



CANCER*care*[®]

CANCER CHANGES
EVERYTHING.
CANCERCARE CAN HELP.

Fiscal Year 2013 Annual Report

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CANCERcare™



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Our History

CancerCare was founded in 1944 with the mission of helping people cope with the emotional and practical challenges of cancer. By providing financial assistance and counseling from professional oncology social workers, the organization's unique mission addressed a previously unmet need. By 1960, CancerCare was providing direct services to more than 3,000 people per year.

While CancerCare's services were initially confined to people living in the New York City area, technological advances made during the 1980s and 1990s helped us grow to our current national scope. Our toll-free counseling line, Connect Education Workshops™, online support groups and websites made CancerCare's services available to people across the country.

Today, CancerCare is the nation's largest organization dedicated to providing professional oncology support services. Our more than 100 staff members help more than 170,000 people in all 50 states each year. CancerCare's websites offer information, tools and interactive support and have grown to become leading oncology online resources welcoming 1.5 million visits each year.

The size and scope of CancerCare has grown tremendously since 1944, but the mission remains the same: to provide help and hope to anyone affected by cancer.

Our Mission

CancerCare® is the leading national organization dedicated to providing free, professional support services including counseling, support groups, educational workshops, publications and financial assistance to anyone affected by cancer. All CancerCare services are provided by oncology social workers and world-leading cancer experts.

Our Vision

To be the first place to turn for support . . .
by all those affected by cancer.

How We Help

COUNSELING FOR INDIVIDUALS, FAMILIES AND GROUPS

A growing segment of the oncology community has acknowledged the crucial importance of addressing the emotional and practical concerns of patients alongside their medical needs. This fact is supported in a landmark report from the Institute of Medicine, “Cancer Care for the Whole Patient,” which cited CancerCare as a model organization.

CancerCare’s staff of professional oncology social workers has addressed this need by providing individual, family and group counseling for 70 years. All counseling services are offered face-to-face and over the telephone. Online and telephone support groups provide emotional support for people facing cancer who are geographically isolated, physically disabled, homebound or have limited local resources in their community. CancerCare also offers face-to-face support groups and an on-site wig clinic. Our professional oncology social workers provided emotional and practical support to more than 100,000 people through counseling and support groups.



FINANCIAL ASSISTANCE

Since 1944, CancerCare has established the infrastructure, experience and expertise to quickly and efficiently respond to the constantly evolving financial needs of people with cancer. CancerCare provides direct grants for treatment-related expenses such as transportation to and from medical appointments, pain medications, home care and child care. While most people contacting CancerCare call to secure financial support, more than half will take advantage of our full range of programs and services.

In 2007, CancerCare established the CancerCare Co-Payment Assistance Foundation, a 501(c)(3) nonprofit organization, to address the needs of individuals who cannot afford their insurance co-payments to cover the cost of medications for cancer treatment.

During fiscal year 2013, CancerCare disbursed \$22.3 million in financial assistance to more than 26,000 people.

EDUCATION

CancerCare's free educational programs are highly regarded in the oncology community. We provide the latest and most up-to-date information available on specific diagnoses, treatment options, coping strategies and other emotional and practical cancer-related topics. In fiscal year 2013, more than 43,000 individuals listened to one of our 56 Connect Education Workshops™. CancerCare also welcomed more than 1.5 million visits to its websites.

In fiscal year 2013, CancerCare distributed more than 800,000 of its free publications nationwide to health care professionals and people affected by cancer. Our extensive library of more than 80 educational titles in our Connect booklet and fact sheet series are written by professional medical writers in patient-sensitive language.



Event Highlights

From New York City to San Francisco, CancerCare's fundraising events brought communities together in support of people affected by cancer, raising more than \$1.6 million in support of CancerCare's mission. Many thanks to all who made each of our events such a success!

LONGEST DAY OF GOLF

Each year, dedicated CancerCare supporters and golf enthusiasts meet at dawn at the golf course and play golf until dusk. Participants raise funds by asking friends and family to sponsor their day of golf.

THE SURVIVOR GOLF TOURNAMENT

The 3rd Annual Survivor Golf Tournament, sponsored by Kurt & Beth Thompson, benefited CancerCare and the American Heart Association.

WALK/RUN FOR HOPE

Walk/Run for Hope is CancerCare's largest fundraising event, bringing families and communities together in support of people facing cancer. More than a thousand community members participated in fiscal year 2013 events, which took place in Long Branch, NJ, Paramus, NJ, Fairfield, CT and Greenwich, CT.

