

**CancerCare's Mission**

CancerCare is a national nonprofit, 501 c(3) organization that provides free, professional support services to anyone affected by cancer: people with cancer, caregivers, children, loved ones, and the bereaved. CancerCare programs—including counseling and support groups, education, financial assistance and practical help—are provided by professional oncology social workers and are completely free of charge. For more information, call 1-800-813-HOPE (4673) or visit [www.cancercare.org](http://www.cancercare.org).

CancerCare is pleased to have collaborated with the following organizations in offering this Connect® Workshop:

**American Cancer Society**

[www.cancer.org](http://www.cancer.org); 1-800-ACS-2345

**American Pain Foundation**

[www.painfoundation.org](http://www.painfoundation.org)

**American Society of Clinical Oncology**

[www.cancer.net](http://www.cancer.net); 1-888-651-3038

**Association of Clinicians for the Underserved**

[www.clinicians.org](http://www.clinicians.org); 1-703-442-5318

**Association of Oncology Social Work**

[www.aosw.org](http://www.aosw.org); 1-215-599-6093

**Black Women's Health Imperative**

[www.blackwomenshealth.org](http://www.blackwomenshealth.org); 1-202-548-4000

**Cancer Patient Education Network**

[www.cancerpatienteducation.org](http://www.cancerpatienteducation.org)

**Cancer Support Community**

[www.cancersupportcommunity.org](http://www.cancersupportcommunity.org); 1-888-793-9355

**Colon Cancer Alliance**

[www.ccalliance.org](http://www.ccalliance.org); 1-877-422-2030

**Education Network to Advance Cancer Clinical Trials**

[www.enacct.org](http://www.enacct.org); 1-240-482-4730

**Fight Colorectal Cancer**

[www.fightcolorectalcancer.org](http://www.fightcolorectalcancer.org); 1-877-427-2111

**Intercultural Cancer Council**

[www.iccnetwork.org](http://www.iccnetwork.org); 1-713-798-4614

**Joe's House - A Lodging Guide for Cancer Patients**

[www.joeshouse.org](http://www.joeshouse.org); 1-877-563-7468

**The LGBT Cancer Project**

[www.lgbtcancer.org](http://www.lgbtcancer.org)

**LIVESTRONG**

[www.livestrong.org](http://www.livestrong.org); 1-855-220-7777

**Multinational Association of Supportive Care in Cancer**

[www.mascc.org](http://www.mascc.org)

**National Center for Frontier Communities**

[www.frontierus.org](http://www.frontierus.org); 1-575-534-0101

**National Coalition for Cancer Survivorship**

[www.canceradvocacy.org](http://www.canceradvocacy.org); 1-888-650-9127

**National Family Caregivers Association**

[www.thefamilycaregiver.org](http://www.thefamilycaregiver.org); 1-800-896-3650

**Research Advocacy Network**

[www.researchadvocacy.org](http://www.researchadvocacy.org); 1-877-276-2187

**Vital Options International & The Group Room®**

[www.vitaloptions.org](http://www.vitaloptions.org); 1-800-477-7666



**CANCERCARE®**  
NATIONAL OFFICE  
275 SEVENTH AVE.  
NEW YORK, NY 10001

Connect® WORKSHOP



## Progress in the Treatment of Colorectal Cancer

Wednesday, June 20, 2012  
1:30 - 2:30 PM Eastern Time

A free Connect® Workshop for people living with colorectal cancer, their families, friends and health care professionals

You can listen to this workshop over the telephone or connect to our webcast online.

**What is a Connect® Workshop?**

CancerCare's free Connect® Workshops are a way for people to learn about cancer-related issues from the convenience of their home or office. Leading experts in oncology provide the most up-to-date information on the telephone.

**How do I participate?**

You can listen to this workshop on the telephone or via live streaming through the Internet. Participation is free.

**How do I register?**

There are three ways to register:

- Mail this registration form to CancerCare
- Call **1-800-813-HOPE (4673)**
- Register online at **www.cancercare.org/connect**.

After you have registered, you will receive additional information.

**Missed a Connect® Workshop?**

A listing of featured programs is available by calling **1-888-337-7533**, 24 hours a day, 7 days a week.

You can also listen to previous workshops on the CancerCare web site. Just log on to **www.cancercare.org/podcasts**.

**Professional Continuing Education Credits**

**Social Workers:** This program is approved for 1.0 Contact Hour to social workers upon verification of completion. The University of Texas MD Anderson Cancer Center is an approved provider through the Texas State Board of Social Work Examiners, provider #CS4607.

**Dietitians:** This program has been submitted to the Commission on Dietetic Registration for one Continuing Professional Education Unit (CPEU).

Any questions about Professional Continuing Education Credits should be directed to: [connect@cancercare.org](mailto:connect@cancercare.org).

**This program is made possible by a charitable contribution from Bristol-Myers Squibb and ImClone Systems, a wholly-owned subsidiary of Eli Lilly and Company.**

For more information, call CancerCare at  
1-800-813-HOPE (4673)  
[www.cancercare.org](http://www.cancercare.org)  
[connect@cancercare.org](mailto:connect@cancercare.org)

**Progress in the Treatment of  
Colorectal Cancer**

Wednesday, June 20, 2012  
1:30 - 2:30 PM Eastern Time

**Workshop Topics**

- Overview of Colorectal Cancer
- Current Standard of Care and New Treatment Approaches
- Predicting Response to Treatment: The Role of Personalized Medicine
- K-RAS Gene and Targeted Cancer Therapies
- The Importance of Clinical Trials
- Controlling Symptoms and Pain
- Nutritional Concerns and Tips
- Communicating with Your Health Care Team
- Questions for Our Panel of Experts

**Speakers**

**Al B. Benson, III, MD, FACP**  
Professor of Medicine  
Associate Director for Clinical Investigations  
Robert H. Lurie Comprehensive Cancer Center  
Northwestern University

**Leonard Saltz, MD**  
Acting Chief, Gastrointestinal Oncology Service  
Head, Colorectal Oncology Section  
Memorial Sloan-Kettering Cancer Center

**Rachel Murphy, RD, CSO, LD**  
Senior Clinical Dietitian  
The University of Texas MD Anderson Cancer Center

**Elizabeth Ezra, MSW, OSW-C**  
Program Coordinator  
CancerCare

**REGISTRATION FORM****Progress in the Treatment of  
Colorectal Cancer**

Wednesday, June 20, 2012

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE\* \_\_\_\_\_

\*Please list the phone number where you can be reached on the day of the workshop.

EMAIL \_\_\_\_\_

NUMBER OF PARTICIPANTS \_\_\_\_\_

ARE YOU A HEALTH CARE PROFESSIONAL?

YES \_\_\_\_\_ NO \_\_\_\_\_

Please mail this registration form to:  
**Carolyn Messner, DSW, MSW**  
**Director of Education and Training**  
**CancerCare**  
**275 Seventh Avenue**  
**New York, NY 10001**

or

register online at **www.cancercare.org/connect**

For more information, call CancerCare at  
**1-800-813-HOPE (4673)**, visit us online at  
**www.cancercare.org**, or email us at  
**connect@cancercare.org**.