500 or more this year.

2Seventv Mr. and Mrs. Michael Abbott AbbVie Inc. Mr. and Mrs. Gerald Aksen Mr. Chad Alarie Alkermes. Inc. Allene Reuss Memorial Trust AllianceRx Walgreens Prime AmazonSmile Foundation AMC Networks American Society of Clinical Oncology America's Best Local Charities Amgen, Inc. Amie's Place Foundation Mr. Dave Andrus and Mrs. Julie Andrus Ann and Arthur Grey Foundation Anonymous ollogA Dr. Alan Appelbaum Mr. Michael Apstein Arch Capital Group Ms. Meghan Archibald Arent Fox LLP Mr. Vincent Ashton Association for Value-Based Cancer Care Astellas AstraZeneca Pharma Atlantic Health System Mr. Christopher Avellaneda Aveo Oncology Yamar Ba

Mr. John Badstubner Bancker Construction Corp. Bank of America Foundation Mr. Michael Barasch Ms. Samantha Barbieri Ms. Sondra S. Beaulieu Mr. Robert Beauregard **Beauty 21 Cosmetics** BeiGene Mr. Elliot Bergman Ms. Dayle Berke Mr. Donald Bernstein-Finkel Mr. James Bigglestone Yakov Bindler Blavlock Van. LLC Blueprint Medicines Corp. Mr. John Blusonis Dr. & Mrs. S. Bodenheimer **Boehringer Ingelheim Cares Foundation** Boehringer Ingelheim Pharmaceuticals, Inc. Mr. John Bombace Mrs. Audrey A. Boughton Brian P. Friedman Family Foundation The Brill-Edwards Family Bristol-Myers Squibb Company Tracy Brittain Mr. Bernard Brodsky and Mrs. Selma Brodsky Brookfield Ms. Carla Brooks Ms. Joan Brower Mrs. Roxanne Brown

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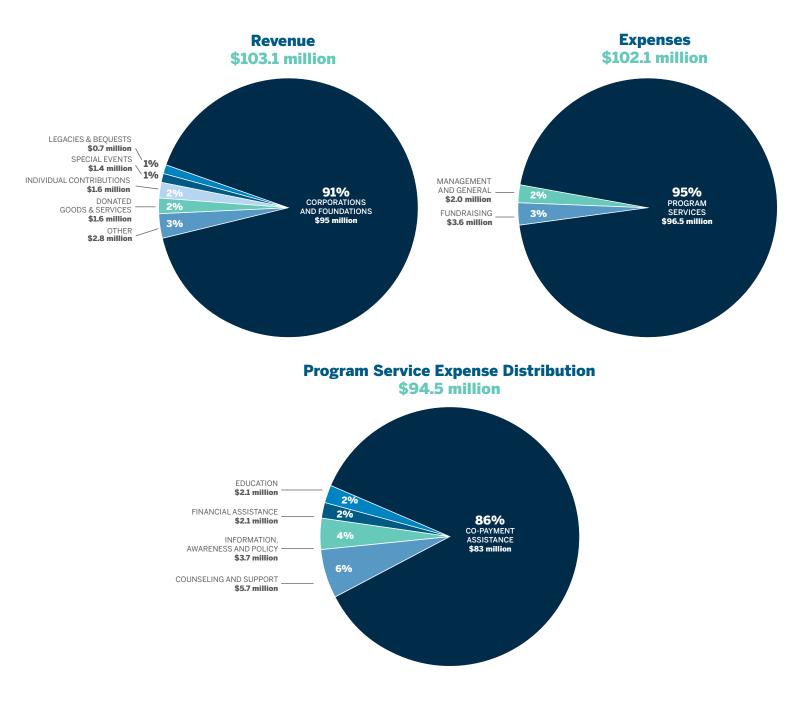
## CANCERCARE FINANCIAL SUMMARY

Founded in 1944, Cancer*Care* is the leading national organization providing free, professional support services and information to help people manage the emotional, practical and financial challenges of cancer. Our comprehensive services include resource navigation, counseling and support groups over the phone, online and in-person, educational workshops, publications and financial and co-payment assistance. All Cancer*Care* services are provided by master's-prepared oncology social workers and world-leading cancer experts.

To learn more, visit www.cancercare.org or call 800-813-HOPE (4673).

- CancerCare provided 171,885 services to people affected by cancer, serving clients with 90 different types of cancer in all 50 states.
- Our oncology social workers answered **38,841 calls** to our Hopeline.
- Our staff provided **31,569 hours of emotional and practical support** through our Hopeline, individual counseling, support groups, community programs and more.
- Cancer*Care* provided **\$81 million** in financial and co-payment assistance to **28,664 people** for costs including transportation, practical needs and to help pay for cancer medications.
- Cancer*Care* welcomed **1.8 million visits** to our websites, and users completed **60,596 searches** in our Online Helping Hand to find practical and financial assistance.
- We distributed **957,511 print and digital publications** to people living with cancer, caregivers, loved ones and health care professionals.
- Leading experts in oncology led 80 CancerCare Connect<sup>®</sup> Education Workshops, from 144 faculty members and 97 partner organizations, drawing 44,043 participants.
- The Pet Assistance & Wellness (PAW) Program helped 463 clients keep their pet in the home.
- My Cancer Circle<sup>™</sup> served **25,430 users** in **2,042 caregiver communities**.

The information presented herein reflects the consolidated financial statements for Cancer*Care*, as of and for the year ended June 30, 2022. A copy of Cancer*Care*'s latest financial report may be obtained online at: www.cancercare.org/about/financials, or by writing to: New York State Department of Law, Charities Bureau, 120 Broadway, New York, NY 10006.



As one of the most efficient nonprofit organizations, 92 cents of every dollar we raise goes directly to programs helping people with cancer. Donate today at www.cancercare.org/donate.



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