TRIBUTE TO OUR FRIENDS

CancerCare's annual "Tribute to Our Friends" awards ceremony honored Mario E. Lacouture, MD, Associate Attending Physician, Department of Dermatology at Memorial Sloan Kettering Cancer Center and Kathryn J. Ruddy, MD, MPH, Instructor in Medicine at Harvard Medical School and Medical Oncologist at Dana-Farber Cancer Institute with the "CancerCare Physician of the Year Award." Jan S. Lewin, PhD, Professor, Department of Head and Neck Surgery Section and Chief, Speech Pathology and Audiology at The University of Texas MD Anderson Cancer Center, received the "CancerCare Interdisciplinary Award." Also honored were John N. Evans with the "Donor of the Year Award" and the CancerCare Theater Fund with the "Special Fund of the Year Award."



KEY TO THE CURE

Saks Fifth Avenue Greenwich partnered with CancerCare to host Key To The Cure, a charity shopping weekend which took place in October. The event also included a kick-off celebration featuring a fashion show and high-end shopping.

JUNIOR COMMITTEE FALL EVENT

Nearly 100 young professionals attended the Junior Committee Fall Event at the Fitzroy Gallery in New York City. The event featured “Thick as A Brick,” a solo exhibition by Gibb Slife, as well as a talk by the artist.

LUNG CANCER WALK FOR HOPE

CancerCare’s 10th Annual Lung Cancer Walk for Hope raised funds in support of CancerCare’s free services for people affected by lung cancer. More than 700 supporters came out for the walk, which took place Sunday, April 14 in Woodbury, NY.

BLOCKS OF LOVE LEGO EXPO

CancerCare’s 4th Annual Blocks of Love LEGO® Expo took place Saturday, November 17 at Webster Bank Arena in Bridgeport, CT. Blocks of Love was created in 2009, when a group of kids and their parents combined their passion for LEGO and their desire to help children affected by cancer by building elaborate LEGO projects and asking donors to pledge in support of their efforts.

PARTNERSHIPS IN HOPE AWARDS DINNER

Nearly 200 CancerCare supporters came together in New York City on February 5 to honor leaders in the oncology community who make a difference in the lives of people facing cancer. CancerCare’s 30th Annual Partnerships in Hope Awards Dinner, held at The Yale Club, bestowed the “Partnership in Hope Award” to Eisai Inc.



GIRLS' NIGHT OUT

More than 100 guests attended Girls' Night Out, held at Lillian August flagship store in Norwalk, CT. Attendees spent the evening dancing, sampling gourmet cuisine, browsing high-end clothing and accessories and bidding on luxury items during a silent auction.

LA MARATHON

CancerCare was proud to participate for the first time as a charity partner for the 2013 LA Marathon.

SWEET CHARITY: CHOCOLATE FOR A CAUSE

More than 50 young professionals sampled sweets and socialized at our annual fundraising event, held at Ayza Wine & Chocolate Bar in New York City.

EIF REVLON RUN/WALK FOR WOMEN

CancerCare's team took part in the EIF Revlon Run/Walk for Women in New York City, raising funds to benefit CancerCare's free, professional support services.

TD FIVE BORO BIKE TOUR

CancerCare's dedicated riders took to the streets of New York City to participate in the 2013 TD Five Boro Bike Tour. In its fourth year as a charity participant, CancerCare gave 30 people the chance to ride the 40-mile course throughout New York City's five boroughs in support of people facing cancer.

FESTIVAL OF HOPE GALA

CancerCare's 25th Annual Festival of Hope Gala was held at The Park Savoy in Florham Park, NJ. The event honored Nanette Meyer, Director, Program Management Leader at Janssen Research & Development with the "Individual Achievement Award" and ScienceFirst, LLC with the "Corporate Achievement Award" in recognition of their commitment to CancerCare's services.



BAY TO BREAKERS

CancerCare was proud to be a charity partner in the 2013 Bay to Breakers 12K footrace, a historic run through the streets of San Francisco.

CANCERCARE CLASSIC GOLF TOURNAMENT

Hosted by co-chairs Christine Converse Hogan and John Evans, the Annual CancerCare Classic is an invitational golf tournament taking place at the upscale Creek Club on the beautiful Long Island Sound.

