# ○ CANCER*care*<sup>®</sup> FISCAL YEAR 2009 HIGHLIGHTS

#### LETTER FROM THE CEO AND BOARD PRESIDENT

"I really do appreciate you helping me. I have never seen so many people... so willing to help others. We need a world full of people like all of you."

> - L. Hollis Starkville, MS

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n 2010, Cancer Care enters its 66th year meeting the ever-increasing needs of people facing what is often the biggest crisis of their lives: a diagnosis of cancer. Over the past fiscal year, record numbers of people came to us for help: covering the costs of getting to and from

treatment...getting reliable information...coping with the stress cancer can bring. In fact, demand for services, provided by our full-time staff of more than 60 professional oncology social workers, rose nearly 8% in fiscal year 2009, when we helped more than 116,000 individuals and their families affected by cancer.

Cancer*Care* met the increased demand thanks to our many institutional and individual donors who, in a year of global economic turmoil, stood by us and strengthened their commitment to our mission. Dedicated individuals from across the country wrote checks, organized fundraisers, participated in our Walks for Hope, and chose Cancer*Care* as their benefactor. Still others volunteered their time and energy to raise awareness about our free, professional support services to anyone facing cancer.

CancerCare is a national nonprofit, 501 c(3) organization that provides free, professional support services to anyone affected by cancer: people with cancer, caregivers, children, loved ones, and the bereaved. CancerCare programs—including counseling and support groups, education, financial assistance and practical help—are provided by professional oncology social workers and are completely free of charge.



HELEN H. MILLER, LCSW
CHIEF EXECUTIVE OFFICER



**PAUL FRIEDMAN** *PRESIDENT, BOARD OF TRUSTEES* 

CancerCare extended its reach in fiscal year 2009 by providing direct services to people in all 50 states and 92% of U.S. counties. More than one million unique visitors came to our websites for reliable up-to-date information and support. Fiscal year 2009 also marked the first full year of operation of our related Co-Payment Assistance Foundation, which distributed nearly \$10 million to more than 3,000 people who needed help covering the cost of their health insurance co-payments for their cancer treatment.

These are only a few of the highlights of the past year. We invite you to view a complete, multimedia presentation of our annual report online at **www.cancercare.org/annualreport2009**, where you'll find a full list of our supporters, our financial summary, and stories about some of our donors and the people we've helped.

On behalf of the staff and clients of Cancer Care, we extend our deepest gratitude to you for your continuing support.

Helen H. Miller, LCSW Chief Executive Officer

Paul M. Friedman
President, Board of Trustees

Cancer Care's free, professional support services are provided by our full-time staff of more than 60 oncology social workers and include counseling, educational programs and publications, financial assistance and referrals to reliable information and services in the communities where our clients live. Here are highlights of the impact of our direct services in fiscal year 2009:

#### **COUNSELING & EDUCATION**

116,791

Total number of people who received counseling, education, and financial assistance, a 7.6% increase over fiscal year 2008

Total number of people who listened to one or more of our 44 Connect® Education Workshops 38,361

#### FINANCIAL ASSISTANCE

\$4,395,092

Total amount of financial assistance provided, a 6.8% increase over fiscal year 2008

24,103

Total number of people who received financial assistance, a 12.6% increase over fiscal year 2008

#### **ONLINE SERVICES**

Total number of unique visitors to Cancer*Care* websites cancercare.org and lungcancer.org

1,021,571

Number of people who receive our monthly E-News, a 7.2% increase over fiscal year 2008

63,832

#### **PUBLICATIONS**

Total number of CancerCare publications distributed

nationwide to health care providers and people facing cancer

1,240,136

20,781

Total number of unique orderers of our publications, a 61% increase over fiscal year 2008

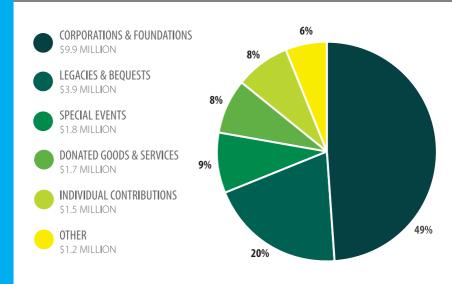
Cancer Care is a proud member of the Better Business Bureau's Wise Giving Alliance and meets all 20 of its standards of accountability. Charity Navigator gives Cancer Care its four-star rating, the highest possible, for exceptional performance. Learn more about Cancer Care services and how you can support us at www.cancercare.org; or call 1-800-813-HOPE (4673).



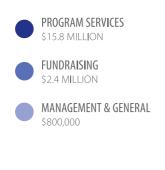


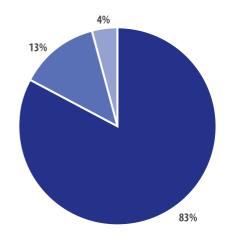
Ratios presented here reflect the financial statement for Cancer Care, Inc. as of and for the year ended June 30, 2009. Copies of the latest financial report may be obtained online at <a href="https://www.cancercare.org/about\_us/financials.php">www.cancercare.org/about\_us/financials.php</a>; or by writing to: New York State Department of Law, Charities Bureau, 120 Broadway, New York, NY 10271.

#### **UNRESTRICTED REVENUE** (\$20.0 MILLION)



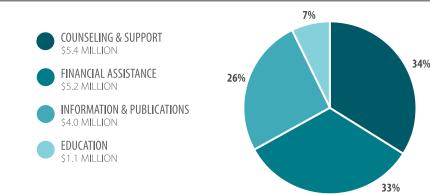
### **EXPENSES** (\$19.0 MILLION)



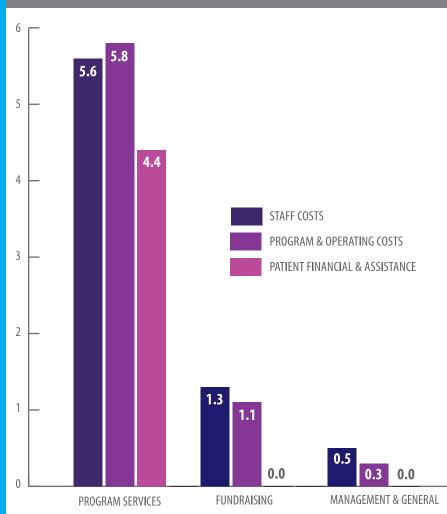


FINANCIAL SUMMARY

#### **PROGRAM SERVICE EXPENSES** (\$15.7 MILLION)



## **EXPENSES BY FUNCTION (\$19.0 MILLION)**



#### • CANCER*Care*°

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> www.cancercare.org 1-800-813-HOPE (4673)