

NEW PERSPECTIVES IN THE TREATMENT OF ADVANCED SKIN CANCER: ADVANCED BASAL CELL AND SQUAMOUS CELL CANCER

A CancerCare Connect® Education Workshop

This activity is supported by Bristol Myers Squibb and a grant from Genentech. CancerCare's application for continuing education credits for this program is supported by the Diana Napoli Fund.

**Register
Today!**



SPEAKERS

Silvina Pugliese, MD, Clinical Associate Professor, Dermatology, Stanford Attending Physician, Stanford Cancer Institute

Ben Switzer, DO, MHSA, MS, Assistant Professor, Department of Medicine, Melanoma & Early Phase Clinical Trials, Roswell Park Comprehensive Cancer Center

Stewart B. Fleishman, MD, Former Founding Director, Cancer Support Services, Continuum Cancer Centers of New York, now part of the Mt. Sinai Health System, Author, Researcher in Oncology

Carolyn Messner, DSW, BCD, FAPOS, FAOSW, Senior Director of Education and Training, CancerCare®

DATE

Our workshops are open to national and international clients and pre-registration is via our website www.cancercare.org/connect

FRIDAY, MAY 30, 2025 FROM 1:30 p.m. - 2:30 p.m. ET

TOPICS:

- Overview of Advanced Skin Cancers, Including Basal Cell & Squamous Cell Cancers
- New Treatment Approaches
- Emerging Role of Targeted Therapy
- Clinical Trial Updates
- Managing Treatment Side Effects, Discomfort & Pain
- Tips for Caring for Your Skin During Cancer Treatments
- Sun & Wind Safety Tips
- Communicating with Your Health Care Team About Quality-of-Life Concerns
- The Increasing Role of Telehealth/Telemedicine Appointments
- Guidelines to Prepare Telehealth/Telemedicine Appointments, Including Technology, Prepared List of Questions, Follow-Up Appointments & Discussion of OpenNotes
- Questions for Our Panel of Experts

For more information or to register, please contact our Hopeline at 800-813-HOPE (4673) or register online at www.cancercare.org/connect

Facebook: facebook.com/cancercare | **Instagram:** @CancerCareUS | **Twitter:** @CancerCare

What is a CancerCare Connect® Education Workshop?

CancerCare Connect® Education Workshops are a cost-free way to learn about cancer-related issues from the convenience of your home or office. Leading experts in oncology provide the most up-to-date information on the telephone and online.

How do I participate?

You can listen to this workshop on the telephone or via live streaming through the Internet. Participation is free.

How do I register?

There are two ways to register:

- Call **800-813-HOPE (4673)**
- Register online at **www.cancercare.org/connect**

After you have registered, you will receive additional information.

Missed a CancerCare Connect® Education Workshop?

You can listen to previous workshops on the CancerCare website. Just log on to **www.cancercare.org/podcasts**.

Continuing Education Credits (Live Only)

Social Workers: This program has been submitted to The University of Texas MD Anderson Cancer Center, an approved provider through the Texas State Board of Social Work Examiners, provider #CS4607, for 1.0 Contact Hour.

Cancer Care, Inc. is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0088. This workshop is approved for 1.0 Contact Hour.

Registered Dietitians: This program has been submitted to the Commission on Dietetic Registration for one Continuing Professional Education Unit (CPEU).

To request continuing education paperwork, please email your name, profession, and address to connect@cancercare.org after the program. All paperwork for continuing education credit must be requested, completed, and submitted within two weeks of the live program.

About Us

Founded in 1944, CancerCare is the leading national organization providing free support services and information to help people manage the emotional, practical and financial challenges of cancer. Our comprehensive services include resource navigation, counseling and support groups over the phone, online and in-person, educational workshops, publications and financial and co-payment assistance. All CancerCare services are provided by master's-prepared oncology social workers and world-leading cancer experts.

To learn more, visit **www.cancercare.org** or call **800-813-HOPE (4673)**.

CancerCare is pleased to collaborate with these organizations:

Advanced Practitioner Society for Hematology and Oncology (APSHO)

www.apshe.org

American Cancer Society

www.cancer.org; 1-800-227-2345

American Psychosocial Oncology Society

www.apos-society.org

American Society of Clinical Oncology

www.asco.org

Association for Molecular Pathology (AMP)

outreach.amp.org; 1-301-634-7939

Association of Clinicians for the Underserved

www.clinicians.org; 1-844-422-8247

Association of Oncology Social Work

www.aosw.org; 1-847-686-2233

Black Women's Health Imperative

www.bwhi.org; 1-202-548-4000

Cancer Justice

<https://thedrlc.org/>; 866-843-2572

Cancer Patient Education Network

www.cancerpatienteducation.org

Cancer Support Community

www.cancersupportcommunity.org; 1-888-793-9355

Caregiver Action Network

www.caregiveraction.org

Gorlin Syndrome Alliance

www.gorlinsyndrome.org; 1-267-689-6443

Intercultural Cancer Council

www.interculturalcancercouncil.org

Joe's House – A Lodging Guide for Cancer Patients

www.joeshouse.org; 1-877-563-7468

Latinas Contra Cancer

www.latinascontracancer.org; 1-408-280-0811

The LGBT Cancer Project

www.lgbtcancer.org

LIVESTRONG Foundation

www.livestrong.org; 1-855-220-7777

Melanoma Research Foundation

www.melanoma.org; 1-800-673-1290

Multinational Association of Supportive Care in Cancer

www.mascc.org

National Association of Social Workers

www.socialworkers.org; 1-202-408-8600

National Center for Frontier Communities

www.frontierus.org; 1-575-534-0101

National Coalition for Cancer Survivorship

www.canceradvocacy.org; 1-877-NCCS-YES (1-877-622-7937)

National Comprehensive Cancer Network® (NCCN®) –

NCCN Guidelines for Patients®

www.nccn.org/patients

NeedyMeds

www.needymeds.org; 1-800-503-6897

Prevent Cancer Foundation®

www.preventcancer.org; 1-800-227-2732

Redes en Acción: The National Latino Cancer

Research Network at UT Health San Antonio

www.redesenaccion.com; 1-210-562-6500

Research Advocacy Network

www.researchadvocacy.org; 1-877-276-2187

Richard David Kann Melanoma Foundation

www.melanomafoundation.com; 1-561-655-9655

Scott Hamilton CARES Foundation

www.scottcares.org

Triage Cancer

www.triagecancer.org; 1-424-258-4628

Vital Options International

www.vitaloptions.org