ANNUAL SPRING GALA

More than 250 guests attended CancerCare's Annual Spring Gala honoring Weil, Gotshal and Manges, LLP. Anthony Mason, CBS News Senior Business Correspondent and Host of Saturday's "CBS This Morning," hosted the event, which was held at The Plaza in New York City.



The Gift of Comfort: Fannie's Story.....



A cancer diagnosis changes everything.

It affects patients' and caregivers' physical health, emotional well-being, and finances. People coping with these competing concerns may also face quality-of-life issues that impact their very sense of identity.

CancerCare client Fannie can attest to this all too well. After calling CancerCare for help and speaking with a professional oncology social worker, she admitted that she was very distressed by her hair falling out due to her treatments for breast cancer. "It was very scary," Fannie recalls. "I felt like I was losing part of myself."

Fannie's social worker informed her about CancerCare's free wig clinics, where experts help people coping with hair loss get fitted for wigs and offer tips on managing physical changes due to treatment. Fannie attended a workshop shortly afterward, and was fitted for a wig. She also received a free Chemo Comfort Kit containing products that help manage nausea, mouth sores, dry skin, hair loss and other side effects of chemotherapy.

"It was like Christmas," Fannie says. "I was almost speechless. I thought, 'my goodness, who would have been so thoughtful as to share such a gift?' It really takes a person with a kind heart."

"CancerCare is the first organization I would recommend to friends being challenged by cancer," Fannie says. "[The social workers] were very personable; it didn't feel like they were just throwing information at me. When they said 'come back, anytime,' it felt like they really meant it!"

Coping with Uncertainty: Ekata's Story.....



“When I first came to CancerCare,” Ekata recalls, “I thought I’d have two or three sessions, and that would be it.” Today, Ekata continues to meet with her professional oncology social worker for individual counseling.

Ekata was diagnosed with chronic lymphocytic leukemia (CLL) in May 2011. “I almost felt relieved when I found out,” she says, “which is probably not a normal reaction. CLL was a better possibility than what [my doctors and I] suspected.” After leaving her job as an executive comptroller at a top organization due to long hours that took a toll on her body, Ekata had to contend with daily fatigue and was no longer able to maintain her active lifestyle. She also faced the uncertainty of the impact of her diagnosis on previously held goals such as starting a family and developing her career.

One of Ekata’s main concerns was how her diagnosis affected her family. “My family looks to me for cues on how to act, so I was concerned about making them worry about me,” Ekata says. “There are certain things I can’t open up about [with them].”

At the urging of her brother, Ekata contacted CancerCare. Though she was initially skeptical, Ekata found speaking with her social worker, Caroline, helped her better manage the feelings she found difficult to express. “She has been amazing,” Ekata says. “She made me feel comfortable right away.”

“When I come to CancerCare,” Ekata continues, “that is my safe place to talk about anything. Caroline has been an amazing validation for me.” Through working with Caroline, Ekata has learned to focus on herself rather than feel occupied with what people around her are feeling. “It’s hard to figure out your emotions sometimes, but she makes me realize that it’s okay to feel the way I feel.” Along with the counseling Ekata receives, she also participates in CancerCare’s free reiki workshops at Caroline’s suggestion. “I love CancerCare’s classes,” she says. “I’ve met some really nice people through them.”

Ekata found working with Caroline so helpful she convinced friends and family to go to CancerCare as well. “I tell people that [CancerCare’s services] are flexible and top quality.” Above all else, Ekata is grateful that CancerCare has helped her maintain her sense of normalcy. “CancerCare gives me the support I need to go out and be the person I want to be,” she says. “I’m able to be the person I always was.”

Help in a Time of Need: Arlene's Story



During a routine annual check-up with her physician, Arlene learned that after 15 years in remission, her lung cancer had returned.

“The cancer had come back – an aggressive one. Surgery and chemo. That’s when it all began,” shares Arlene.

Arlene knew that chemo meant she would likely lose her hair and she wanted to prepare herself for the physical change and the accompanying emotions she might experience. Her daughter-in-law mentioned that CancerCare had resources that could help.

After making an appointment at the New York City-based CancerCare Wig Clinic, Arlene and a friend met with an oncology social worker to discuss her treatment and the challenges she was facing. She was also fitted for her new wig and given a care package to help her through the next few months.

“I went to CancerCare and was treated royally,” said Arlene. “I was expecting the hair loss, but it was still a shock to my system. But I didn’t make myself or anyone else nuts over it and, before I turned around, I had hair again.”

