

# Speakers Bureau

#### CANCER CHANGES EVERYTHING. CANCERCARE® CAN HELP.

# Need an expert? CancerCare® has a leading group of oncology professionals available to speak on a large variety of topics such as:

- Managing financial challenges
- Explaining how counseling and support groups work and benefit patients and their loved ones
- Speaking with children and family members about cancer
- Finding up-to-date and reliable information and resources
- Managing treatment side effects including pain, nausea and memory problems
- Communicating more effectively with health care professionals
- Going back to work after treatment
- Coping with recurrences or an advanced diagnosis

#### **CancerCare Spotlight Speakers**

#### Patricia J. Goldsmith | Chief Executive Officer

Patricia joined Cancer*Care* in 2014 as Chief Executive Officer, overseeing the vision and direction of the organization. She brings more than 20 years of nonprofit management and strategic planning experience to the role, and has a proven track record of success in hospital and physician academic organizations, as well as nongovernmental health care organizations.

### Ellen Miller Sonet, MBA, JD | Chief Strategy and Alliance Officer

Ellen leads Cancer Care's strategic branding, alliance development and national policy agenda. She served for nearly 17 years as Vice President of Marketing at Memorial Sloan Kettering Cancer Center where she was an avid patient advocate devoted to understanding the complex nature of health care decision-making and the needs of people affected by cancer.

## Brian Tomlinson, MPA, BSW | Chief Program and Communications Officer

Brian leads Cancer*Care*'s portfolio of support services, educational programs and patient assistance programs, as well as public affairs, brand management and communications. He began his career as a social worker and is a highly respected national advocate for cancer patients and their families.