

# Press Room FAQs

## Frequently Asked Questions about Cancer Care®

#### CANCER CHANGES EVERYTHING. CANCERCARE® CAN HELP.

#### What is CancerCare®?

A leading national, nonprofit organization, Cancer Care® helps people cope with and manage both the emotional and practical challenges of cancer. And, we are unique. All of our services are provided by professional oncology social workers dedicated to supporting people affected by cancer.

Cancer*Care*® services include individual counseling, support groups, education, resource referrals and financial and co-pay assistance. The Cancer*Care*® website, **www.cancercare.org**, offers information, tools and interactive support and has grown to become a highly respected online cancer resource.

## Is CancerCare® a nonprofit organization? How are you funded?

Yes, we are a national, nonprofit 501(c)(3) organization. Like any other nonprofit, Cancer*Care®* raises funds from individuals, corporations and foundations to support our mission.

#### What is "psychosocial support?"

The word "psychosocial" is used to describe an individual's psychological development and, in particular, the person's involvement with their social environment. Psychosocial support helps people address the emotional challenges that

can accompany a serious illness, as well as the practical life challenges that can prevent good health care and patients' ability to take care of themselves.

### Why is psychosocial support important to quality cancer care?

The health care community is becoming increasingly aware of the importance of addressing emotional and social problems in the lives of cancer patients. In fact, in landmark 2007 and 2013 consensus reports, the Institute of Medicine (IOM) recommended that health care professionals recognize a patient's unique emotional needs and connect them to resources that provide information and support—each and every time, for each and every patient.

The 2007 IOM report, "Cancer Care for the Whole Patient: Meeting Psychosocial Health Needs," found attention to psychosocial needs to be the exception rather than the rule.

Building on the 2007 report, the IOM released a report in 2013 titled "Delivering High-Quality Cancer Care: Charting a New Course for a System in Crisis." The report reaffirms IOM's recommendation that health care professionals address patients' psychosocial (practical, financial and emotional) concerns, along with medical needs, in order to provide the most comprehensive care.

The American College of Surgeons Commission on Cancer (CoC) also recognizes the importance of screening for psychosocial concerns such as anxiety and distress as a part of overall care, and will require its accredited cancer centers to screen all patients diagnosed with cancer in starting in 2015.

CancerCare® is committed to helping people affected by cancer cope with psychosocial issues by providing high-quality emotional and social support. Through our comprehensive network of support services, anyone anywhere can get help.

#### Who does CancerCare® serve?

Cancer*Care*® helps anyone affected by cancer. We take care of patients, caregivers, survivors, family, friends and the bereaved.

Our free, professional support services reach more than 1,000,000 people each year in all 50 states, including both urban and rural communities. Our client base reflects a diverse population representing all socioeconomic, gender, age and racial groups.

### What makes CancerCare® different from other cancer support organizations?

CancerCare® is unique in that we have a broader, deeper range of professional support services than other cancer organizations—ranging from counseling and emotional support to financial and co-pay assistance. We are also the only cancer organization where all psychosocial support is provided by professional oncology social workers.

With one call, our team of experts leads clients to a network of life-changing services.

#### What is the history of CancerCare®?

Cancer*Care®* was founded in 1944 in New York City with the mission of helping cancer patients. The lamp was chosen as the symbol for the organization, with its light representing warmth, comfort and hope. From the very beginning, we provided financial assistance for home care, as well as counseling by professional oncology social workers. During the 1980s and 1990s, technological advances helped the organization grow to its current national scope. Cancer*Care*'s toll-free counseling line, online services, Connect Education Workshops™ and website all make our services available to people across the country.

Today, we help more than 1,000,000 people each year cope with cancer, and our websites have grown to become leading online resources, providing both information and support. The size and scope of the organization has grown tremendously since 1944, but the essential work is the same: caring for the individual, supporting their loved ones and providing help and hope to anyone affected by cancer.

### What is the expertise of oncology social workers?

Our professional oncology social workers are all at the master's level or above. They are specially trained to provide support, information and resources to help people cope with, and manage, the challenges of cancer. Areas of expertise include:

- Finding new ways to cope with cancer
- Managing emotions such as anxiety or sadness
- Improving communication with family and the health care team
- Providing reliable information
- Referring patients and caregivers to resources in their community
- Managing financial challenges

#### How does CancerCare® contribute to the oncology community?

CancerCare® provides the latest and most up-to-date information available on specific diagnoses, treatment options, coping strategies and other emotional and practical

cancer-related topics. Our Connect Education Workshops™ offer the latest information from leading oncology experts in one-hour teleconferences over the telephone and online.

In 2012, CancerCare® distributed 1.2 million of its free publications nationwide to health care providers and people affected by cancer. Our extensive library of more than 75 patient-sensitive educational titles in our Connect booklet and fact sheet series are peer-reviewed and written by professional medical writers.

### Can I use your website as an educational resource?

Yes. We encourage you to utilize our website and any of the materials here for educational purposes.

### How can I get access to CancerCare® educational materials?

Visit our online publications library to easily access all of our educational materials. You can read all of our publications instantly online, or download them as PDFs. You can also order hard copies using our online order form. Written by experts, our free publications cover a wide variety of cancer-related topics for health care providers, patients and caregivers. Cancer*Care*'s series of booklets and fact sheets now includes more than 75 titles; publications are available in print and online versions; and many are available in Spanish and Chinese. All Cancer*Care*® publications can be viewed online at **www.cancercare.org/publications**.

We offer groups for patients, caregivers, loved ones and people who have lost a loved one. All support groups are led by one of our oncology social workers and allow participants to connect and identify with others in similar situations.

Are support groups available to anyone?

We hold online support groups, telephone support groups and face-to-face groups. These different formats allow people to conveniently access our services across the nation. To learn more about our support groups or to register, visit www.cancercare.org/support\_groups or call 800-813-HOPE (4673).

#### How do I find out about upcoming CancerCare® events?

Visit our events page for a year-round list of events at **www.cancercare.org/events**.

#### What is the CancerCare® Co-Payment Assistance Foundation?

The CancerCare® Co-Payment Assistance Foundation (CCAF) helps people afford the cost of co-payments for chemotherapy and targeted treatment drugs. We provide this assistance free of charge to ensure patient access to care and compliance with prescribed treatments. Learn more at www.cancercarecopay.org.

#### How can I make a donation to CancerCare®?

Thanks to the generosity of our supporters, we are able to provide people affected by cancer with free services they can use to help manage the challenges of cancer. To donate online, please visit **www.cancercare.org/donate**. You can also mail your donation to:

Cancer*Care*® 275 Seventh Avenue New York, NY 10001

## How can I arrange for an interview with an expert on cancer support services?

Our leading experts can speak to a large variety of cancer support topics. To arrange for an interview, please contact the communications coordinator, at 212-712-8329 or email press@ cancercare.org.