

About Us

CancerCare is a national nonprofit, 501 c(3) organization providing free, professional support services to anyone affected by cancer: people with cancer, caregivers, children, loved ones and the bereaved. CancerCare programs—including counseling and support groups, education, financial assistance and practical help—are provided by professional oncology social workers and are completely free of charge. For more information, call **1-800-813-HOPE (4673)** or visit www.cancercare.org.

CancerCare is pleased to have collaborated with the following organizations in offering this Workshop:

American Cancer Society

www.cancer.org; 1-800-227-2345

American Psychosocial Oncology Society

www.apos-society.org; 1-866-276-7443

American Society of Clinical Oncology

www.cancer.net; 1-888-651-3038

Association of Clinicians for the Underserved

www.clinicians.org; 1-703-442-5318

Association of Oncology Social Work

www.aosw.org; 1-215-599-6093

Black Women's Health Imperative

www.blackwomenshealth.org; 1-202-548-4000

Cancer Patient Education Network

www.cancerpatienteducation.org

Cancer Support Community

www.cancersupportcommunity.org; 1-888-793-9355

Caregiver Action Network

www.caregiveractionnetwork.org; 1-301-942-6430

Colon Cancer Alliance

www.ccalliance.org; 1-877-422-2030

Fight Colorectal Cancer

www.fightcolorectalcancer.org; 1-877-427-2111

Intercultural Cancer Council

www.iccnetwork.org; 1-713-798-4614

Joe's House - A Lodging Guide for Cancer Patients

www.joeshouse.org; 1-877-563-7468

The LGBT Cancer Project

www.lgbtcancer.org

LIVESTRONG Foundation

www.livestrong.org; 1-855-220-7777

Multinational Association of Supportive Care in Cancer

www.mascc.org

National Association of Social Workers

www.socialworkers.org; 1-202-408-8600

National Center for Frontier Communities

www.frontierus.org; 1-575-534-0101

National Coalition for Cancer Survivorship

www.canceradvocacy.org; 1-888-650-9127

NeedyMeds

www.needymeds.org; 1-800-503-6897

Research Advocacy Network

www.researchadvocacy.org; 1-877-276-2187

Vital Options International & The Group Room®

www.vitaloptions.org; 1-800-477-7666



CANCERCARE
NATIONAL OFFICE
275 SEVENTH AVE.
NEW YORK, NY 10001

CANCERCARE CONNECT EDUCATION WORKSHOP™

Advances in the Treatment of Colorectal Cancer

Monday, March 31, 2014

1:30 - 2:30 PM Eastern Time

A free CancerCare Connect Education Workshop™ for people living with colorectal cancer, their families, friends and health care professionals

Listen to this workshop over the telephone or connect to our webcast online.



CANCERCARE®

Help and Hope

1-800-813-HOPE (4673)

www.cancercare.org

connect@cancercare.org

What is a CancerCare Connect Education Workshop™?

CancerCare's Connect Workshops are free and a way for people to learn about cancer-related issues from the convenience of their home or office. Leading experts in oncology provide the most up-to-date information on the telephone.

How do I participate?

You can listen to this workshop on the telephone or via live streaming through the Internet. Participation is free.

How do I register?

There are three ways to register:

- Mail this registration form to CancerCare®
- Call **1-800-813-HOPE (4673)**
- Register online at www.cancercare.org/connect

After you have registered, you will receive additional information.

Missed a CancerCare Connect Workshop?

A listing of featured programs is available by calling **1-888-337-7533**, 24 hours a day, 7 days a week. You can also listen to previous workshops on the CancerCare web site. Just log on to www.cancercare.org/podcasts.

Continuing Education Credits

Social Workers: This program is approved for 1.0 Contact Hour to social workers upon verification of completion. The University of Texas MD Anderson Cancer Center is an approved provider through the Texas State Board of Social Work Examiners, provider #CS4607.

Dietitians: This program has been submitted to the Commission on Dietetic Registration for one Continuing Professional Education Unit (CPEU).

Any questions about Professional Continuing Education Credits should be directed to: connect@cancercare.org.

This activity was made possible by Bayer HealthCare; Genentech, a Member of the Roche Group; and Lilly.

Advances in the Treatment of Colorectal Cancer

Monday, March 31, 2014
1:30 - 2:30 PM Eastern Time

Workshop Topics

- Overview of Colorectal Cancer
- New Treatment Approaches
- Clinical Trials
- KRAS and Targeted Cancer Therapies
- Controlling Symptoms and Pain
- Nutritional and Hydration Concerns and Tips
- Communicating with Your Health Care Team
- Questions for Our Panel of Experts

Speakers

David P. Ryan, MD

Chief, Division of Hematology/Oncology
Clinical Director, Massachusetts General Hospital Cancer Center
Director, Tucker Gosnell Center for Gastrointestinal Cancers
Associate Professor of Medicine
Harvard Medical School

Leonard Saltz, MD

Chief, Gastrointestinal Oncology Service
Head, Colorectal Oncology Section
Memorial Sloan-Kettering Cancer Center

Allyson J. Ocean, MD

Associate Professor of Clinical Medicine
Weill Cornell Medical College
The Jay Monahan Center for Gastrointestinal Health
New York Presbyterian Hospital-Cornell

Mark Pochapin, MD

Director, Division of Gastroenterology
Sholtz-Leeds Professor of Gastroenterology
Professor of Medicine, NYU Langone Medical Center

Martha Raymond

Patient Support and Outreach Director
Colon Cancer Alliance

Elizabeth Ezra, MSW, OSW-C

Program Coordinator
CancerCare

Advances in the Treatment of Colorectal Cancer

Monday, March 31, 2014

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE* _____

*Please list the phone number where you can be reached on the day of the workshop.

EMAIL _____

NUMBER OF PARTICIPANTS _____

ARE YOU A HEALTH CARE PROFESSIONAL?

YES _____ NO _____

Mail this registration form to:

Carolyn Messner, DSW, MSW
Director of Education and Training
CancerCare®
275 Seventh Avenue
New York, NY 10001

OR

Register online at
www.cancercare.org/connect



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connect@cancercare.org