

**CancerCare's Mission**

CancerCare is a national nonprofit, 501 c(3) organization that provides free, professional support services to anyone affected by cancer: people with cancer, caregivers, children, loved ones, and the bereaved. CancerCare programs—including counseling and support groups, education, financial assistance and practical help—are provided by professional oncology social workers and are completely free of charge. For more information, call 1-800-813-HOPE (4673) or visit [www.cancercare.org](http://www.cancercare.org).

CancerCare is pleased to have collaborated with the following organizations in offering this Connect® Workshop:

African American Breast Cancer Alliance, Inc.  
 American Cancer Society  
 American Society of Clinical Oncology  
 Association of Clinicians for the Underserved  
 Association of Oncology Social Work  
 Black Women's Health Imperative  
 Bone and Cancer Foundation  
 The Breast Cancer Research Foundation  
 BreastCancerTrials.org  
 Cancer Patient Education Network  
 Cancer Support Community  
 Education Network to Advance Cancer Clinical Trials  
 Hadassah, The Women's Zionist Organization of America, Inc.  
 Intercultural Cancer Council  
 Joe's House - A Lodging Guide for Cancer Patients  
 Latinas Contra Cancer  
 The LGBT Cancer Project  
 Linda Creed Breast Cancer Foundation  
**LIVESTRONG**  
 Living Beyond Breast Cancer  
 Oncology Nursing Society  
 Malecare, Inc.  
 Men Against Breast Cancer  
 Metastatic Breast Cancer Network  
 Multinational Association of Supportive Care in Cancer  
 National Association of Social Workers  
 National Center for Frontier Communities  
 National Coalition for Cancer Survivorship  
 National Family Caregivers Association  
 Redes En Acción: The National Hispanic/Latino Cancer Research Network  
 Research Advocacy Network  
 Sharsheret: Your Jewish Community Facing Breast Cancer  
 The Sister Study  
 Tigerlily Foundation  
 Triple Negative Breast Cancer Foundation  
 Vital Options International & The Group Room®  
 The Witness Project  
 Young Survival Coalition



Connect® WORKSHOP



## Understanding the Molecular Portrait of Breast Cancer

Friday, December 14, 2012  
 1:30 - 2:30 PM Eastern Time

A free Connect® Workshop for people living with breast cancer, their families, friends and health care professionals

You can listen to this workshop over the telephone or connect to our webcast online.

**What is a Connect® Workshop?**

CancerCare's free Connect® Workshops are a way for people to learn about cancer-related issues from the convenience of their home or office. Leading experts in oncology provide the most up-to-date information on the telephone.

**How do I participate?**

You can listen to this workshop on the telephone or via live streaming through the Internet. Participation is free.

**How do I register?**

There are three ways to register:

- Mail this registration form to CancerCare
- Call **1-800-813-HOPE (4673)**
- Register online at [www.cancercare.org/connect](http://www.cancercare.org/connect).

After you have registered, you will receive additional information.

**Missed a Connect® Workshop?**

A listing of featured programs is available by calling **1-888-337-7533**, 24 hours a day, 7 days a week.

You can also listen to previous workshops on the CancerCare web site. Just log on to [www.cancercare.org/podcasts](http://www.cancercare.org/podcasts).

**Professional Continuing Education Credits**

This program is approved for 1.0 Contact Hour to social workers upon verification of completion. The University of Texas MD Anderson Cancer Center is an approved provider through the Texas State Board of Social Work Examiners, provider #CS4607.

Any questions about Professional Continuing Education Credits should be directed to: [connect@cancercare.org](mailto:connect@cancercare.org).

**This program was made possible by an educational grant from Caris Life Sciences.**

For more information, call CancerCare at  
1-800-813-HOPE (4673)  
[www.cancercare.org](http://www.cancercare.org)  
[connect@cancercare.org](mailto:connect@cancercare.org)

**Understanding the Molecular Portrait of Breast Cancer**

Friday, December 14, 2012  
1:30 - 2:30 PM Eastern Time

**Workshop Topics**

- Overview of Breast Cancer, including the Current Standard of Care
- Innovations in Biomarker Testing and Molecular Profiling of Breast Cancer
- The Role of Personalized Medicine in Improving Treatment Decisions
- New Treatment Approaches and Targeted Therapies
- The Role of Clinical Trials in Advancing What We Know About Breast Cancer
- Communicating with Your Health Care Team About Quality-of-Life Concerns
- Questions for Our Panel of Experts

**Speakers****Ruth Oratz, MD**

The Women's Oncology and Wellness Practice  
Clinical Associate Professor of Medicine  
NYU School of Medicine

**Julie R. Galow, MD**

Professor, Medical Oncology  
University of Washington School of Medicine  
Jill Bennett Professorship in Breast Cancer  
Director, Breast Medical Oncology  
Seattle Cancer Care Alliance

**Generosa Grana, MD**

Professor, Cooper Cancer Institute  
Head, Division of Hematology-Oncology  
Cooper University Hospital  
Associate Professor of Medicine  
Cooper Medical School of Rowan University

**Kristy Case, MSW**

Clinical Coordinator for Women's Cancer  
CancerCare

**REGISTRATION FORM****Understanding the Molecular Portrait of Breast Cancer**

Friday, December 14, 2012

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE\* \_\_\_\_\_

\*Please list the phone number where you can be reached on the day of the workshop.

EMAIL \_\_\_\_\_

NUMBER OF PARTICIPANTS \_\_\_\_\_

ARE YOU A HEALTH CARE PROFESSIONAL?

YES\_\_\_\_ NO\_\_\_\_

Please mail this registration form to:  
**Carolyn Messner, DSW, MSW**  
**Director of Education and Training**  
**CancerCare**

**275 Seventh Avenue**  
**New York, NY 10001**

or

register online at [www.cancercare.org/connect](http://www.cancercare.org/connect)

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[connect@cancercare.org](mailto:connect@cancercare.org).