Arlene was touched by the care she received and made a donation to the organization and wrote a poem about her experience. “I made a donation in honor of the CancerCare staff who just made my day in many ways with their caring and comfort.”

Friend of CancerCare: Edward C. Lauber



Board of Trustees Vice President Edward “Ed” Lauber’s first and most lasting impression of CancerCare came after referring a young colleague to CancerCare’s free services.

“She’d been diagnosed with breast cancer,” Ed explains, “and was terrified.” Ed directed her to contact CancerCare, where she met with a professional oncology social worker for counseling. “She came back after a few sessions, and it was like she was a different person. I remember her saying, ‘It’s okay; whatever happens, I’m going to be fine.’ It still gives me chills to think about it.”

Ed’s involvement with CancerCare goes back 15 years to when his wife, Marsha J. Palanci (also a member of CancerCare’s Board of Trustees), was introduced to CancerCare through a colleague. Ed and Marsha were amazed to learn CancerCare provided professional support services completely free of charge to anyone in the U.S. affected by cancer. And the more they learned about CancerCare, the more they felt inspired to support the organization’s mission to provide free emotional and practical support to people facing cancer.

From the start of his involvement, Ed has consistently donated his time, energy, and financial support. Always one for modesty, Ed sums up his record of outstanding contributions by saying, “I just think people should do what they can, within their means. My wife and I feel that any individual with means should help charities.” Ed continues, “CancerCare helps people emotionally, and we want to do our part to help people financially.”

Among the many contributions Ed has provided as a Board member, he has drawn upon his connections as chairman of Lauber Imports, an internationally renowned fine wine wholesaler, to secure some of the most sought-after wines in the world to be bid in support of CancerCare’s services. Ed and Marsha served as Annual Spring Gala Co-Chairs in 2005 and were honored at the 2007 Gala for their dedication to supporting CancerCare. Ed has also been a top fundraiser for CancerCare’s team in the TD Bank Five Boro Bike Tour for the past two years.

When asked what he tells others about CancerCare, Ed shares his deep appreciation for the professional oncology social workers. “They’re a tremendous help,” he says. “There are always people out there who need help but decide to ‘tough it out.’ The more people know about CancerCare, the better.”

Thank You to Our Supporters

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\$250,000 TO \$499,999

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doctor to make sure you understand what he/she is saying. If you are a visual learner, ask to see the X-rays or slides. You can have a wide variety of long-term and short-term side effects on a person's ability to conceive or carry a baby to term. Discuss fertility concerns with your doctor before, during, and after treatment. Our health care team may refer you to a fertility preservation specialist to talk you can explore options such as sperm or egg banking (banking) for later use. Some of these options are costly and few are covered by insurance at this time, but financial assistance programs are available to those who qualify. For comprehensive information about fertility preservation, contact Fertility Hope (www.fertilityhope.org) or the Oncofertility Consortium (www.myoncofertility.org).

Discuss your preferences. Your lifestyle and daily activities may influence treatment recommendations. Talk with your health care team about treatment goals and your preferences before treatment. For example, find out if treatment will interfere with your ability to continue working or going to school. If you have an important event coming up, ask if you can reschedule an appointment or round of treatment so you can attend. Scheduling adjustments may not always be possible, but you won't know unless you ask.

Be your own advocate. If you need better than standard care, you may need better than standard care. You may need better than standard care. You may need better than standard care.

Finding Financial Help

A cancer diagnosis can mean any financial burdens you are already facing. Fortunately, there are many financial assistance programs that help young adults affected by cancer. Talk to your health care team about your financial needs and referrals to resources.

- Financial help for young adults with cancer exists in the forms of:
- Insurance reimbursement
 - Co-payment relief
 - Discounted or free medications
 - Grants to cover practical costs such as child care and transportation to and from treatment
 - Educational grants and scholarships

The I'm Too Young for That Cancer Foundation is a resource listing of financial assistance grants for young adults. Visit www.stupidcancer.com to learn more. The Cancer Financial Assistance national and regional organizations (www.cancerfaa.org) has a searchable database of financial assistance and other services. CancerCare's website (www.cancer.org) also has a searchable database of financial assistance programs.

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CancerCare's Board of Trustees contributes knowledge, resources and expertise to the organization. We applaud and recognize them for their dedication to our mission to bring help and hope to people facing cancer.

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CancerCare Financial Summary.....

A cancer diagnosis changes everything. It turns someone's world upside down—emotionally, physically and financially.

