

THE CHALLENGES OF GLOBAL HEALTH: OPPORTUNITIES FOR COLLABORATIVE LEADERSHIP IN ONCOLOGY SOCIAL WORK

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Setting the Stage: Global Catastrophes

- Climate Changes
- Industrial Damage to the Environment
- Warfare
- Threats to Food & Water Supply
- Commodification of Health

Developing Countries

- Many children & adults die from lack of food & healthcare.
- There is increasing cancer risk from unregulated industrial pollution.
- Cancer is now the leading cause of death in developing countries.

2010 International Conference for Cancer Control (UICC) Held in Shenzhen, China

- Shenzhen - Metaphor for global challenges confronting oncology social workers & educators.
- Current population of 12 million people
- Shenzhen has recently experienced unprecedented economic growth.

Increase in Internationally Owned Factories: Economic Growth

- This increase in internationally owned factories seeking cheap labor, is creating employment for many young adults from rural China, who migrate to Shenzhen, an industrial Mecca for jobs.



Labor Unrest in Southern China

- Reports of employee suicides & work-force strikes in Shenzhen (2010) caused an international outcry for scrutiny of labor practices.
- Southern China experienced labor unrest and demands for higher wages and independent labor unions.
- It is poised for increasing cancer risk due to severe pollution and overcrowding.

Need for Cancer Educational Programs & Paradigm Shift

- Cultural Relevance
- Developing Countries
- China, with its exponential industrial growth, vast landmass & population, is the second leading world economic power.
- Global Technologies & the Internet

Crafting Psychosocial Leadership Intervention Models

- Cultural Competency
- International Communication
- Global Collaborative Partnerships
- Mapping Intervention Strategies
- Innovative Research Methodologies
- Academic Reciprocity
- Commitment to Analytic Model
- Global Oncology Social Work Leadership

Collaborative Oncology Social Work Leadership Guidelines

- Use of global technologies & the internet
- International partnerships to outreach those at risk
- Expanded stakeholder outreach to the most vulnerable
- Increasing awareness & access to resources
- Expanded access to early detection, oncology, palliative & end-of-life care

Lessons Learned

- If you build it, they will come.
- Innovative psychosocial interventions & research
- Replication Model
- Professional Replenishment
- International Collegial Mentoring, Teaching and Friendships