

CancerCare's Mission

CancerCare is a national nonprofit, 501 c(3) organization that provides free, professional support services to anyone affected by cancer: people with cancer, caregivers, children, loved ones, and the bereaved. CancerCare programs—including counseling and support groups, education, financial assistance and practical help—are provided by professional oncology social workers and are completely free of charge. For more information, call 1-800-813-HOPE (4673) or visit www.cancercare.org.

CancerCare is pleased to have collaborated with the following organizations in offering this Connect® Workshop:

American Cancer Society

www.cancer.org; 1-800-ACS-2345

American Pain Foundation

www.painfoundation.org

American Society of Clinical Oncology

www.cancer.net; 1-888-651-3038

Association of Clinicians for the Underserved

www.clinicians.org; 1-703-442-5318

Association of Oncology Social Work

www.aosw.org; 1-215-599-6093

Black Women's Health Imperative

www.blackwomenshealth.org; 1-202-548-4000

Cancer Patient Education Network

www.cancerpatienteducation.org

Cancer Support Community

www.cancersupportcommunity.org; 1-888-793-9355

Education Network to Advance Cancer Clinical Trials

www.enacct.org; 1-240-482-4730

Intercultural Cancer Council

www.iccnetwork.org; 1-713-798-4614

Joe's House - A Lodging Guide for Cancer Patients

www.joeshouse.org; 1-877-563-7468

The LGBT Cancer Project

www.lgbtcancer.org

LIVESTRONG

www.livestrong.org; 1-855-220-7777

Multinational Association of Supportive Care in Cancer

www.mascc.org

National Center for Frontier Communities

www.frontierus.org; 1-575-534-0101

National Coalition for Cancer Survivorship

www.canceradvocacy.org; 1-888-650-9127

National Family Caregivers Association

www.thefamilycaregiver.org; 1-800-896-3650

Research Advocacy Network

www.researchadvocacy.org; 1-877-276-2187

Vital Options International & The Group Room®

www.vitaloptions.org; 1-800-477-7666

**This program was made possible by
Friends of CancerCare.**



CANCERCARE®
NATIONAL OFFICE
275 SEVENTH AVE.
NEW YORK, NY 10001

Connect® WORKSHOP



Understanding the Role of Personalized Medicine

Tuesday, May 22, 2012
1:30 - 2:30 PM Eastern Time

A free Connect® Workshop for people living with cancer, their families, friends and health care professionals

You can listen to this workshop over the telephone or connect to our webcast online.

What is a Connect® Workshop?

CancerCare's free Connect® Workshops are a way for people to learn about cancer-related issues from the convenience of their home or office. Leading experts in oncology provide the most up-to-date information on the telephone.

How do I participate?

You can listen to this workshop on the telephone or via live streaming through the Internet. Participation is free.

How do I register?

There are three ways to register:

- Mail this registration form to CancerCare
- Call **1-800-813-HOPE (4673)**
- Register online at **www.cancercare.org/connect**.

After you have registered, you will receive additional information.

Missed a Connect® Workshop?

A listing of featured programs is available by calling **1-888-337-7533**, 24 hours a day, 7 days a week.

You can also listen to previous workshops on the CancerCare web site. Just log on to **www.cancercare.org/podcasts**.

Professional Continuing Education Credits

This program is approved for 1.0 Contact Hour to social workers upon verification of completion. The University of Texas MD Anderson Cancer Center is an approved provider through the Texas State Board of Social Work Examiners, provider #CS4607.

Any questions about Professional Continuing Education Credits should be directed to: connect@cancercare.org.

For more information, call CancerCare at
1-800-813-HOPE (4673)
www.cancercare.org
connect@cancercare.org

Understanding the Role of Personalized Medicine

Tuesday, May 22, 2012
1:30 - 2:30 PM Eastern Time

Workshop Topics

- What is Personalized Medicine?
- The Role of Diagnostic Technologies in Understanding Cancer
- How These Technologies Contribute to Treatment Decisions and Choices
- Novel Targeted Treatments
- The Benefits of Personalized Medicine
- The Important Role of Clinical Trials
- Communicating with Your Health Care Team
- Quality-of-Life Concerns
- Questions for Our Panel of Experts

Speakers

Steven M. Grunberg, MD
Professor of Medicine and Pharmacology
University of Vermont

Michael R. Pins, MD
Clinical Professor of Pathology
University of Illinois at Chicago College of Medicine
Advocate Lutheran General Hospital

Steven J. Isakoff, MD, PhD
Medical Oncologist
Massachusetts General Hospital Cancer Center
Instructor in Medicine, Harvard Medical School

Carolyn Messner, DSW, MSW
Director of Education and Training
CancerCare

REGISTRATION FORM**Understanding the Role of Personalized Medicine**

Tuesday, May 22, 2012

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE* _____

*Please list the phone number where you can be reached on the day of the workshop.

EMAIL _____

NUMBER OF PARTICIPANTS _____

ARE YOU A HEALTH CARE PROFESSIONAL?

YES _____ NO _____

Please mail this registration form to:
Carolyn Messner, DSW, MSW
Director of Education and Training
CancerCare
275 Seventh Avenue
New York, NY 10001

or

register online at **www.cancercare.org/connect**

For more information, call CancerCare at
1-800-813-HOPE (4673), visit us online at
www.cancercare.org, or email us at
connect@cancercare.org.