#### **About Us**

Cancer*Care* is a national nonprofit, 501 c(3) organization providing free, professional support services to anyone affected by cancer: people with cancer, caregivers, children, loved ones and the bereaved. Cancer*Care* programs—including counseling and support groups, education, financial assistance and practical help—are provided by professional oncology social workers and are completely free of charge. For more information, call **1-800-813-HOPE (4673)** or visit **www.cancercare.org**.

Cancer*Care* is pleased to have collaborated with the following organizations in offering this Workshop:

**American Cancer Society** www.cancer.org; 1-800-227-2345 American Psychosocial Oncology Society www.apos-society.org; 1-866-276-7443 American Society of Clinical Oncology www.cancer.net: 1-888-651-3038 Association of Clinicians for the Underserved www.clinicians.org; 1-703-442-5318 Association of Oncology Social Work www.aosw.org; 1-847-480-6343 Black Women's Health Imperative www.bwhi.org; 1-202-548-4000 **Cancer Patient Education Network** www.cancerpatienteducation.org Cancer Support Community www.cancersupportcommunity.org; 1-888-793-9355 **Caregiver Action Network** www.caregiveraction.org **Colon Cancer Alliance** www.ccalliance.org; 1-877-422-2030 Fight Colorectal Cancer www.fightcolorectalcancer.org; 1-877-427-2111 Intercultural Cancer Council www.iccnetwork.org Joe's House - A Lodging Guide for Cancer Patients www.joeshouse.org; 1-877-563-7468 The LGBT Cancer Project www.lgbtcancer.org LIVESTRONG Foundation www.livestrong.org; 1-855-220-7777 **Multinational Association of Supportive Care in Cancer** www.mascc.org National Association of Social Workers www.socialworkers.org; 1-202-408-8600 National Center for Frontier Communities www.frontierus.org; 1-575-534-0101 **National Coalition for Cancer Survivorship** www.canceradvocacy.org; 1-888-650-9127 National Comprehensive Cancer Network® (NCCN®) -NCCN Guidelines for Patients® www.nccn.org/patients **NeedvMeds** www.needymeds.org; 1-800-503-6897 **Research Advocacy Network** www.researchadvocacv.org Vital Options International & The Group Room® www.vitaloptions.org



# **DUCATION WORKSHOP**<sup>III</sup> CONNECT **CANCERCARE**

# Advances in the Treatment of Colorectal Cancer

Wednesday, March 25, 2015 1:30 - 2:30 PM Eastern Time

A free Cancer*Care* Connect Education Workshop<sup>™</sup> for people living with colorectal cancer, their families, friends and health care professionals

Listen to this workshop over the telephone or connect to our webcast online.



1-800-813-HOPE (4673) www.cancercare.org connect@cancercare.org

## **CANCERCARE CONNECT EDUCATION WORKSHOP™**

# What is a CancerCare Connect Education Workshop<sup>™</sup>?

Cancer*Care*'s Connect Workshops are free and a way for people to learn about cancer-related issues from the convenience of their home or office. Leading experts in oncology provide the most up-to-date information on the telephone and online.

#### How do I participate?

You can listen to this workshop on the telephone or via live streaming through the Internet. Participation is free.

#### How do I register?

There are three ways to register:

- Mail this registration form to CancerCare®
- Call 1-800-813-HOPE (4673)
- Register online at

#### www.cancercare.org/connect

After you have registered, you will receive additional information.

#### Missed a CancerCare Connect Workshop?

A listing of featured programs is available by calling **1-888-337-7533**, 24 hours a day, 7 days a week. You can also listen to previous workshops on the Cancer*Care* website. Just log on to **www.cancercare.org/podcasts.** 

#### **Continuing Education Credits**

**Social Workers:** This program is approved for 1.0 Contact Hour to social workers upon verification of completion. The University of Texas MD Anderson Cancer Center is an approved provider through the Texas State Board of Social Work Examiners, provider #CS4607.

**Dietitians:** This program has been submitted to the Commission on Dietetic Registration for one Continuing Professional Education Unit (CPEU).

Any questions about Professional Continuing Education Credits should be directed to: **connect@cancercare.org.** 

This program was made possible by Genentech, a member of the Roche Group and an educational donation provided by Amgen. Cancer*Care's* application for continuing education credits for this program was supported by the Diana Napoli Fund.

#### Advances in the Treatment of Colorectal Cancer

Wednesday, March 25, 2015 1:30 - 2:30 PM Eastern Time

#### **Workshop Topics**

- Overview of Colorectal Cancer
- New Treatment Approaches
- Predicting Response to Treatment: The Role of Personalized Medicine
- Clinical Trials
- Targeted Cancer Therapies
- Controlling Symptoms and Pain
- Nutritional and Hydration Concerns and Tips
- Communicating with Your Health Care Team
- Questions for Our Panel of Experts

#### **Speakers**

#### AI B. Benson, III, MD, FACP, FASCO

Professor of Medicine Associate Director for Clinical Investigations Robert H. Lurie Comprehensive Cancer Center of Northwestern University

#### Andrea Cercek, MD

Assistant Attending Physician Gastrointestinal Oncology Service Memorial Sloan Kettering Cancer Center

#### Diana L. Bearden, MS, RD, CSO, LD, CNSC

Supervisor Clinical Nutrition The University of Texas MD Anderson Cancer Center

#### Elizabeth Ezra, MSW, OSW-C

Program Coordinator Cancer*Care* 

# **REGISTRATION FORM**

#### Advances in the Treatment of Colorectal Cancer

|        | Wedn                         | iesday, March 25, 2015  |
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| YES    | NO                           |   |
|        | Carolyn N                    | <b>his registration form to:</b><br>Messner, DSW, MSW, OSW-C<br>r of Education and Training |
|        | 2                            | Cancer <i>Care®</i><br>275 Seventh Avenue<br>New York, NY 10001                             |
|        |                              | OR  |

### Register online at www.cancercare.org/connect