CancerCare is here to help.

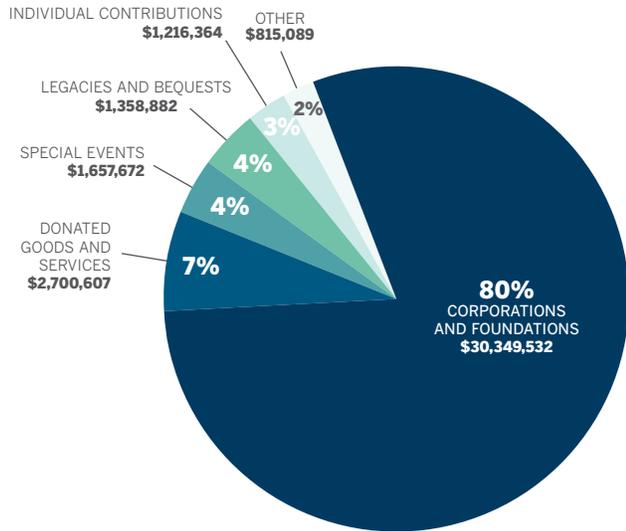
Founded in 1944, CancerCare® is the leading national organization providing free, professional support services and information to help people manage the emotional, practical and financial challenges of cancer. Our comprehensive services include counseling and support groups over the phone, online and in-person, educational workshops, publications and financial and co-payment assistance. All CancerCare services are provided by oncology social workers and world-leading cancer experts.

CancerCare programs and services help 170,000 people each year. We distribute 800,000 publications and welcome 1.5 million website visits annually. In the past year, CancerCare provided more than \$22.3 million in financial assistance. The size and scope of CancerCare has grown tremendously since 1944, but it has never wavered from its mission of providing help and hope to people affected by cancer.

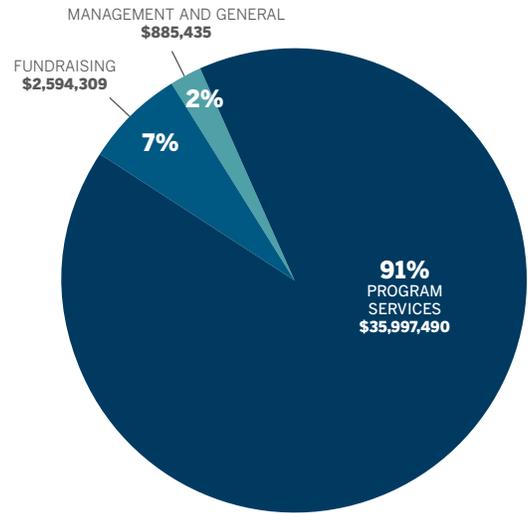
To learn more, visit www.cancercares.org or call **800-813-HOPE (4673)**.

The information presented herein reflects the consolidated financial statements for CancerCare, as of and for the year ended June 30, 2013. A copy of CancerCare's latest financial report may be obtained online at: www.cancercares.org/about_us/financials, or by writing to: New York State Department of Law, Charities Bureau, 120 Broadway, New York, NY 10006.

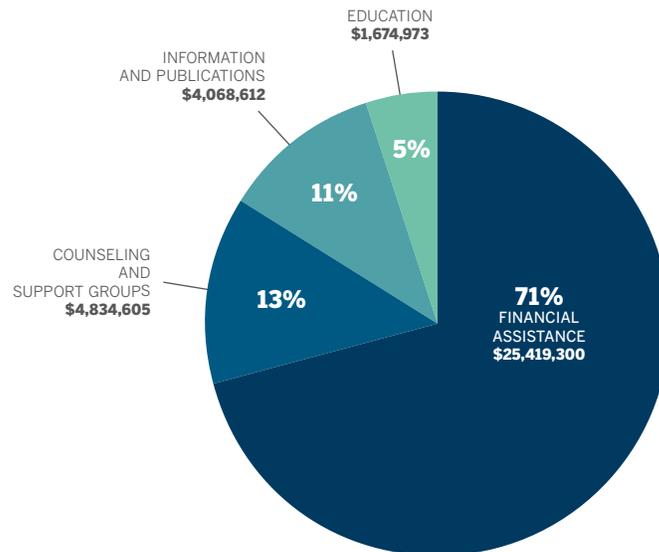
Revenue \$38.1 million



Expenses \$39.5 million



Service Expense Ratio \$36.0 million





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